

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

NATION/ REGION	1
Base : All parents/ guardians of children aged 12-15	
HOUSEHOLD SOCIO-ECONOMIC GROUP	3
Base : All parents/ guardians of children aged 12-15	
AGE GROUP AND GENDER OF CHILD	5
Base : All parents/ guardians of children aged 12-15	
GENDER OF CHILD	7
Base : All parents/ guardians of children aged 12-15	
QP1. Which of the following ways of watching broadcast TV channels like BBC, ITV, Channel 4 or Channel 5 are used in your household – please include watching on a TV set, on a tablet, smartphone or laptop or any other device? (MULTI CODE)	9
Base : All parents/ guardians of children aged 12-15	
QP2. And which of these is the main way used in your household to watch broadcast TV channels like BBC, ITV, Channel 4 or Channel 5? (SINGLE CODE)	13
Base : All parents/ guardians of children aged 12-15	
QC1. When you watch TV programmes or films, which of these do you use? (MULTI CODE)	17
Base : All children aged 12-15	
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Base : All children aged 12-15	
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Base : All children aged 12-15	
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Base : All children aged 12-15	
QC5. In the past 12 months, which of these broadcast TV channels have you watched? (MULTI CODE)	30
Base : All children aged 12-15	
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Base : All children aged 12-15 who watch broadcast TV content	
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Base : All children aged 12-15	
QC6B. Thinking about all the TV programmes you watch. How important is it that there are... Programmes that show children that look like me? (SINGLE CODE)	40
Base : All children aged 12-15	
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Base : All children aged 12-15	
SUMMARY TO SHOW IMPORTANT FEATURES OF TV PROGRAMMES WATCHED BY THE RESPONDENT	44
Base : All children aged 12-15	
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Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months	
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Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months	
QC7C. Thinking now about what you might watch on services like Netflix, Disney+ or Amazon Prime. Do you agree or disagree with each of these: There are enough programmes that show children that live in the same part of the country as me? (SINGLE CODE)	50
Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months	

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Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months	
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Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months	
QC8B. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: There are enough programmes that show children that look like me? (SINGLE CODE)	56
Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months	
QC8C. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: There are enough programmes that show children that live in the same part of the country as me? (SINGLE CODE)	58
Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months	
SUMMARY TO SHOW AGREEMENT WITH FEATURES OF BROADCAST TV OR BVOD CONTENT WATCHED BY THE RESPONDENT	60
Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months	
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Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months	
QC9B. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: These TV channels and services have programmes and content that help me to learn about new things? (SINGLE CODE)	64
Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months	
QC9C. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: These TV channels and services have high quality shows I enjoy? (SINGLE CODE)	66
Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months	
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Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months	
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Base : Those aged 12-15 who have watched any live broadcast TV, broadcaster catch up services or subscription video on-demand services in the last 12 months	
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Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns	
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Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something that offended them on broadcast TV	
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Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something that offended them on broadcast TV	
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Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something that offended them on broadcast TV	
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Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns	
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Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something harmful or damaging on broadcast TV	

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QC17. What did you see on TV that was harmful or damaging? (MULTI CODE)	88
Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something harmful or damaging on broadcast TV	
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Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something harmful or damaging on broadcast TV	
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Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns	
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Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them	
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Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them	
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Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them	
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Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them	
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Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months	
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Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months who say there are or there are not rules for these services	
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Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months who say there are rules for these services	
QC26. How do you feel about rules for services like Netflix, Disney+ or Amazon Prime about what they can and can't show? (SINGLE CODE)	116
Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months	
QC27. Still thinking about services like Netflix, Disney+ or Amazon Prime. Which one of these do you think best applies? (SINGLE CODE)	118
Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months	
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Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months	
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Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months who say there are rules for these services about what can and cannot be shown	
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Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months who who say there are or there are not rules for these services	
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Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months who who say there are rules for these services	

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QC30. How do you feel about rules for services like BBC iPlayer, ITVX, Channel 4 streaming service or My5 about what they can and can't show? (SINGLE CODE) 128
Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months

QC31. Still thinking about services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Which one of these do you think best applies? (SINGLE CODE) 130
Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months

QC32. When you have watched any of these services – such as (VOD SERVICES WATCHED AT QC3/ QC4) - have you ever been asked for your age to watch the programme or film? This could mean ticking a box to say you are over a certain age. (SINGLE CODE) 132
Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months

QC33. And have you ever ticked a box to say you were older than you really are, to be able to watch something on any of these services? (SINGLE CODE) 134
Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months that have ever been asked their age in order to watch something on these services

QC33. And have you ever ticked a box to say you were older than you really are, to be able to watch something on any of these services? (SINGLE CODE) 136
Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months

QP3. Which of these methods does your household use to connect to the internet at home? (MULTI CODE) 138
Base : All parents/ guardians of children aged 12-15

QP4. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE) 140
Base : All parents/ guardians of children aged 12-15

QP5. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE) 144
Base : All parents/ guardians of children aged 12-15

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Table 1

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

NATION/ REGION

Base : All parents/ guardians of children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
ENGLAND													
North	265 27%	139 27%	126 26%	55 22%	62 25%	65 26%	83 33% ab	138 26%	127 28%	219 26%	46 27%	53 26%	202 27%
Midlands	294 29%	147 29%	147 30%	73 29%	75 30%	77 31%	69 28%	155 29%	137 30%	240 29%	52 31%	60 29%	218 29%
South	289 29%	152 30%	137 28%	84 34% d	75 30%	71 28%	59 24%	165 31%	123 27%	229 28%	59 35%	56 27%	220 29%
SCOTLAND	72 7%	34 7%	38 8%	18 7%	18 7%	18 7%	18 7%	37 7%	35 8%	66 8% b	6 4%	24 12% b	46 6%
WALES	48 5%	18 4%	30 6%	12 5%	12 5%	12 5%	12 5%	33 6% b	15 3%	43 5%	5 3%	7 3%	37 5%
NORTHERN IRELAND	32 3%	16 3%	16 3%	8 3%	8 3%	8 3%	8 3%	11 2%	21 5% a	31 4% b	1 1%	4 2%	25 3%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

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Table 1

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

NATION/ REGION

Base : All parents/ guardians of children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
ENGLAND															
North	265 27%	130 25%	135 28%	255 26%	213 26%	262 27%	**	220 26%	45 28%	26 23%	94 26%	**	92 25%	27 24%	220 28%
Midlands	294 29%	153 29%	141 29%	288 30%	239 30%	292 30%	**	248 29%	46 29%	39 35%	98 27%	**	104 28%	36 32%	227 28%
South	289 29%	157 30%	132 28%	280 29%	239 30%	284 29%	**	249 30%	40 25%	33 29%	110 30%	**	112 30%	33 29%	227 28%
SCOTLAND	72 7%	43 8%	29 6%	72 7%	58 7%	72 7%	**	60 7%	12 8%	8 7%	33 9%	**	34 9%	7 6%	60 8%
WALES	48 5%	24 5%	24 5%	46 5%	37 5%	46 5%	**	39 5%	9 6%	5 4%	19 5%	**	19 5%	6 5%	38 5%
NORTHERN IRELAND	32 3%	13 3%	19 4%	32 3%	21 3%	32 3%	**	26 3%	6 4%	1 1%	12 3%	**	10 3%	3 3%	26 3%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 2

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents/ guardians of children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
		a	b	a	b	c	d	a	b	a	b	a	b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
A	69 7%	41 8%	28 6%	18 7%	21 8%	12 5%	18 7%	69 13% b	- -%	56 7%	13 8%	7 3%	60 8% a
B	254 25%	139 27%	115 23%	61 24%	59 24%	71 28%	63 25%	254 47% b	- -%	213 26%	41 24%	40 20%	207 28% a
C1	216 22%	100 20%	116 23%	55 22%	56 22%	51 20%	54 22%	216 40% b	- -%	177 21%	38 22%	41 20%	161 22%
C2	225 23%	104 21%	121 24%	63 25% d	51 20%	69 27% d	42 17%	- -%	225 49% a	197 24% b	26 15%	43 21%	172 23%
D	148 15%	86 17% b	62 13%	34 14%	44 18% c	24 10%	46 18% c	- -%	148 32% a	115 14%	33 20%	34 17%	111 15%
E	85 9%	36 7%	49 10%	19 8%	19 8%	21 8%	26 10%	- -%	85 19% a	67 8%	18 11%	39 19% b	36 5%
Don't know	3 *%	- -%	3 1%	- -%	- -%	3 1%	- -%	- -%	- -%	3 *%	- -%	- -%	1 *%
SUMMARY													
AB	323 32%	180 36% b	143 29%	79 32%	80 32%	83 33%	81 33%	323 60% b	- -%	269 32%	54 32%	47 23%	267 36% a
DE	233 23%	122 24%	111 22%	53 21%	63 25% c	45 18%	72 29% ac	- -%	233 51% a	182 22%	51 30% a	73 36% b	147 20%
ABC1	539 54%	280 55%	259 52%	134 54%	136 54%	134 53%	135 54%	539 100% b	- -%	446 54%	92 54%	88 43%	428 57% a
C2DE	458 46%	226 45%	232 47%	116 46%	114 46%	114 45%	114 46%	- -%	458 100% a	379 46%	77 46%	116 57% b	319 43%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 2

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All parents/ guardians of children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES	NO	SVOD	BVOD	EITHER	NO	YES	NO	YES	NO	YES	NO	YES	NO
Significance Level: 95%		a	b	a	b	c	*d	a	b	a	b	*a	b	a	b
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
A	69 7%	45 9% b	24 5%	69 7%	67 8%	69 7%	** **	67 8% b	2 1%	11 10%	34 9%	** **	32 9%	12 11%	54 7%
B	254 25%	156 30% b	98 20%	247 25%	214 27%	251 25%	** **	222 26%	32 20%	32 29%	113 31%	** **	113 30%	34 30%	197 25%
C1	216 22%	119 23%	97 20%	213 22%	183 23%	216 22%	** **	192 23% b	24 15%	22 20%	84 23%	** **	90 24%	23 21%	172 22%
C2	225 23%	106 20%	119 25%	218 22%	170 21%	222 22%	** **	179 21%	46 29% a	23 21%	69 19%	** **	69 19%	23 21%	181 23%
D	148 15%	60 12%	88 18% a	141 14%	108 13%	143 14%	** **	115 14%	33 21% a	16 14%	41 11%	** **	42 11%	13 12%	123 15%
E	85 9%	33 6%	52 11% a	82 8%	62 8%	84 9%	** **	64 8%	21 13% a	7 6%	25 7%	** **	24 6%	7 6%	69 9%
Don't know	3 *%	1 *%	2 *%	3 *%	3 *%	3 *%	** **	3 *%	- -%	1 1%	- -%	** **	1 *%	- -%	2 *%
SUMMARY															
AB	323 32%	201 39% b	122 25%	316 32%	281 35%	320 32%	** **	289 34% b	34 22%	43 38%	147 40%	** **	145 39%	46 41% b	251 31%
DE	233 23%	93 18%	140 29% a	223 23%	170 21%	227 23%	** **	179 21%	54 34% a	23 21%	66 18%	** **	66 18%	20 18%	192 24%
ABC1	539 54%	320 62% b	219 46%	529 54%	464 57%	536 54%	** **	481 57% b	58 37%	65 58%	231 63%	** **	235 63%	69 62%	423 53%
C2DE	458 46%	199 38%	259 54% a	441 45%	340 42%	449 45%	** **	358 43%	100 63% a	46 41%	135 37%	** **	135 36%	43 38%	373 47%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

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Table 3

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

AGE GROUP AND GENDER OF CHILD

Base : All parents/ guardians of children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
Significance Level: 95%		a	b	a	b	c	d	a	b	a	b	a	b
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Boy, aged 12	124 12%	124 25% b	- -%	124 50% bcd	- -%	- -%	- -%	70 13%	54 12%	105 13%	19 11%	25 12%	96 13%
Boy, aged 13	129 13%	129 25% b	- -%	- -%	129 52% acd	- -%	- -%	74 14%	55 12%	107 13%	21 12%	30 15%	93 12%
Boy, aged 14	125 13%	125 25% b	- -%	- -%	- -%	125 50% abd	- -%	69 13%	56 12%	98 12%	27 16%	20 10%	95 13%
Boy, aged 15	128 13%	128 25% b	- -%	- -%	- -%	- -%	128 51% abc	67 12%	61 13%	110 13%	18 11%	21 10%	101 14%
Girl, aged 12	126 13%	- -%	126 26% a	126 50% bcd	- -%	- -%	- -%	64 12%	62 14%	103 12%	23 14%	27 13%	96 13%
Girl, aged 13	121 12%	- -%	121 24% a	- -%	121 48% acd	- -%	- -%	62 12%	59 13%	98 12%	23 14%	27 13%	86 11%
Girl, aged 14	126 13%	- -%	126 26% a	- -%	- -%	126 50% abd	- -%	65 12%	58 13%	107 13%	18 11%	24 12%	95 13%
Girl, aged 15	121 12%	- -%	121 24% a	- -%	- -%	- -%	121 49% abc	68 13%	53 12%	100 12%	20 12%	30 15%	86 11%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 3

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

AGE GROUP AND GENDER OF CHILD

Base : All parents/ guardians of children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Boy, aged 12	124 12%	69 13%	55 11%	117 12%	96 12%	120 12%	** **	101 12%	23 15%	6 5%	57 16% a	** **	49 13%	11 10%	98 12%
Boy, aged 13	129 13%	60 12%	69 14%	127 13%	99 12%	127 13%	** **	102 12%	27 17%	16 14%	37 10%	** **	41 11%	14 13%	100 13%
Boy, aged 14	125 13%	73 14%	52 11%	120 12%	98 12%	122 12%	** **	102 12%	23 15%	12 11%	56 15%	** **	60 16%	12 11%	105 13%
Boy, aged 15	128 13%	67 13%	61 13%	126 13%	111 14%	128 13%	** **	115 14%	13 8%	8 7%	57 16% a	** **	46 12%	20 18%	102 13%
Girl, aged 12	126 13%	68 13%	58 12%	125 13%	100 12%	125 13%	** **	106 13%	20 13%	18 16%	43 12%	** **	47 13%	16 14%	100 13%
Girl, aged 13	121 12%	52 10%	69 14% a	119 12%	100 12%	120 12%	** **	104 12%	17 11%	12 11%	34 9%	** **	32 9%	16 14%	90 11%
Girl, aged 14	126 13%	65 13%	61 13%	124 13%	103 13%	126 13%	** **	105 12%	21 13%	23 21% b	37 10%	** **	49 13%	12 11%	106 13%
Girl, aged 15	121 12%	66 13%	55 11%	115 12%	100 12%	120 12%	** **	107 13%	14 9%	17 15%	45 12%	** **	47 13%	11 10%	97 12%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 4

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

GENDER OF CHILD

Base : All parents/ guardians of children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Boy	506 51%	506 100% b	- -%	124 50%	129 52%	125 50%	128 51%	280 52%	226 49%	420 51%	85 50%	96 47%	385 51%
Girl	494 49%	- -%	494 100% a	126 50%	121 48%	126 50%	121 49%	259 48%	232 51%	408 49%	84 50%	108 53%	363 49%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 4

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

GENDER OF CHILD

Base : All parents/ guardians of children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Boy	506 51%	269 52%	237 49%	490 50%	404 50%	497 50%	** **	420 50%	86 54%	42 38%	207 57%	** **	196 53%	57 51%	405 51%
Girl	494 49%	251 48%	243 51%	483 50%	403 50%	491 50%	** **	422 50%	72 46%	70 63%	159 43%	** **	175 47%	55 49%	393 49%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 5

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP1. Which of the following ways of watching broadcast TV channels like BBC, ITV, Channel 4 or Channel 5 are used in your household – please include watching on a TV set, on a tablet, smartphone or laptop or any other device? (MULTI CODE)

Base : All parents/ guardians of children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Sky (satellite TV with a monthly subscription)	425 43%	208 41%	217 44%	104 42%	102 41%	107 43%	112 45%	261 48% b	163 36%	354 43%	70 41%	89 44%	315 42%
Apps for broadcaster catch-up services like BBC iPlayer, ITVX, Channel 4 streaming service and My5	391 39%	187 37%	204 41%	101 40%	106 42%	91 36%	93 37%	236 44% b	155 34%	332 40%	58 34%	76 37%	305 41%
Freeview or Freeview Play (free TV via an aerial or set top box)	316 32%	156 31%	160 32%	78 31%	76 30%	72 29%	90 36%	174 32%	142 31%	269 32%	45 27%	59 29%	244 33%
Amazon Fire TV (plug in stick, plug in box or cube)	305 31%	164 32%	141 29%	76 30%	90 36% c	69 27%	70 28%	183 34% b	122 27%	269 32% b	34 20%	69 34%	228 30%
Virgin Media (cable TV subscription)	171 17%	99 20% b	72 15%	38 15%	33 13%	49 20%	51 20% b	101 19%	70 15%	137 17%	34 20%	25 12%	141 19% a
NOW	110 11%	65 13%	45 9%	30 12%	28 11%	24 10%	28 11%	60 11%	50 11%	89 11%	20 12%	15 7%	90 12%
BT TV	87 9%	49 10%	38 8%	18 7%	29 12%	18 7%	22 9%	58 11% b	27 6%	75 9%	11 7%	13 6%	66 9%
Freesat (satellite TV with no subscription)	66 7%	33 7%	33 7%	15 6%	17 7%	16 6%	18 7%	37 7%	29 6%	56 7%	9 5%	8 4%	57 8%
Google Chromecast	66 7%	35 7%	31 6%	15 6%	19 8%	20 8%	12 5%	52 10% b	14 3%	51 6%	15 9%	10 5%	53 7%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 5

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP1. Which of the following ways of watching broadcast TV channels like BBC, ITV, Channel 4 or Channel 5 are used in your household – please include watching on a TV set, on a tablet, smartphone or laptop or any other device? (MULTI CODE)

Base : All parents/ guardians of children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
TalkTalk TV	55 6%	26 5%	29 6%	15 6%	12 5%	9 4%	19 8% c	39 7% b	16 3%	39 5%	16 9% a	9 4%	44 6%
Roku	53 5%	28 6%	25 5%	12 5%	15 6%	9 4%	17 7%	34 6%	19 4%	44 5%	9 5%	9 4%	44 6%
YouView	35 4%	19 4%	16 3%	7 3%	8 3%	10 4%	10 4%	23 4%	12 3%	28 3%	7 4%	7 3%	27 4%
Other satellite TV	19 2%	11 2%	8 2%	3 1%	5 2%	8 3%	3 1%	13 2%	6 1%	16 2%	3 2%	3 1%	15 2%
No one watches broadcast TV channels	49 5%	26 5%	23 5%	12 5%	11 4%	17 7%	9 4%	16 3%	33 7% a	35 4%	14 8% a	14 7%	33 4%
Don't know	5 1%	1 *% *	4 1%	2 1%	- -%	1 *% *	2 1%	3 1%	2 *% *	3 *% *	2 1%	1 *% *	3 *% *
SUMMARY													
ANY BROADCAST TV SERVICE	831 83%	413 82%	418 85%	210 84%	198 79%	206 82%	217 87% b	461 86% b	367 80%	695 84%	133 79%	163 80%	626 84%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 5

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP1. Which of the following ways of watching broadcast TV channels like BBC, ITV, Channel 4 or Channel 5 are used in your household – please include watching on a TV set, on a tablet, smartphone or laptop or any other device? (MULTI CODE)

Base : All parents/ guardians of children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Sky (satellite TV with a monthly subscription)	425 43%	276 53% b	149 31%	419 43%	374 46%	423 43%	** **	393 47% b	32 20%	51 46%	204 56%	** **	200 54%	46 41%	347 43%
Apps for broadcaster catch-up services like BBC iPlayer, ITVX, Channel 4 streaming service and My5	391 39%	244 47% b	147 31%	386 40%	355 44%	390 39%	** **	362 43% b	29 18%	53 47%	172 47%	** **	179 48%	47 42%	315 39%
Freeview or Freeview Play (free TV via an aerial or set top box)	316 32%	204 39% b	112 23%	304 31%	280 35%	312 32%	** **	287 34% b	29 18%	48 43%	146 40%	** **	147 40%	35 31%	251 31%
Amazon Fire TV (plug in stick, plug in box or cube)	305 31%	164 32%	141 29%	304 31%	261 32%	305 31%	** **	266 32%	39 25%	43 38%	114 31%	** **	116 31%	48 43% b	241 30%
Virgin Media (cable TV subscription)	171 17%	117 23% b	54 11%	168 17%	156 19%	170 17%	** **	160 19% b	11 7%	35 31% b	76 21%	** **	82 22%	24 21%	138 17%
NOW	110 11%	60 12%	50 10%	110 11%	94 12%	110 11%	** **	96 11%	14 9%	11 10%	44 12%	** **	41 11%	15 13%	83 10%
BT TV	87 9%	65 13% b	22 5%	86 9%	80 10%	87 9%	** **	82 10% b	5 3%	17 15%	46 13%	** **	45 12%	14 13%	68 9%
Freesat (satellite TV with no subscription)	66 7%	46 9% b	20 4%	64 7%	58 7%	66 7%	** **	60 7%	6 4%	10 9%	32 9%	** **	31 8%	10 9%	49 6%
Google Chromecast	66 7%	48 9% b	18 4%	66 7%	62 8%	66 7%	** **	63 7% b	3 2%	13 12%	33 9%	** **	34 9%	9 8%	52 7%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 5

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP1. Which of the following ways of watching broadcast TV channels like BBC, ITV, Channel 4 or Channel 5 are used in your household – please include watching on a TV set, on a tablet, smartphone or laptop or any other device? (MULTI CODE)

Base : All parents/ guardians of children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
TalkTalk TV	55 6%	33 6%	22 5%	55 6%	53 7%	55 6%	** **	54 6%	1 1%	7 6%	24 7%	** **	21 6%	11 10%	42 5%
Roku	53 5%	34 7%	19 4%	53 5%	48 6%	53 5%	** **	48 6%	5 3%	8 7%	26 7%	** **	27 7%	8 7%	41 5%
YouView	35 4%	28 5%	7 1%	35 4%	33 4%	35 4%	** **	33 4%	2 1%	10 9%	17 5%	** **	18 5%	5 4%	27 3%
Other satellite TV	19 2%	15 3%	4 1%	19 2%	17 2%	19 2%	** **	17 2%	2 1%	6 5%	8 2%	** **	9 2%	3 3%	15 2%
No one watches broadcast TV channels	49 5%	4 1%	45 9%	44 5%	11 1%	44 4%	** **	11 1%	38 24%	- -%	4 1%	** **	3 1%	5 4%	38 5%
Don't know	5 1%	1 *%	4 1%	4 *%	3 *%	5 1%	** **	3 *%	2 1%	- -%	1 *%	** **	- -%	- -%	5 1%
SUMMARY															
ANY BROADCAST TV SERVICE	831 83%	497 96%	334 70%	811 83%	715 89%	824 83%	** **	750 89%	81 51%	107 96%	349 95%	** **	354 95%	92 82%	666 83%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 6

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP2. And which of these is the main way used in your household to watch broadcast TV channels like BBC, ITV, Channel 4 or Channel 5? (SINGLE CODE)

Base : All parents/ guardians of children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Sky (satellite TV with a monthly subscription)	372 37%	178 35%	194 39%	93 37%	80 32%	96 38%	103 41% b	221 41% b	150 33%	311 38%	60 36%	76 37%	277 37%
Freeview or Freeview Play (free TV via an aerial or set top box)	142 14%	71 14%	71 14%	41 16%	38 15%	27 11%	36 14%	62 12%	80 17% a	123 15%	19 11%	28 14%	106 14%
Virgin Media (cable TV subscription)	120 12%	69 14%	51 10%	27 11%	21 8%	38 15% b	34 14%	64 12%	56 12%	93 11%	27 16%	18 9%	97 13%
Amazon Fire TV (plug in stick, plug in box or cube)	104 10%	61 12%	43 9%	28 11%	35 14% cd	21 8%	20 8%	52 10%	52 11%	91 11%	13 8%	29 14%	71 9%
Apps for broadcaster catch-up services like BBC iPlayer, ITVX, Channel 4 streaming service and My5	100 10%	43 8%	57 12%	19 8%	37 15% ad	23 9%	21 8%	61 11%	39 9%	80 10%	19 11%	21 10%	76 10%
BT TV	32 3%	14 3%	18 4%	8 3%	9 4%	7 3%	8 3%	22 4% b	8 2%	28 3%	3 2%	3 1%	24 3%
Freesat (satellite TV with no subscription)	18 2%	10 2%	8 2%	4 2%	6 2%	4 2%	4 2%	6 1%	12 3%	17 2%	1 1%	1 *%	17 2%
TalkTalk TV	17 2%	6 1%	11 2%	5 2%	3 1%	4 2%	5 2%	10 2%	7 2%	11 1%	6 4% a	5 2%	12 2%
NOW	17 2%	12 2%	5 1%	6 2%	6 2%	4 2%	1 *%	8 1%	9 2%	14 2%	3 2%	3 1%	14 2%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 6

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP2. And which of these is the main way used in your household to watch broadcast TV channels like BBC, ITV, Channel 4 or Channel 5? (SINGLE CODE)

Base : All parents/ guardians of children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Roku	10 1%	6 1%	4 1%	2 1%	2 1%	5 2%	1 *%	5 1%	5 1%	10 1%	- -%	3 1%	7 1%
Google Chromecast	5 1%	3 1%	2 *%	2 1%	- -%	1 *%	2 1%	5 1%	- -%	4 *%	1 1%	1 *%	4 1%
Other satellite TV	4 *%	3 1%	1 *%	1 *%	1 *%	2 1%	- -%	3 1%	1 *%	3 *%	1 1%	- -%	3 *%
YouView	2 *%	1 *%	1 *%	- -%	1 *%	1 *%	- -%	- -%	2 *%	2 *%	- -%	1 *%	1 *%
No one watches broadcast TV channels	49 5%	26 5%	23 5%	12 5%	11 4%	17 7%	9 4%	16 3%	33 7%	35 4%	14 8%	14 7%	33 4%
Don't know	8 1%	3 1%	5 1%	2 1%	- -%	1 *%	5 2%	4 1%	4 1%	6 1%	2 1%	1 *%	6 1%
SUMMARY													
ANY BROADCAST TV SERVICE	707 71%	352 70%	355 72%	179 72%	159 64%	179 71%	190 76%	388 72%	316 69%	588 71%	117 69%	132 65%	537 72%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 6

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP2. And which of these is the main way used in your household to watch broadcast TV channels like BBC, ITV, Channel 4 or Channel 5? (SINGLE CODE)

Base : All parents/ guardians of children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Sky (satellite TV with a monthly subscription)	372 37%	237 46% b	135 28%	366 38%	324 40%	370 37%	** **	342 41% b	30 19%	41 37%	176 48% a	** **	173 47%	34 30%	309 39%
Freeview or Freeview Play (free TV via an aerial or set top box)	142 14%	85 16% b	57 12%	132 14%	112 14%	138 14%	** **	119 14%	23 15%	19 17%	60 16%	** **	60 16%	13 12%	111 14%
Virgin Media (cable TV subscription)	120 12%	80 15% b	40 8%	117 12%	106 13%	119 12%	** **	110 13% b	10 6%	27 24% b	47 13%	** **	57 15%	14 13%	98 12%
Amazon Fire TV (plug in stick, plug in box or cube)	104 10%	22 4%	82 17% a	104 11%	75 9%	104 11%	** **	76 9%	28 18% a	5 4%	15 4%	** **	18 5%	22 20% b	77 10%
Apps for broadcaster catch-up services like BBC iPlayer, ITVX, Channel 4 streaming service and My5	100 10%	46 9%	54 11%	99 10%	91 11%	100 10%	** **	91 11% b	9 6%	11 10%	32 9%	** **	29 8%	12 11%	77 10%
BT TV	32 3%	20 4%	12 3%	32 3%	26 3%	32 3%	** **	27 3%	5 3%	6 5%	14 4%	** **	14 4%	4 4%	25 3%
Freesat (satellite TV with no subscription)	18 2%	10 2%	8 2%	17 2%	14 2%	18 2%	** **	16 2%	2 1%	1 1%	5 1%	** **	7 2%	- -%	14 2%
TalkTalk TV	17 2%	3 1%	14 3% a	17 2%	15 2%	17 2%	** **	16 2%	1 1%	- -%	2 1%	** **	1 *%	5 4% b	11 1%
NOW	17 2%	4 1%	13 3% a	17 2%	13 2%	17 2%	** **	13 2%	4 3%	- -%	4 1%	** **	3 1%	2 2%	12 2%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 6

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP2. And which of these is the main way used in your household to watch broadcast TV channels like BBC, ITV, Channel 4 or Channel 5? (SINGLE CODE)

Base : All parents/ guardians of children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Roku	10 1%	3 1%	7 1%	10 1%	8 1%	10 1%	** **	8 1%	2 1%	- -%	3 1%	** **	3 1%	1 1%	9 1%
Google Chromecast	5 1%	2 *%	3 1%	5 1%	4 *%	5 1%	** **	4 *%	1 1%	1 1%	1 *%	** **	1 *%	- -%	5 1%
Other satellite TV	4 *%	1 *%	3 1%	4 *%	2 *%	4 *%	** **	2 *%	2 1%	- -%	1 *%	** **	1 *%	- -%	4 1%
YouView	2 *%	1 *%	1 *%	2 *%	2 *%	2 *%	** **	2 *%	- -%	1 1%	- -%	** **	- -%	- -%	1 *%
No one watches broadcast TV channels	49 5%	4 1%	45 9% a	44 5% b	11 1%	44 4% b	** **	11 1%	38 24% a	- -%	4 1%	** **	3 1%	5 4%	38 5%
Don't know	8 1%	2 *%	6 1%	7 1%	4 *%	8 1%	** **	5 1%	3 2%	- -%	2 1%	** **	1 *%	- -%	7 1%
SUMMARY															
ANY BROADCAST TV SERVICE	707 71%	437 84% b	270 56%	687 71%	601 74%	700 71%	** **	634 75% b	73 46%	95 85%	305 83%	** **	313 84%	70 63%	573 72% a

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 7

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC1. When you watch TV programmes or films, which of these do you use? (MULTI CODE)

Base : All children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
Significance Level: 95%		a	b	a	b	c	d	a	b	a	b	a	b
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
A TV set	880 88%	443 88%	437 88%	233 93% bcd	215 86%	215 86%	217 87%	487 90% b	393 86%	741 89% b	137 81%	179 88%	668 89%
A mobile phone/ smartphone	453 45%	220 43%	233 47%	106 42%	102 41%	120 48%	125 50% b	229 42%	221 48%	362 44%	90 53% a	100 49%	328 44%
A tablet (like an iPad)	359 36%	161 32%	198 40% a	105 42% d	87 35%	88 35%	79 32%	221 41% b	136 30%	294 36%	64 38%	65 32%	278 37%
A games console or games player (like a PlayStation/ Xbox/ Nintendo Switch)	283 28%	187 37% b	96 19%	75 30% c	76 30% c	55 22%	77 31% c	131 24%	152 33% a	238 29%	44 26%	63 31%	206 28%
A desktop computer/ laptop/ netbook	194 19%	111 22% b	83 17%	39 16%	48 19%	48 19%	59 24% a	115 21%	78 17%	146 18%	46 27% a	43 21%	145 19%
None of these/ I do not watch TV programmes or films	8 1%	5 1%	3 1%	3 1%	3 1%	1 *%	1 *%	3 1%	5 1%	6 1%	2 1%	1 *%	7 1%
SUMMARY													
ANY OF THESE	992 99%	501 99%	491 99%	247 99%	247 99%	250 100%	248 100%	536 99%	453 99%	822 99%	167 99%	203 100%	741 99%
ONLY ON A TV SET	232 23%	114 23%	118 24%	61 24%	64 26%	56 22%	51 20%	138 26%	94 21%	196 24%	35 21%	39 19%	185 25%
ONLY ON A DEVICE OTHER THAN A TV SET	112 11%	58 11%	54 11%	14 6%	32 13% a	35 14% a	31 12% a	49 9%	60 13% a	81 10%	30 18% a	24 12%	73 10%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 7

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC1. When you watch TV programmes or films, which of these do you use? (MULTI CODE)

Base : All children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES	NO	SVOD	BVOD	EITHER	NO	YES	NO	YES	NO	YES	NO	YES	NO
Significance Level: 95%		a	b	a	b	c	*d	a	b	a	b	*a	b	a	b
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
A TV set	880 88%	501 96%	379 79%	864 89%	739 92%	875 89%	**	772 92%	108 68%	107 96%	354 97%	**	361 97%	101 90%	710 89%
		b			c			b							
A mobile phone/ smartphone	453 45%	256 49%	197 41%	446 46%	384 48%	451 46%	**	396 47%	57 36%	63 56%	172 47%	**	175 47%	59 53%	360 45%
		b						b							
A tablet (like an iPad)	359 36%	207 40%	152 32%	354 36%	301 37%	358 36%	**	313 37%	46 29%	58 52%	139 38%	**	147 40%	42 38%	293 37%
		b								b					
A games console or games player (like a PlayStation/ Xbox/ Nintendo Switch)	283 28%	150 29%	133 28%	282 29%	231 29%	283 29%	**	238 28%	45 28%	34 30%	107 29%	**	107 29%	38 34%	229 29%
A desktop computer/ laptop/ netbook	194 19%	105 20%	89 19%	187 19%	157 19%	193 20%	**	158 19%	36 23%	23 21%	78 21%	**	72 19%	30 27%	148 19%
														b	
None of these/ I do not watch TV programmes or films	8 1%	- -%	8 2%	- -%	1 *%	1 *%	**	1 *%	7 4%	- -%	- -%	**	- -%	- -%	1 *%
			a					a							
SUMMARY															
ANY OF THESE	992 99%	520 100%	472 98%	973 100%	806 100%	987 100%	**	841 100%	151 96%	112 100%	366 100%	**	371 100%	112 100%	797 100%
		b						b							
ONLY ON A TV SET	232 23%	116 22%	116 24%	226 23%	186 23%	230 23%	**	198 24%	34 22%	20 18%	85 23%	**	90 24%	22 20%	190 24%
ONLY ON A DEVICE OTHER THAN A TV SET	112 11%	19 4%	93 19%	109 11%	67 8%	112 11%	**	69 8%	43 27%	5 4%	12 3%	**	10 3%	11 10%	87 11%
			a	b		b		a							

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 8

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC2. We'd like to ask you about different ways of watching TV programmes and films. Which, if any, of these have you done in the last 12 months? (MULTI CODE)

Base : All children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Watch TV programmes or films on services like Netflix, Disney+, Amazon Prime or Apple TV+	973 97%	490 97%	483 98%	242 97%	246 98%	244 97%	241 97%	529 98%	441 96%	810 98% b	160 95%	201 99%	726 97%
Watch TV programmes or films at the time they are shown on broadcast TV – for example, watching EastEnders at 7.30pm on BBC One. This would include watching 'live' through broadcaster services such as BBC iPlayer, ITVX, Channel 4 streaming service or My5.	435 44%	222 44%	213 43%	111 44%	93 37%	121 48% b	110 44%	278 52% b	157 34%	371 45%	62 37%	70 34%	354 47% a
Watch TV programmes or films that you or someone else has recorded from TV to watch later	266 27%	148 29%	118 24%	75 30% b	52 21%	73 29% b	66 27%	156 29%	109 24%	231 28% b	34 20%	50 25%	207 28%
Catch up on TV programmes or films using services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. For example, this could include binge watching a series of Ghosts on BBC iPlayer	807 81%	404 80%	403 82%	196 78%	199 80%	201 80%	211 85%	464 86% b	340 74%	668 81%	136 80%	155 76%	615 82% a

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 8

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC2. We'd like to ask you about different ways of watching TV programmes and films. Which, if any, of these have you done in the last 12 months? (MULTI CODE)

Base : All children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Watch programmes or films that are available 'on demand' from Sky TV/ Virgin Media TV. For example, this could include binge watching a series of Modern Family on Sky TV/ Virgin Media TV	276 28%	147 29%	129 26%	60 24%	68 27%	76 30%	72 29%	179 33% b	97 21%	228 28%	47 28%	56 27%	215 29%
Watch a 'pay per view' sporting or music event, pay to buy or rent a film from home	118 12%	70 14% b	48 10%	38 15%	25 10%	29 12%	26 10%	74 14% b	43 9%	103 12%	15 9%	27 13%	86 11%
None of these	9 1%	7 1%	2 *%	4 2% d	3 1%	2 1%	- -%	2 *%	7 2%	6 1%	3 2%	2 1%	7 1%
SUMMARY													
ANY LIVE BROADCAST TV (CODES 2-3)	520 52%	269 53%	251 51%	137 55% b	112 45%	138 55% b	133 53%	320 59% b	199 43%	439 53%	79 47%	94 46%	410 55% a
ANY LIVE BROADCAST TV OR BROADCASTER CATCH UP SERVICES (CODES 2-4)	842 84%	420 83%	422 85%	207 83%	206 82%	207 82%	222 89% abc	481 89% b	358 78%	699 84%	140 83%	162 79%	639 85% a
ANY LIVE BROADCAST TV OR BROADCASTER CATCH UP SERVICES OR SUBSCRIPTION VIDEO ON DEMAND (CODES 1-3)	991 99%	499 99%	492 100%	246 98%	247 99%	249 99%	249 100% a	537 100%	451 98%	822 99%	166 98%	202 99%	741 99%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC2. We'd like to ask you about different ways of watching TV programmes and films. Which, if any, of these have you done in the last 12 months? (MULTI CODE)

Base : All children aged 12-15

	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS		
	MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b	
Total													
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
ANY ONLINE OR ON-DEMAND TV (CODE 1 &/OR CODE 4)	988	497	491	245	247	248	248	536	449	821	164	202	739
	99%	98%	99%	98%	99%	99%	100%	99%	98%	99%	97%	99%	99%
								b		b			

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC2. We'd like to ask you about different ways of watching TV programmes and films. Which, if any, of these have you done in the last 12 months? (MULTI CODE)

Base : All children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Watch TV programmes or films on services like Netflix, Disney+, Amazon Prime or Apple TV+	973 97%	509 98%	464 97%	973 100% bc	792 98%	973 98%	**	824 98% b	149 94%	109 97%	360 98%	**	363 98%	112 100%	786 98%
Watch TV programmes or films at the time they are shown on broadcast TV – for example, watching EastEnders at 7.30pm on BBC One. This would include watching 'live' through broadcaster services such as BBC iPlayer, ITVX, Channel 4 streaming service or My5.	435 44%	435 84% b	- -%	425 44%	411 51% ac	432 44%	**	435 52% b	- -%	97 87%	309 84%	**	316 85%	43 38%	364 46%
Watch TV programmes or films that you or someone else has recorded from TV to watch later	266 27%	266 51% b	- -%	261 27%	248 31%	266 27%	**	266 32% b	- -%	53 47%	188 51%	**	191 51%	28 25%	219 27%
Catch up on TV programmes or films using services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. For example, this could include binge watching a series of Ghosts on BBC iPlayer	807 81%	485 93% b	322 67%	792 81%	807 100% ac	807 82%	**	807 96% b	- -%	109 97%	342 93%	**	350 94%	102 91% b	648 81%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 8

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC2. We'd like to ask you about different ways of watching TV programmes and films. Which, if any, of these have you done in the last 12 months? (MULTI CODE)

Base : All children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Watch programmes or films that are available 'on demand' from Sky TV/ Virgin Media TV. For example, this could include binge watching a series of Modern Family on Sky TV/ Virgin Media TV	276 28%	211 41% b	65 14%	274 28%	272 34% ac	276 28%	** **	275 33% b	1 1%	43 38%	154 42%	** **	158 43%	37 33%	230 29%
Watch a 'pay per view' sporting or music event, pay to buy or rent a film from home	118 12%	85 16% b	33 7%	118 12%	113 14%	118 12%	** **	114 14% b	4 3%	26 23% b	54 15%	** **	61 16%	16 14%	99 12%
None of these	9 1%	- -%	9 2% a	- -%	- -%	- -%	** **	- -%	9 6% a	- -%	- -%	** **	- -%	- -%	- -%
SUMMARY															
ANY LIVE BROADCAST TV (CODES 2-3)	520 52%	520 100% b	- -%	509 52%	485 60% ac	517 52%	** **	520 62% b	- -%	112 100%	366 100%	** **	371 100%	52 46%	426 53%
ANY LIVE BROADCAST TV OR BROADCASTER CATCH UP SERVICES (CODES 2-4)	842 84%	520 100% b	322 67%	824 85%	807 100% ac	839 85%	** **	842 100% b	- -%	112 100%	366 100%	** **	371 100%	103 92% b	671 84%
ANY LIVE BROADCAST TV OR BROADCASTER CATCH UP SERVICES OR SUBSCRIPTION VIDEO ON DEMAND (CODES 1-3)	991 99%	520 100% b	471 98%	973 100%	807 100%	988 100%	** **	842 100% b	149 94%	112 100%	366 100%	** **	371 100%	112 100%	798 100%
ANY ONLINE OR ON-DEMAND TV (CODE 1 &/ OR CODE 4)	988 99%	517 99%	471 98%	973 100%	807 100%	988 100%	** **	839 100% b	149 94%	111 99%	364 99%	** **	369 99%	112 100%	798 100%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 9

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC3. Which, if any, of these have you watched in the past 12 months? (MULTI CODE)

Base : All children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
Significance Level: 95%		a	b	a	b	c	d	a	b	a	b	a	b
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Netflix	904	446	458	222	225	230	227	492	410	752	151	192	672
	90%	88%	93%	89%	90%	92%	91%	91%	90%	91%	89%	94%	90%
			a										
Disney+	658	306	352	180	169	156	153	372	284	555	102	141	490
	66%	60%	71%	72%	68%	62%	61%	69%	62%	67%	60%	69%	66%
			a	cd				b					
Amazon Prime Video	620	330	290	153	155	156	156	358	262	520	98	123	473
	62%	65%	59%	61%	62%	62%	63%	66%	57%	63%	58%	60%	63%
		b						b					
NOW	143	85	58	43	35	28	37	89	54	119	23	24	116
	14%	17%	12%	17%	14%	11%	15%	17%	12%	14%	14%	12%	16%
		b						b					
Paramount+	139	76	63	43	32	33	31	88	51	107	31	38	94
	14%	15%	13%	17%	13%	13%	12%	16%	11%	13%	18%	19%	13%
								b				b	
Apple TV+	120	68	52	29	35	19	37	92	28	100	19	24	92
	12%	13%	11%	12%	14%	8%	15%	17%	6%	12%	11%	12%	12%
					c		c	b					
BritBox	39	24	15	9	13	7	10	33	6	34	5	6	33
	4%	5%	3%	4%	5%	3%	4%	6%	1%	4%	3%	3%	4%
								b					
Hayu	28	18	10	5	9	5	9	21	7	24	4	4	24
	3%	4%	2%	2%	4%	2%	4%	4%	2%	3%	2%	2%	3%
								b					
Starzplay	20	13	7	5	6	6	3	15	5	16	4	2	18
	2%	3%	1%	2%	2%	2%	1%	3%	1%	2%	2%	1%	2%
None of these	30	17	13	8	6	8	8	12	18	21	9	3	24
	3%	3%	3%	3%	2%	3%	3%	2%	4%	3%	5%	1%	3%

SUMMARY

ANY OF THESE	970	489	481	242	244	243	241	527	440	807	160	201	724
	97%	97%	97%	97%	98%	97%	97%	98%	96%	97%	95%	99%	97%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 9

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC3. Which, if any, of these have you watched in the past 12 months? (MULTI CODE)

Base : All children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES	NO	SVOD	BVOD	EITHER	NO	YES	NO	YES	NO	YES	NO	YES	NO
Significance Level: 95%		a	b	a	b	c	*d	a	b	a	b	*a	b	a	b
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Netflix	904	474	430	904	736	904	**	765	139	102	335	**	338	109	730
	90%	91%	90%	93%	91%	91%	**	91%	88%	91%	92%	**	91%	97%	91%
Disney+	658	362	296	658	551	658	**	570	88	85	251	**	256	83	538
	66%	70%	62%	68%	68%	67%	**	68%	56%	76%	69%	**	69%	74%	67%
		b						b							
Amazon Prime Video	620	351	269	620	531	620	**	546	74	76	255	**	252	79	494
	62%	68%	56%	64%	66%	63%	**	65%	47%	68%	70%	**	68%	71%	62%
		b						b							
NOW	143	91	52	143	129	143	**	130	13	21	66	**	64	25	107
	14%	18%	11%	15%	16%	14%	**	15%	8%	19%	18%	**	17%	22%	13%
		b						b						b	
Paramount+	139	99	40	139	132	139	**	133	6	22	73	**	74	15	117
	14%	19%	8%	14%	16%	14%	**	16%	4%	20%	20%	**	20%	13%	15%
		b						b							
Apple TV+	120	88	32	120	113	120	**	113	7	23	61	**	62	21	94
	12%	17%	7%	12%	14%	12%	**	13%	4%	21%	17%	**	17%	19%	12%
		b						b						b	
BritBox	39	34	5	39	39	39	**	39	-	10	24	**	23	10	28
	4%	7%	1%	4%	5%	4%	**	5%	-%	9%	7%	**	6%	9%	4%
		b						b						b	
Hayu	28	25	3	28	28	28	**	28	-	3	22	**	19	3	24
	3%	5%	1%	3%	3%	3%	**	3%	-%	3%	6%	**	5%	3%	3%
		b						b							
Starzplay	20	19	1	20	20	20	**	20	-	5	14	**	15	3	16
	2%	4%	*%	2%	2%	2%	**	2%	-%	4%	4%	**	4%	3%	2%
		b													
None of these	30	12	18	3	17	18	**	21	9	3	6	**	8	-	14
	3%	2%	4%	*%	2%	2%	**	2%	6%	3%	2%	**	2%	-%	2%
				a	a			a							
SUMMARY															
ANY OF THESE	970	508	462	970	790	970	**	821	149	109	360	**	363	112	784
	97%	98%	96%	100%	98%	98%	**	98%	94%	97%	98%	**	98%	100%	98%
				bc				b							

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 10

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC4. Which, if any, of these have you watched in the past 12 months? (MULTI CODE)

Base : All children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
BBC iPlayer	549 55%	270 53%	279 56%	136 54%	138 55%	143 57%	132 53%	323 60% b	226 49%	466 56% b	80 47%	113 55%	417 56%
ITVX or ITVX Premium (formerly ITV Hub/ ITV Hub+)	412 41%	210 42%	202 41%	93 37%	100 40%	113 45%	106 43%	236 44%	176 38%	349 42%	61 36%	78 38%	323 43%
Channel 4 or Channel 4+ streaming service (formerly All4/ All4+)	338 34%	174 34%	164 33%	76 30%	87 35%	80 32%	95 38%	203 38% b	135 29%	278 34%	58 34%	63 31%	264 35%
Sky On Demand or Sky Go	270 27%	159 31% b	111 22%	63 25%	68 27%	73 29%	66 27%	173 32% b	96 21%	216 26%	53 31%	51 25%	206 28%
My5	179 18%	97 19%	82 17%	38 15%	55 22%	43 17%	43 17%	102 19%	76 17%	157 19% b	21 12%	29 14%	142 19%
Discovery+	125 13%	81 16% b	44 9%	24 10%	32 13%	28 11%	41 16% a	88 16% b	35 8%	91 11%	33 20% a	23 11%	98 13%
Virgin TV Catch-up or Virgin TV Go	73 7%	45 9%	28 6%	18 7%	17 7%	13 5%	25 10% c	48 9% b	25 5%	58 7%	14 8%	13 6%	59 8%
U streaming service (formerly UKTV Play)	45 5%	24 5%	21 4%	13 5%	10 4%	10 4%	12 5%	30 6%	15 3%	38 5%	6 4%	11 5%	33 4%
STV Player/ STV Player VIP (Scotland)	30 3%	12 2%	18 4%	7 3%	6 2%	10 4%	7 3%	17 3%	13 3%	27 3%	3 2%	9 4%	20 3%
S4C Clic (Welsh language)	1 *%	1 *%	- -%	1 *%	- -%	- -%	- -%	1 *%	- -%	1 *%	- -%	1 *%	- -%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC4. Which, if any, of these have you watched in the past 12 months? (MULTI CODE)

Base : All children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
None of these	203 20%	107 21%	96 19%	58 23% d	53 21%	52 21%	40 16%	81 15%	122 27% a	169 20%	34 20%	49 24%	142 19%
SUMMARY													
ANY OF THESE	797 80%	399 79%	398 81%	192 77%	197 79%	199 79%	209 84% a	458 85% b	336 73%	659 80%	135 80%	155 76%	606 81%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 10

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC4. Which, if any, of these have you watched in the past 12 months? (MULTI CODE)

Base : All children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES	NO	SVOD	BVOD	EITHER	NO	YES	NO	YES	NO	YES	NO	YES	NO
Significance Level: 95%		a	b	a	b	c	*d	a	b	a	b	*a	b	a	b
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
BBC iPlayer	549 55%	360 69% b	189 39%	537 55%	549 68% ac	549 56%	** **	549 65% b	- -%	82 73%	252 69%	** **	261 70%	69 62%	446 56%
ITVX or ITVX Premium (formerly ITV Hub/ ITV Hub+)	412 41%	290 56% b	122 25%	406 42%	412 51% ac	412 42%	** **	412 49% b	- -%	69 62%	205 56%	** **	213 57%	57 51%	333 42%
Channel 4 or Channel 4+ streaming service (formerly All4/ All4+)	338 34%	241 46% b	97 20%	329 34%	338 42% ac	338 34%	** **	338 40% b	- -%	44 39%	185 51% a	** **	185 50%	39 35%	280 35%
Sky On Demand or Sky Go	270 27%	186 36% b	84 18%	268 28%	270 33% ac	270 27%	** **	270 32% b	- -%	40 36%	136 37%	** **	138 37%	32 29%	226 28%
My5	179 18%	135 26% b	44 9%	174 18%	179 22% ac	179 18%	** **	179 21% b	- -%	30 27%	98 27%	** **	95 26%	25 22%	139 17%
Discovery+	125 13%	91 18% b	34 7%	125 13%	125 15%	125 13%	** **	125 15% b	- -%	27 24%	62 17%	** **	61 16%	27 24% b	91 11%
Virgin TV Catch-up or Virgin TV Go	73 7%	66 13% b	7 1%	72 7%	73 9%	73 7%	** **	73 9% b	- -%	18 16%	46 13%	** **	50 13%	9 8%	61 8%
U streaming service (formerly UKTV Play)	45 5%	40 8% b	5 1%	44 5%	45 6%	45 5%	** **	45 5% b	- -%	14 13% b	24 7%	** **	27 7%	9 8%	33 4%
STV Player/ STV Player VIP (Scotland)	30 3%	26 5% b	4 1%	30 3%	30 4%	30 3%	** **	30 4% b	- -%	8 7%	17 5%	** **	21 6%	2 2%	27 3%
S4C Clic (Welsh language)	1 *%	1 *%	- -%	1 *%	1 *%	1 *%	** **	1 *%	- -%	- -%	1 *%	** **	1 *%	1 1% b	- -%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC4. Which, if any, of these have you watched in the past 12 months? (MULTI CODE)

Base : All children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES	NO	SVOD	BVOD	EITHER	NO	YES	NO	YES	NO	YES	NO	YES	NO
Significance Level: 95%		a	b	a	b	c	*d	a	b	a	b	*a	b	a	b
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
None of these	203	40	163	191	10	191	**	45	158	3	29	**	24	11	158
	20%	8%	34%	20%	1%	19%	**	5%	100%	3%	8%	**	6%	10%	20%
			a	b		b			a						a
SUMMARY															
ANY OF THESE	797	480	317	782	797	797	**	797	-	109	337	**	347	101	640
	80%	92%	66%	80%	99%	81%	**	95%	-%	97%	92%	**	94%	90%	80%
		b			ac			b						b	

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC5. In the past 12 months, which of these broadcast TV channels have you watched? (MULTI CODE)

Base : All children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Any BBC channel (e.g. BBC One, BBC Two, BBC Three, BBC Four, BBC News, CBBC, CBeebies)	359 36%	187 37%	172 35%	97 39%	77 31%	95 38%	90 36%	231 43% b	128 28%	307 37%	51 30%	53 26%	299 40% a
Any ITV channel (e.g. STV/ UTV/ ITV Cymru Wales/ ITV, ITV2, ITV Be)	326 33%	169 33%	157 32%	79 32%	73 29%	89 35%	85 34%	208 39% b	118 26%	285 34% b	40 24%	51 25%	269 36% a
Any Channel 4 channel (e.g. Channel 4, E4, Film4, More4, 4Seven)	250 25%	133 26%	117 24%	57 23%	58 23%	71 28%	64 26%	168 31% b	82 18%	212 26%	37 22%	40 20%	208 28% a
Any Sky channel (e.g. Sky Atlantic, Sky Sports, Sky Kids, Sky Cinema)	222 22%	124 25%	98 20%	47 19%	48 19%	65 26%	62 25%	150 28% b	72 16%	186 22%	35 21%	37 18%	181 24%
Any Channel 5 channel (e.g. Channel 5, 5USA, 5Star)	168 17%	99 20% b	69 14%	41 16%	39 16%	46 18%	42 17%	105 19% b	63 14%	147 18%	20 12%	28 14%	138 18%
Discovery channel	66 7%	37 7%	29 6%	15 6%	14 6%	17 7%	20 8%	51 9% b	15 3%	50 6%	16 9%	9 4%	57 8%
Any U channel (formerly UKTV) (e.g. U&Dave, U&Yesterday, U&Drama)	45 5%	27 5%	18 4%	9 4%	12 5%	13 5%	11 4%	30 6%	15 3%	39 5%	6 4%	11 5%	34 5%
S4C (Welsh)	14 1%	9 2%	5 1%	3 1%	6 2%	2 1%	3 1%	10 2%	4 1%	12 1%	2 1%	1 *%	13 2%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC5. In the past 12 months, which of these broadcast TV channels have you watched? (MULTI CODE)

Base : All children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Any other broadcast TV channels you have watched in the past 12 months	7 1%	4 1%	3 1%	2 1%	1 *%	2 1%	2 1%	4 1%	3 1%	6 1%	1 1%	- -%	7 1%
Don't know	6 1%	2 *%	4 1%	- -%	2 1%	3 1%	1 *%	4 1%	2 *%	5 1%	- -%	1 *%	4 1%
NONE OF THESE/ DOES NOT WATCH LIVE BROADCAST TV	565 57%	284 56%	281 57%	139 56%	157 63% c	130 52%	139 56%	261 48%	301 66% a	457 55%	107 63%	134 66% b	394 53%
SUMMARY													
ANY OF THESE	429 43%	220 43%	209 42%	111 44%	91 36%	118 47% b	109 44%	274 51% b	155 34%	366 44%	62 37%	69 34%	350 47% a

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 11

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC5. In the past 12 months, which of these broadcast TV channels have you watched? (MULTI CODE)

Base : All children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Any BBC channel (e.g. BBC One, BBC Two, BBC Three, BBC Four, BBC News, CBBC, CBeebies)	359 36%	359 69% b	- -%	350 36%	343 43% ac	357 36%	**	359 43% b	- -%	78 70%	258 70%	**	262 71%	38 34%	300 38%
Any ITV channel (e.g. STV/ UTV/ ITV Cymru Wales/ ITV, ITV2, ITV Be)	326 33%	326 63% b	- -%	320 33%	313 39% ac	326 33%	**	326 39% b	- -%	75 67%	232 63%	**	238 64%	33 29%	278 35%
Any Channel 4 channel (e.g. Channel 4, E4, Film4, More4, 4Seven)	250 25%	250 48% b	- -%	244 25%	245 30% ac	250 25%	**	250 30% b	- -%	47 42%	187 51%	**	192 52%	25 22%	214 27%
Any Sky channel (e.g. Sky Atlantic, Sky Sports, Sky Kids, Sky Cinema)	222 22%	222 43% b	- -%	220 23%	214 27% c	222 22%	**	222 26% b	- -%	52 46%	159 43%	**	164 44%	27 24%	190 24%
Any Channel 5 channel (e.g. Channel 5, 5USA, 5Star)	168 17%	168 32% b	- -%	162 17%	162 20%	167 17%	**	168 20% b	- -%	34 30%	122 33%	**	123 33%	17 15%	140 18%
Discovery channel	66 7%	66 13% b	- -%	66 7%	66 8%	66 7%	**	66 8% b	- -%	18 16%	48 13%	**	45 12%	9 8%	57 7%
Any U channel (formerly UKTV) (e.g. U&Dave, U&Yesterday, U&Drama)	45 5%	45 9% b	- -%	44 5%	45 6%	45 5%	**	45 5% b	- -%	12 11%	31 8%	**	29 8%	8 7%	36 5%
S4C (Welsh)	14 1%	14 3% b	- -%	14 1%	14 2%	14 1%	**	14 2%	- -%	5 4%	9 2%	**	11 3%	1 1%	13 2%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC5. In the past 12 months, which of these broadcast TV channels have you watched? (MULTI CODE)

Base : All children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Any other broadcast TV channels you have watched in the past 12 months	7 1%	7 1%	- -%	7 1%	7 1%	7 1%	**	7 1%	- -%	- -%	6 2%	**	3 1%	- -%	6 1%
Don't know	6 1%	6 1%	- -%	6 1%	3 *%	6 1%	**	6 1%	- -%	1 1%	4 1%	**	4 1%	- -%	5 1%
NONE OF THESE/ DOES NOT WATCH LIVE BROADCAST TV	565 57%	85 16%	480 100%	548 56%	396 49%	556 56%	**	407 48%	158 100%	15 13%	57 16%	**	55 15%	69 62%	434 54%
SUMMARY															
ANY OF THESE	429 43%	429 83%	- -%	419 43%	408 51%	426 43%	**	429 51%	- -%	96 86%	305 83%	**	312 84%	43 38%	359 45%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 12

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC5. In the past 12 months, which of these broadcast TV channels have you watched? (MULTI CODE)

Base : All children aged 12-15 who watch broadcast TV content

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 *b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC *b	ANY *a	NONE b
Significance Level: 95%													
Total	435	222	213	111	93	121	110	278	157	371	62	70	354
Any BBC channel (e.g. BBC One, BBC Two, BBC Three, BBC Four, BBC News, CBBC, CBeebies)	359 83%	187 84%	172 81%	97 87%	** **	95 79%	90 82%	231 83%	128 82%	307 83%	** **	** **	299 84%
Any ITV channel (e.g. STV/ UTV/ ITV Cymru Wales/ ITV, ITV2, ITV Be)	326 75%	169 76%	157 74%	79 71%	** **	89 74%	85 77%	208 75%	118 75%	285 77%	** **	** **	269 76%
Any Channel 4 channel (e.g. Channel 4, E4, Film4, More4, 4Seven)	250 57%	133 60%	117 55%	57 51%	** **	71 59%	64 58%	168 60%	82 52%	212 57%	** **	** **	208 59%
Any Sky channel (e.g. Sky Atlantic, Sky Sports, Sky Kids, Sky Cinema)	222 51%	124 56%	98 46%	47 42%	** **	65 54%	62 56%	150 54%	72 46%	186 50%	** **	** **	181 51%
Any Channel 5 channel (e.g. Channel 5, 5USA, 5Star)	168 39%	99 45%	69 32%	41 37%	** **	46 38%	42 38%	105 38%	63 40%	147 40%	** **	** **	138 39%
Discovery channel	66 15%	37 17%	29 14%	15 14%	** **	17 14%	20 18%	51 18%	15 10%	50 13%	** **	** **	57 16%
Any U channel (formerly UKTV) (e.g. U&Dave, U&Yesterday, U&Drama)	45 10%	27 12%	18 8%	9 8%	** **	13 11%	11 10%	30 11%	15 10%	39 11%	** **	** **	34 10%
S4C (Welsh)	14 3%	9 4%	5 2%	3 3%	** **	2 2%	3 3%	10 4%	4 3%	12 3%	** **	** **	13 4%
Any other broadcast TV channels you have watched in the past 12 months	7 2%	4 2%	3 1%	2 2%	** **	2 2%	2 2%	4 1%	3 2%	6 2%	** **	** **	7 2%

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC5. In the past 12 months, which of these broadcast TV channels have you watched? (MULTI CODE)

Base : All children aged 12-15 who watch broadcast TV content

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 *b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC *b	ANY *a	NONE b
Significance Level: 95%													
Total	435	222	213	111	93	121	110	278	157	371	62	70	354
Don't know	6	2	4	-	**	3	1	4	2	5	**	**	4
	1%	1%	2%	-%	**	2%	1%	1%	1%	1%	**	**	1%
SUMMARY													
ANY OF THESE	429	220	209	111	**	118	109	274	155	366	**	**	350
	99%	99%	98%	100%	**	98%	99%	99%	99%	99%	**	**	99%

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC5. In the past 12 months, which of these broadcast TV channels have you watched? (MULTI CODE)

Base : All children aged 12-15 who watch broadcast TV content

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO *b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES *a	NO b	YES *a	NO b	YES *a	NO b
Significance Level: 95%															
Total	435	435	-	425	411	432	3	435	-	97	309	81	316	43	364
Any BBC channel (e.g. BBC One, BBC Two, BBC Three, BBC Four, BBC News, CBBC, CBeebies)	359 83%	359 83%	**	350 82%	343 83%	357 83%	**	359 83%	**	**	258 83%	**	262 83%	**	300 82%
Any ITV channel (e.g. STV/ UTW/ ITV Cymru Wales/ ITV, ITV2, ITV Be)	326 75%	326 75%	**	320 75%	313 76%	326 75%	**	326 75%	**	**	232 75%	**	238 75%	**	278 76%
Any Channel 4 channel (e.g. Channel 4, E4, Film4, More4, 4Seven)	250 57%	250 57%	**	244 57%	245 60%	250 58%	**	250 57%	**	**	187 61%	**	192 61%	**	214 59%
Any Sky channel (e.g. Sky Atlantic, Sky Sports, Sky Kids, Sky Cinema)	222 51%	222 51%	**	220 52%	214 52%	222 51%	**	222 51%	**	**	159 51%	**	164 52%	**	190 52%
Any Channel 5 channel (e.g. Channel 5, 5USA, 5Star)	168 39%	168 39%	**	162 38%	162 39%	167 39%	**	168 39%	**	**	122 39%	**	123 39%	**	140 38%
Discovery channel	66 15%	66 15%	**	66 16%	66 16%	66 15%	**	66 15%	**	**	48 16%	**	45 14%	**	57 16%
Any U channel (formerly UKTV) (e.g. U&Dave, U&Yesterday, U&Drama)	45 10%	45 10%	**	44 10%	45 11%	45 10%	**	45 10%	**	**	31 10%	**	29 9%	**	36 10%
S4C (Welsh)	14 3%	14 3%	**	14 3%	14 3%	14 3%	**	14 3%	**	**	9 3%	**	11 3%	**	13 4%
Any other broadcast TV channels you have watched in the past 12 months	7 2%	7 2%	**	7 2%	7 2%	7 2%	**	7 2%	**	**	6 2%	**	3 1%	**	6 2%
Don't know	6 1%	6 1%	**	6 1%	3 1%	6 1%	**	6 1%	**	**	4 1%	**	4 1%	**	5 1%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC5. In the past 12 months, which of these broadcast TV channels have you watched? (MULTI CODE)

Base : All children aged 12-15 who watch broadcast TV content

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO *b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES *a	NO b	YES *a	NO b	YES *a	NO b
Significance Level: 95%															
Total	435	435	-	425	411	432	3	435	-	97	309	81	316	43	364
SUMMARY															
ANY OF THESE	429	429	**	419	408	426	**	429	**	**	305	**	312	**	359
	99%	99%	**	99%	99%	99%	**	99%	**	**	99%	**	99%	**	99%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC6A. Thinking about all the TV programmes you watch. How important is it that there are... Programmes for children my age? (SINGLE CODE)

Base : All children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
Significance Level: 95%		a	b	a	b	c	d	a	b	a	b	a	b
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Important	724	365	359	194	193	175	162	399	323	590	132	154	549
	72%	72%	73%	78%	77%	70%	65%	74%	71%	71%	78%	75%	73%
				cd	d								
Neither important or not important	180	89	91	36	35	50	59	88	91	156	24	39	125
	18%	18%	18%	14%	14%	20%	24%	16%	20%	19%	14%	19%	17%
							ab						
Not important	86	46	40	15	18	26	27	47	39	74	11	9	69
	9%	9%	8%	6%	7%	10%	11%	9%	9%	9%	7%	4%	9%
													a
Don't know	10	6	4	5	4	-	1	5	5	8	2	2	5
	1%	1%	1%	2%	2%	-%	*%	1%	1%	1%	1%	1%	1%
				c	c								

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC6A. Thinking about all the TV programmes you watch. How important is it that there are... Programmes for children my age? (SINGLE CODE)

Base : All children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Important	724	387	337	707	598	717	**	617	107	84	273	**	278	85	577
	72%	74%	70%	73%	74%	73%	**	73%	68%	75%	75%	**	75%	76%	72%
Neither important or not important	180	86	94	175	143	178	**	154	26	22	59	**	61	16	147
	18%	17%	20%	18%	18%	18%	**	18%	16%	20%	16%	**	16%	14%	18%
Not important	86	42	44	81	61	83	**	64	22	6	32	**	32	10	68
	9%	8%	9%	8%	8%	8%	**	8%	14%	5%	9%	**	9%	9%	9%
									a						
Don't know	10	5	5	10	5	10	**	7	3	-	2	**	-	1	6
	1%	1%	1%	1%	1%	1%	**	1%	2%	-%	1%	**	-%	1%	1%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC6B. Thinking about all the TV programmes you watch. How important is it that there are... Programmes that show children that look like me? (SINGLE CODE)

Base : All children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Important	396 40%	189 37%	207 42%	102 41%	106 42%	98 39%	90 36%	214 40%	182 40%	296 36%	100 59% a	79 39%	296 40%
Neither important or not important	319 32%	162 32%	157 32%	80 32%	75 30%	80 32%	84 34%	169 31%	147 32%	271 33%	46 27%	75 37%	229 31%
Not important	265 27%	143 28%	122 25%	63 25%	62 25%	69 27%	71 29%	149 28%	116 25%	243 29% b	21 12%	46 23%	210 28%
Don't know	20 2%	12 2%	8 2%	5 2%	7 3%	4 2%	4 2%	7 1%	13 3%	18 2%	2 1%	4 2%	13 2%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC6B. Thinking about all the TV programmes you watch. How important is it that there are... Programmes that show children that look like me? (SINGLE CODE)

Base : All children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Important	396 40%	223 43% b	173 36%	390 40%	335 42%	393 40%	** **	348 41% b	48 30%	61 54% b	144 39%	** **	155 42%	48 43%	317 40%
Neither important or not important	319 32%	166 32%	153 32%	309 32%	259 32%	314 32%	** **	272 32%	47 30%	35 31%	119 33%	** **	121 33%	33 29%	251 31%
Not important	265 27%	125 24%	140 29%	255 26%	200 25%	262 27%	** **	208 25%	57 36% a	15 13%	100 27% a	** **	91 25%	30 27%	216 27%
Don't know	20 2%	6 1%	14 3% a	19 2%	13 2%	19 2%	** **	14 2%	6 4%	1 1%	3 1%	** **	4 1%	1 1%	14 2%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC6C. Thinking about all the TV programmes you watch. How important is it that there are... Programmes that show children that live in the same part of the country as me? (SINGLE CODE)

Base : All children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Important	325 33%	170 34%	155 31%	89 36%	72 29%	80 32%	84 34%	189 35%	136 30%	245 30%	80 47% a	62 30%	250 33%
Neither important or not important	376 38%	183 36%	193 39%	96 38%	99 40%	90 36%	91 37%	190 35%	183 40%	320 39%	54 32%	81 40%	270 36%
Not important	279 28%	143 28%	136 28%	61 24%	69 28%	77 31%	72 29%	155 29%	124 27%	246 30% b	32 19%	54 26%	217 29%
Don't know	20 2%	10 2%	10 2%	4 2%	10 4% d	4 2%	2 1%	5 1%	15 3% a	17 2%	3 2%	7 3%	11 1%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC6C. Thinking about all the TV programmes you watch. How important is it that there are... Programmes that show children that live in the same part of the country as me? (SINGLE CODE)

Base : All children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Important	325 33%	202 39%	123 26%	314 32%	277 34%	318 32%	**	285 34%	40 25%	55 49%	138 38%	**	142 38%	48 43%	251 31%
		b						b		b				b	
Neither important or not important	376 38%	174 33%	202 42%	368 38%	298 37%	372 38%	**	317 38%	59 37%	39 35%	118 32%	**	123 33%	42 38%	296 37%
			a												
Not important	279 28%	136 26%	143 30%	272 28%	219 27%	279 28%	**	226 27%	53 34%	16 14%	106 29%	**	101 27%	22 20%	233 29%
										a				a	
Don't know	20 2%	8 2%	12 3%	19 2%	13 2%	19 2%	**	14 2%	6 4%	2 2%	4 1%	**	5 1%	- -%	18 2%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

SUMMARY TO SHOW IMPORTANT FEATURES OF TV PROGRAMMES WATCHED BY THE RESPONDENT

Base : All children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Programmes for children my age	724 72%	365 72%	359 73%	194 78% cd	193 77% d	175 70%	162 65%	399 74%	323 71%	590 71%	132 78%	154 75%	549 73%
Programmes that show children that look like me	396 40%	189 37%	207 42%	102 41%	106 42%	98 39%	90 36%	214 40%	182 40%	296 36%	100 59% a	79 39%	296 40%
Programmes that show children that live in the same part of the country as me	325 33%	170 34%	155 31%	89 36%	72 29%	80 32%	84 34%	189 35%	136 30%	245 30%	80 47% a	62 30%	250 33%
ANY OF THESE	790 79%	398 79%	392 79%	212 85% cd	207 83% cd	189 75%	182 73%	436 81%	352 77%	638 77%	150 89% a	167 82%	594 79%
NONE OF THESE	210 21%	108 21%	102 21%	38 15%	43 17%	62 25% ab	67 27% ab	103 19%	106 23%	190 23% b	19 11%	37 18%	154 21%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

SUMMARY TO SHOW IMPORTANT FEATURES OF TV PROGRAMMES WATCHED BY THE RESPONDENT

Base : All children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Programmes for children my age	724 72%	387 74%	337 70%	707 73%	598 74%	717 73%	**	617 73%	107 68%	84 75%	273 75%	**	278 75%	85 76%	577 72%
Programmes that show children that look like me	396 40%	223 43%	173 36%	390 40%	335 42%	393 40%	**	348 41%	48 30%	61 54%	144 39%	**	155 42%	48 43%	317 40%
Programmes that show children that live in the same part of the country as me	325 33%	202 39%	123 26%	314 32%	277 34%	318 32%	**	285 34%	40 25%	55 49%	138 38%	**	142 38%	48 43%	251 31%
ANY OF THESE	790 79%	423 81%	367 76%	772 79%	650 81%	782 79%	**	675 80%	115 73%	96 86%	294 80%	**	299 81%	92 82%	630 79%
NONE OF THESE	210 21%	97 19%	113 24%	201 21%	157 19%	206 21%	**	167 20%	43 27%	16 14%	72 20%	**	72 19%	20 18%	168 21%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC7A. Thinking now about what you might watch on services like Netflix, Disney+ or Amazon Prime. Do you agree or disagree with each of these: There are enough programmes for children my age? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
Significance Level: 95%		a	b	a	b	c	d	a	b	a	b	a	b
Total	973	490	483	242	246	244	241	529	441	810	160	201	726
Agree	672	327	345	178	157	171	166	371	299	559	112	120	529
	69%	67%	71%	74%	64%	70%	69%	70%	68%	69%	70%	60%	73%
				b									a
Neither agree or disagree	158	86	72	30	36	46	46	91	66	124	33	42	99
	16%	18%	15%	12%	15%	19%	19%	17%	15%	15%	21%	21%	14%
							a					b	
Disagree	129	72	57	32	47	25	25	59	70	114	14	36	88
	13%	15%	12%	13%	19%	10%	10%	11%	16%	14%	9%	18%	12%
					cd				a			b	
Don't know	14	5	9	2	6	2	4	8	6	13	1	3	10
	1%	1%	2%	1%	2%	1%	2%	2%	1%	2%	1%	1%	1%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC7A. Thinking now about what you might watch on services like Netflix, Disney+ or Amazon Prime. Do you agree or disagree with each of these: There are enough programmes for children my age? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	973	509	464	973	792	973	-	824	149	109	360	95	363	112	786
Agree	672 69%	355 70%	317 68%	672 69%	564 71%	672 69%	**	578 70%	94 63%	73 67%	264 73%	**	255 70%	74 66%	556 71%
Neither agree or disagree	158 16%	82 16%	76 16%	158 16%	120 15%	158 16%	**	129 16%	29 19%	19 17%	55 15%	**	60 17%	20 18%	124 16%
Disagree	129 13%	66 13%	63 14%	129 13%	100 13%	129 13%	**	108 13%	21 14%	16 15%	38 11%	**	46 13%	18 16%	98 12%
Don't know	14 1%	6 1%	8 2%	14 1%	8 1%	14 1%	**	9 1%	5 3%	1 1%	3 1%	**	2 1%	- -%	8 1%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC7B. Thinking now about what you might watch on services like Netflix, Disney+ or Amazon Prime. Do you agree or disagree with each of these: There are enough programmes that show children that look like me? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	973	490	483	242	246	244	241	529	441	810	160	201	726
Agree	527 54%	254 52%	273 57%	135 56%	119 48%	136 56%	137 57%	305 58% b	222 50%	428 53%	97 61%	98 49%	412 57% a
Neither agree or disagree	252 26%	134 27%	118 24%	58 24%	67 27%	61 25%	66 27%	125 24%	124 28%	219 27%	32 20%	61 30% b	171 24%
Disagree	143 15%	71 14%	72 15%	34 14%	42 17%	40 16%	27 11%	69 13%	74 17%	117 14%	26 16%	30 15%	106 15%
Don't know	51 5%	31 6%	20 4%	15 6%	18 7% c	7 3%	11 5%	30 6%	21 5%	46 6%	5 3%	12 6%	37 5%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC7B. Thinking now about what you might watch on services like Netflix, Disney+ or Amazon Prime. Do you agree or disagree with each of these: There are enough programmes that show children that look like me? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	973	509	464	973	792	973	-	824	149	109	360	95	363	112	786
Agree	527 54%	295 58%	232 50%	527 54%	446 56%	527 54%	**	456 55%	71 48%	64 59%	215 60%	**	215 59%	63 56%	429 55%
Neither agree or disagree	252 26%	120 24%	132 28%	252 26%	197 25%	252 26%	**	208 25%	44 30%	28 26%	82 23%	**	81 22%	24 21%	207 26%
Disagree	143 15%	68 13%	75 16%	143 15%	107 14%	143 15%	**	115 14%	28 19%	15 14%	43 12%	**	48 13%	20 18%	110 14%
Don't know	51 5%	26 5%	25 5%	51 5%	42 5%	51 5%	**	45 5%	6 4%	2 2%	20 6%	**	19 5%	5 4%	40 5%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC7C. Thinking now about what you might watch on services like Netflix, Disney+ or Amazon Prime. Do you agree or disagree with each of these: There are enough programmes that show children that live in the same part of the country as me? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
Significance Level: 95%		a	b	a	b	c	d	a	b	a	b	a	b
Total	973	490	483	242	246	244	241	529	441	810	160	201	726
Agree	390 40%	196 40%	194 40%	99 41%	98 40%	95 39%	98 41%	210 40%	180 41%	290 36%	98 61%	68 34%	303 42%
Neither agree or disagree	256 26%	131 27%	125 26%	60 25%	62 25%	57 23%	77 32%	131 25%	122 28%	227 28%	29 18%	65 32%	174 24%
Disagree	254 26%	123 25%	131 27%	65 27%	64 26%	74 30%	51 21%	136 26%	118 27%	229 28%	25 16%	47 23%	199 27%
Don't know	73 8%	40 8%	33 7%	18 7%	22 9%	18 7%	15 6%	52 10%	21 5%	64 8%	8 5%	21 10%	50 7%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC7C. Thinking now about what you might watch on services like Netflix, Disney+ or Amazon Prime. Do you agree or disagree with each of these: There are enough programmes that show children that live in the same part of the country as me? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	973	509	464	973	792	973	-	824	149	109	360	95	363	112	786
Agree	390 40%	206 40%	184 40%	390 40%	327 41%	390 40%	**	332 40%	58 39%	48 44%	149 41%	**	151 42%	44 39%	320 41%
Neither agree or disagree	256 26%	130 26%	126 27%	256 26%	217 27%	256 26%	**	225 27%	31 21%	30 28%	93 26%	**	91 25%	29 26%	207 26%
Disagree	254 26%	141 28%	113 24%	254 26%	194 24%	254 26%	**	211 26%	43 29%	28 26%	95 26%	**	98 27%	34 30%	201 26%
Don't know	73 8%	32 6%	41 9%	73 8%	54 7%	73 8%	**	56 7%	17 11%	3 3%	23 6%	**	23 6%	5 4%	58 7%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

SUMMARY TO SHOW AGREEMENT WITH FEATURES OF SVOD CONTENT WATCHED BY THE RESPONDENT

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
Significance Level: 95%		a	b	a	b	c	d	a	b	a	b	a	b
Total	973	490	483	242	246	244	241	529	441	810	160	201	726
There are enough programmes for children my age	672 69%	327 67%	345 71%	178 74% b	157 64%	171 70%	166 69%	371 70%	299 68%	559 69%	112 70%	120 60%	529 73% a
There are enough programmes that show children that look like me	527 54%	254 52%	273 57%	135 56%	119 48%	136 56%	137 57%	305 58% b	222 50%	428 53%	97 61%	98 49%	412 57% a
There are enough programmes that show children that live in the same part of the country as me	390 40%	196 40%	194 40%	99 41%	98 40%	95 39%	98 41%	210 40%	180 41%	290 36%	98 61% a	68 34%	303 42% a
ANY OF THESE	788 81%	385 79%	403 83%	207 86% b	185 75%	206 84% b	190 79%	442 84% b	344 78%	654 81%	131 82%	151 75%	609 84% a
NONE OF THESE	185 19%	105 21%	80 17%	35 14%	61 25% ac	38 16%	51 21%	87 16%	97 22% a	156 19%	29 18%	50 25% b	117 16%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

SUMMARY TO SHOW AGREEMENT WITH FEATURES OF SVOD CONTENT WATCHED BY THE RESPONDENT

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	973	509	464	973	792	973	-	824	149	109	360	95	363	112	786
There are enough programmes for children my age	672 69%	355 70%	317 68%	672 69%	564 71%	672 69%	**	578 70%	94 63%	73 67%	264 73%	**	255 70%	74 66%	556 71%
There are enough programmes that show children that look like me	527 54%	295 58%	232 50%	527 54%	446 56%	527 54%	**	456 55%	71 48%	64 59%	215 60%	**	215 59%	63 56%	429 55%
There are enough programmes that show children that live in the same part of the country as me	390 40%	206 40%	184 40%	390 40%	327 41%	390 40%	**	332 40%	58 39%	48 44%	149 41%	**	151 42%	44 39%	320 41%
ANY OF THESE	788 81%	424 83%	364 78%	788 81%	663 84%	788 81%	**	679 82%	109 73%	89 82%	310 86%	**	302 83%	90 80%	643 82%
NONE OF THESE	185 19%	85 17%	100 22%	185 19%	129 16%	185 19%	**	145 18%	40 27%	20 18%	50 14%	**	61 17%	22 20%	143 18%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC8A. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: There are enough programmes for children my age? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
Significance Level: 95%		a	b	a	b	c	d	a	b	a	b	a	b
Total	842	420	422	207	206	207	222	481	358	699	140	162	639
Agree	484	246	238	112	117	125	130	286	197	393	89	85	378
	57%	59%	56%	54%	57%	60%	59%	59%	55%	56%	64%	52%	59%
Neither agree or disagree	167	77	90	49	33	37	48	93	72	137	29	36	120
	20%	18%	21%	24%	16%	18%	22%	19%	20%	20%	21%	22%	19%
Disagree	169	81	88	40	53	38	38	89	80	147	22	35	127
	20%	19%	21%	19%	26%	18%	17%	19%	22%	21%	16%	22%	20%
					d								
Don't know	22	16	6	6	3	7	6	13	9	22	-	6	14
	3%	4%	1%	3%	1%	3%	3%	3%	3%	3%	-%	4%	2%
		b								b			

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC8A. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: There are enough programmes for children my age? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES	NO	SVOD	BVOD	EITHER	NO	YES	NO	YES	NO	YES	NO	YES	NO
Significance Level: 95%		a	b	a	b	c	*d	a	*b	a	b	*a	b	a	b
Total	842	520	322	824	807	839	3	842	-	112	366	96	371	103	671
Agree	484	313	171	472	475	482	**	484	**	67	230	**	231	59	394
	57%	60%	53%	57%	59%	57%	**	57%	**	60%	63%	**	62%	57%	59%
		b													
Neither agree or disagree	167	89	78	164	154	167	**	167	**	22	60	**	61	25	131
	20%	17%	24%	20%	19%	20%	**	20%	**	20%	16%	**	16%	24%	20%
		a													
Disagree	169	109	60	166	160	168	**	169	**	22	71	**	74	18	129
	20%	21%	19%	20%	20%	20%	**	20%	**	20%	19%	**	20%	17%	19%
Don't know	22	9	13	22	18	22	**	22	**	1	5	**	5	1	17
	3%	2%	4%	3%	2%	3%	**	3%	**	1%	1%	**	1%	1%	3%
		a													

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC8B. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: There are enough programmes that show children that look like me? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
Significance Level: 95%		a	b	a	b	c	d	a	b	a	b	a	b
Total	842	420	422	207	206	207	222	481	358	699	140	162	639
Agree	407	209	198	101	89	110	107	249	158	337	69	74	315
	48%	50%	47%	49%	43%	53%	48%	52%	44%	48%	49%	46%	49%
						b		b					
Neither agree or disagree	240	117	123	58	59	56	67	135	104	199	40	49	177
	29%	28%	29%	28%	29%	27%	30%	28%	29%	28%	29%	30%	28%
Disagree	132	61	71	32	38	27	35	65	66	110	22	27	99
	16%	15%	17%	15%	18%	13%	16%	14%	18%	16%	16%	17%	15%
Don't know	63	33	30	16	20	14	13	32	30	53	9	12	48
	7%	8%	7%	8%	10%	7%	6%	7%	8%	8%	6%	7%	8%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC8B. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: There are enough programmes that show children that look like me? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES	NO	SVOD	BVOD	EITHER	NO	YES	NO	YES	NO	YES	NO	YES	NO
Significance Level: 95%		a	b	a	b	c	*d	a	*b	a	b	*a	b	a	b
Total	842	520	322	824	807	839	3	842	-	112	366	96	371	103	671
Agree	407	274	133	398	398	405	**	407	**	61	198	**	206	47	337
	48%	53%	41%	48%	49%	48%	**	48%	**	54%	54%	**	56%	46%	50%
		b													
Neither agree or disagree	240	137	103	235	229	239	**	240	**	33	95	**	89	33	183
	29%	26%	32%	29%	28%	28%	**	29%	**	29%	26%	**	24%	32%	27%
Disagree	132	79	53	130	124	132	**	132	**	17	51	**	55	17	101
	16%	15%	16%	16%	15%	16%	**	16%	**	15%	14%	**	15%	17%	15%
Don't know	63	30	33	61	56	63	**	63	**	1	22	**	21	6	50
	7%	6%	10%	7%	7%	8%	**	7%	**	1%	6%	**	6%	6%	7%
			a								a				

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC8C. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: There are enough programmes that show children that live in the same part of the country as me? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
Significance Level: 95%		a	b	a	b	c	d	a	b	a	b	a	b
Total	842	420	422	207	206	207	222	481	358	699	140	162	639
Agree	330 39%	170 40%	160 38%	87 42%	72 35%	83 40%	88 40%	196 41%	134 37%	255 36%	73 52%	59 36%	251 39%
Neither agree or disagree	231 27%	111 26%	120 28%	54 26%	54 26%	57 28%	66 30%	126 26%	103 29%	199 28%	32 23%	46 28%	174 27%
Disagree	214 25%	103 25%	111 26%	50 24%	63 31%	49 24%	52 23%	115 24%	99 28%	182 26%	32 23%	40 25%	167 26%
Don't know	67 8%	36 9%	31 7%	16 8%	17 8%	18 9%	16 7%	44 9%	22 6%	63 9%	3 2%	17 10%	47 7%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC8C. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: There are enough programmes that show children that live in the same part of the country as me? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	842	520	322	824	807	839	3	842	-	112	366	96	371	103	671
Agree	330 39%	219 42%	111 34%	323 39%	325 40%	329 39%	**	330 39%	**	46 41%	165 45%	**	160 43%	46 45%	266 40%
Neither agree or disagree	231 27%	139 27%	92 29%	225 27%	221 27%	230 27%	**	231 27%	**	38 34%	90 25%	**	98 26%	29 28%	181 27%
Disagree	214 25%	126 24%	88 27%	209 25%	201 25%	213 25%	**	214 25%	**	26 23%	84 23%	**	85 23%	23 22%	171 25%
Don't know	67 8%	36 7%	31 10%	67 8%	60 7%	67 8%	**	67 8%	**	2 2%	27 7%	**	28 8%	5 5%	53 8%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

SUMMARY TO SHOW AGREEMENT WITH FEATURES OF BROADCAST TV OR BVOD CONTENT WATCHED BY THE RESPONDENT

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	842	420	422	207	206	207	222	481	358	699	140	162	639
There are enough programmes for children my age	484 57%	246 59%	238 56%	112 54%	117 57%	125 60%	130 59%	286 59%	197 55%	393 56%	89 64%	85 52%	378 59%
There are enough programmes that show children that look like me	407 48%	209 50%	198 47%	101 49%	89 43%	110 53%	107 48%	249 52%	158 44%	337 48%	69 49%	74 46%	315 49%
There are enough programmes that show children that live in the same part of the country as me	330 39%	170 40%	160 38%	87 42%	72 35%	83 40%	88 40%	196 41%	134 37%	255 36%	73 52%	59 36%	251 39%
ANY OF THESE	600 71%	304 72%	296 70%	146 71%	142 69%	159 77%	153 69%	357 74%	242 68%	495 71%	102 73%	115 71%	459 72%
NONE OF THESE	242 29%	116 28%	126 30%	61 29%	64 31%	48 23%	69 31%	124 26%	116 32%	204 29%	38 27%	47 29%	180 28%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

SUMMARY TO SHOW AGREEMENT WITH FEATURES OF BROADCAST TV OR BVOD CONTENT WATCHED BY THE RESPONDENT

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	842	520	322	824	807	839	3	842	-	112	366	96	371	103	671
There are enough programmes for children my age	484 57%	313 60% b	171 53%	472 57%	475 59%	482 57%	**	484 57%	**	67 60%	230 63%	**	231 62%	59 57%	394 59%
There are enough programmes that show children that look like me	407 48%	274 53% b	133 41%	398 48%	398 49%	405 48%	**	407 48%	**	61 54%	198 54%	**	206 56%	47 46%	337 50%
There are enough programmes that show children that live in the same part of the country as me	330 39%	219 42% b	111 34%	323 39%	325 40%	329 39%	**	330 39%	**	46 41%	165 45%	**	160 43%	46 45%	266 40%
ANY OF THESE	600 71%	385 74% b	215 67%	587 71%	586 73%	598 71%	**	600 71%	**	84 75%	277 76%	**	281 76%	71 69%	489 73%
NONE OF THESE	242 29%	135 26%	107 33% a	237 29%	221 27%	241 29%	**	242 29%	**	28 25%	89 24%	**	90 24%	32 31%	182 27%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC9A. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: News and information from these TV channels and services helps me to understand what is going on in the UK and the world? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	842	420	422	207	206	207	222	481	358	699	140	162	639
Agree	556 66%	283 67%	273 65%	135 65%	139 67%	140 68%	142 64%	324 67%	231 65%	453 65%	100 71%	100 62%	436 68%
Neither agree or disagree	177 21%	86 20%	91 22%	43 21%	34 17%	47 23%	53 24%	99 21%	76 21%	147 21%	30 21%	36 22%	125 20%
Disagree	69 8%	32 8%	37 9%	17 8%	22 11%	13 6%	17 8%	37 8%	32 9%	62 9%	7 5%	18 11%	48 8%
Don't know	40 5%	19 5%	21 5%	12 6%	11 5%	7 3%	10 5%	21 4%	19 5%	37 5%	3 2%	8 5%	30 5%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC9A. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: News and information from these TV channels and services helps me to understand what is going on in the UK and the world? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	842	520	322	824	807	839	3	842	-	112	366	96	371	103	671
Agree	556 66%	366 70%	190 59%	544 66%	540 67%	555 66%	**	556 66%	**	83 74%	258 70%	**	262 71%	74 72%	440 66%
		b													
Neither agree or disagree	177 21%	102 20%	75 23%	173 21%	164 20%	175 21%	**	177 21%	**	22 20%	74 20%	**	77 21%	15 15%	147 22%
Disagree	69 8%	33 6%	36 11%	67 8%	67 8%	69 8%	**	69 8%	**	7 6%	21 6%	**	21 6%	11 11%	53 8%
		a													
Don't know	40 5%	19 4%	21 7%	40 5%	36 4%	40 5%	**	40 5%	**	- -%	13 4%	**	11 3%	3 3%	31 5%
										a					

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC9B. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: These TV channels and services have programmes and content that help me to learn about new things? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
Significance Level: 95%		a	b	a	b	c	d	a	b	a	b	a	b
Total	842	420	422	207	206	207	222	481	358	699	140	162	639
Agree	585 69%	304 72%	281 67%	143 69%	149 72%	144 70%	149 67%	338 70%	247 69%	481 69%	103 74%	97 60%	468 73% a
Neither agree or disagree	169 20%	77 18%	92 22%	50 24% b	33 16%	43 21%	43 19%	92 19%	74 21%	136 19%	31 22%	44 27% b	110 17%
Disagree	56 7%	19 5%	37 9% a	9 4%	18 9%	11 5%	18 8%	30 6%	26 7%	52 7% b	4 3%	11 7%	43 7%
Don't know	32 4%	20 5%	12 3%	5 2%	6 3%	9 4%	12 5%	21 4%	11 3%	30 4%	2 1%	10 6% b	18 3%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 26

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC9B. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: These TV channels and services have programmes and content that help me to learn about new things? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES	NO	SVOD	BVOD	EITHER	NO	YES	NO	YES	NO	YES	NO	YES	NO
Significance Level: 95%		a	b	a	b	c	*d	a	*b	a	b	*a	b	a	b
Total	842	520	322	824	807	839	3	842	-	112	366	96	371	103	671
Agree	585 69%	390 75%	195 61%	575 70%	570 71%	584 70%	**	585 69%	**	81 72%	281 77%	**	282 76%	79 77%	465 69%
		b													
Neither agree or disagree	169 20%	93 18%	76 24%	164 20%	159 20%	168 20%	**	169 20%	**	26 23%	59 16%	**	65 18%	15 15%	138 21%
		a													
Disagree	56 7%	20 4%	36 11%	54 7%	53 7%	55 7%	**	56 7%	**	3 3%	15 4%	**	12 3%	8 8%	43 6%
		a													
Don't know	32 4%	17 3%	15 5%	31 4%	25 3%	32 4%	**	32 4%	**	2 2%	11 3%	**	12 3%	1 1%	25 4%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC9C. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: These TV channels and services have high quality shows I enjoy? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	842	420	422	207	206	207	222	481	358	699	140	162	639
Agree	575 68%	287 68%	288 68%	146 71%	140 68%	142 69%	147 66%	326 68%	247 69%	474 68%	98 70%	106 65%	446 70%
Neither agree or disagree	178 21%	91 22%	87 21%	43 21%	46 22%	44 21%	45 20%	100 21%	77 22%	147 21%	31 22%	34 21%	131 21%
Disagree	64 8%	30 7%	34 8%	13 6%	15 7%	13 6%	23 10%	40 8%	24 7%	55 8%	9 6%	17 10%	46 7%
Don't know	25 3%	12 3%	13 3%	5 2%	5 2%	8 4%	7 3%	15 3%	10 3%	23 3%	2 1%	5 3%	16 3%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC9C. Thinking about what you might watch on TV channels like BBC, ITV, Channel 4 or Channel 5 including watching these channels through services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Do you agree or disagree with each of these: These TV channels and services have high quality shows I enjoy? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	842	520	322	824	807	839	3	842	-	112	366	96	371	103	671
Agree	575 68%	373 72%	202 63%	561 68%	560 69%	573 68%	**	575 68%	**	83 74%	266 73%	**	265 71%	70 68%	457 68%
Neither agree or disagree	178 21%	105 20%	73 23%	175 21%	167 21%	178 21%	**	178 21%	**	21 19%	73 20%	**	76 20%	19 18%	150 22%
Disagree	64 8%	27 5%	37 11%	63 8%	60 7%	63 8%	**	64 8%	**	6 5%	19 5%	**	23 6%	10 10%	48 7%
Don't know	25 3%	15 3%	10 3%	25 3%	20 2%	25 3%	**	25 3%	**	2 2%	8 2%	**	7 2%	4 4%	16 2%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

SUMMARY TO SHOW AGREEMENT WITH ATTITUDES TOWARDS BROADCAST TV CHANNELS OR BVOD SERVICES WATCHED BY THE RESPONDENT

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	842	420	422	207	206	207	222	481	358	699	140	162	639
These TV channels and services have programmes and content that help me to learn about new things	585 69%	304 72%	281 67%	143 69%	149 72%	144 70%	149 67%	338 70%	247 69%	481 69%	103 74%	97 60%	468 73% a
These TV channels and services have high quality shows I enjoy	575 68%	287 68%	288 68%	146 71%	140 68%	142 69%	147 66%	326 68%	247 69%	474 68%	98 70%	106 65%	446 70%
News and information from these TV channels and services helps me to understand what is going on in the UK and the world	556 66%	283 67%	273 65%	135 65%	139 67%	140 68%	142 64%	324 67%	231 65%	453 65%	100 71%	100 62%	436 68%
ANY OF THESE	740 88%	378 90%	362 86%	185 89%	185 90%	185 89%	185 83%	430 89%	308 86%	613 88%	124 89%	140 86%	569 89%
NONE OF THESE	102 12%	42 10%	60 14%	22 11%	21 10%	22 11%	37 17%	51 11%	50 14%	86 12%	16 11%	22 14%	70 11%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

SUMMARY TO SHOW AGREEMENT WITH ATTITUDES TOWARDS BROADCAST TV CHANNELS OR BVOD SERVICES WATCHED BY THE RESPONDENT

Base : Those aged 12-15 who have watched any live broadcast TV or broadcaster catch up services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	842	520	322	824	807	839	3	842	-	112	366	96	371	103	671
These TV channels and services have programmes and content that help me to learn about new things	585 69%	390 75% b	195 61%	575 70%	570 71%	584 70%	** **	585 69%	** **	81 72%	281 77%	** **	282 76%	79 77%	465 69%
These TV channels and services have high quality shows I enjoy	575 68%	373 72% b	202 63%	561 68%	560 69%	573 68%	** **	575 68%	** **	83 74%	266 73%	** **	265 71%	70 68%	457 68%
News and information from these TV channels and services helps me to understand what is going on in the UK and the world	556 66%	366 70% b	190 59%	544 66%	540 67%	555 66%	** **	556 66%	** **	83 74%	258 70%	** **	262 71%	74 72%	440 66%
ANY OF THESE	740 88%	476 92% b	264 82%	724 88%	717 89%	738 88%	** **	740 88%	** **	102 91%	338 92%	** **	338 91%	94 91%	589 88%
NONE OF THESE	102 12%	44 8%	58 18% a	100 12%	90 11%	101 12%	** **	102 12%	** **	10 9%	28 8%	** **	33 9%	9 9%	82 12%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC10. The next questions are about some of the things that might have caused you concern when watching TV programmes or films. We would like you to answer, but only if you would like to. If you would prefer not to, please say below and you will skip these questions. (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV, broadcaster catch up services or subscription video on-demand services in the last 12 months

	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS		
	Total	MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	991	499	492	246	247	249	249	537	451	822	166	202	741
Yes, I will answer these questions	951	482	469	234	234	243	240	516	433	791	158	192	716
	96%	97%	95%	95%	95%	98%	96%	96%	96%	96%	95%	95%	97%
No, I would prefer not to answer these questions	40	17	23	12	13	6	9	21	18	31	8	10	25
	4%	3%	5%	5%	5%	2%	4%	4%	4%	4%	5%	5%	3%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC10. The next questions are about some of the things that might have caused you concern when watching TV programmes or films. We would like you to answer, but only if you would like to. If you would prefer not to, please say below and you will skip these questions. (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV, broadcaster catch up services or subscription video on-demand services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	991	520	471	973	807	988	3	842	149	112	366	96	371	112	798
Yes, I will answer these questions	951	499	452	934	779	948	**	807	144	112	366	**	371	112	798
	96%	96%	96%	96%	97%	96%	**	96%	97%	100%	100%	**	100%	100%	100%
No, I would prefer not to answer these questions	40	21	19	39	28	40	**	35	5	-	-	**	-	-	-
	4%	4%	4%	4%	3%	4%	**	4%	3%	-%	-%	**	-%	-%	-%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC11. So, thinking about TV programmes that you have watched at the time they are shown on TV and/ or that have been recorded to watch later. In the last 12 months have you, personally seen something on TV which offended you? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
Significance Level: 95%		a	b	a	b	c	d	a	b	a	*b	*a	b
Total	499	261	238	131	106	135	127	309	189	422	75	89	396
Yes	112 22%	42 16%	70 29%	24 18%	28 26%	35 26%	25 20%	65 21%	46 24%	88 21%	**	**	86 22%
			a										
No	366 73%	207 79%	159 67%	100 76%	71 67%	93 69%	102 80%	231 75%	135 71%	316 75%	**	**	293 74%
		b					bc						
Don't know	21 4%	12 5%	9 4%	7 5%	7 7%	7 5%	- -%	13 4%	8 4%	18 4%	**	**	17 4%
				d	d	d							

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC11. So, thinking about TV programmes that you have watched at the time they are shown on TV and/ or that have been recorded to watch later. In the last 12 months have you, personally seen something on TV which offended you? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES	NO	SVOD	BVOD	EITHER	NO	YES	NO	YES	NO	YES	NO	YES	NO
Significance Level: 95%		a	*b	a	b	c	*d	a	*b	a	b	*a	b	*a	b
Total	499	499	-	489	471	496	3	499	-	112	366	96	371	52	426
Yes	112 22%	112 22%	**	109 22%	109 23%	111 22%	**	112 22%	**	112 100%	- -%	**	58 16%	**	84 20%
No	366 73%	366 73%	**	360 74%	342 73%	364 73%	**	366 73%	**	- -%	366 100%	**	301 81%	**	327 77%
Don't know	21 4%	21 4%	**	20 4%	20 4%	21 4%	**	21 4%	**	- -%	- -%	**	12 3%	**	15 4%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC12. What type of programme or show were you watching that offended you? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something that offended them on broadcast TV

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE *a	FEMALE *b	AGED 12 *a	AGED 13 *b	AGED 14 *c	AGED 15 *d	ABC1 *a	C2DE *b	WHITE *a	MINORITY ETHNIC *b	ANY *a	NONE *b
Significance Level: 95%													
Total	112	42	70	24	28	35	25	65	46	88	24	22	86
Film	36 32%	**	**	**	**	**	**	**	**	**	**	**	**
Comedy show	34 30%	**	**	**	**	**	**	**	**	**	**	**	**
Documentary	24 21%	**	**	**	**	**	**	**	**	**	**	**	**
General entertainment	21 19%	**	**	**	**	**	**	**	**	**	**	**	**
News or current affairs programme	19 17%	**	**	**	**	**	**	**	**	**	**	**	**
Reality TV show	18 16%	**	**	**	**	**	**	**	**	**	**	**	**
Children's TV show	17 15%	**	**	**	**	**	**	**	**	**	**	**	**
Soap or drama	17 15%	**	**	**	**	**	**	**	**	**	**	**	**
Sports	15 13%	**	**	**	**	**	**	**	**	**	**	**	**
Music video	15 13%	**	**	**	**	**	**	**	**	**	**	**	**
Game/ quiz show	13 12%	**	**	**	**	**	**	**	**	**	**	**	**
Talent show	10 9%	**	**	**	**	**	**	**	**	**	**	**	**
Religious programme	7 6%	**	**	**	**	**	**	**	**	**	**	**	**
Other types of programme	2 2%	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC12. What type of programme or show were you watching that offended you? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something that offended them on broadcast TV

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE *a	FEMALE *b	AGED 12 *a	AGED 13 *b	AGED 14 *c	AGED 15 *d	ABC1 *a	C2DE *b	WHITE *a	MINORITY ETHNIC *b	ANY *a	NONE *b
Significance Level: 95%													
Total	112	42	70	24	28	35	25	65	46	88	24	22	86
Don't know	3 3%	**	**	**	**	**	**	**	**	**	**	**	**
Prefer not to say	4 4%	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC12. What type of programme or show were you watching that offended you? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something that offended them on broadcast TV

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO *b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES a	NO *b	YES *a	NO *b	YES *a	NO *b
Significance Level: 95%															
Total	112	112	-	109	109	111	1	112	-	112	-	44	58	23	84
Film	36 32%	36 32%	** **	35 32%	35 32%	36 32%	** **	36 32%	** **	36 32%	** **	** **	** **	** **	** **
Comedy show	34 30%	34 30%	** **	33 30%	33 30%	34 31%	** **	34 30%	** **	34 30%	** **	** **	** **	** **	** **
Documentary	24 21%	24 21%	** **	22 20%	24 22%	24 22%	** **	24 21%	** **	24 21%	** **	** **	** **	** **	** **
General entertainment	21 19%	21 19%	** **	21 19%	21 19%	21 19%	** **	21 19%	** **	21 19%	** **	** **	** **	** **	** **
News or current affairs programme	19 17%	19 17%	** **	19 17%	19 17%	19 17%	** **	19 17%	** **	19 17%	** **	** **	** **	** **	** **
Reality TV show	18 16%	18 16%	** **	18 17%	18 17%	18 16%	** **	18 16%	** **	18 16%	** **	** **	** **	** **	** **
Children's TV show	17 15%	17 15%	** **	17 16%	17 16%	17 15%	** **	17 15%	** **	17 15%	** **	** **	** **	** **	** **
Soap or drama	17 15%	17 15%	** **	16 15%	17 16%	17 15%	** **	17 15%	** **	17 15%	** **	** **	** **	** **	** **
Sports	15 13%	15 13%	** **	15 14%	15 14%	15 14%	** **	15 13%	** **	15 13%	** **	** **	** **	** **	** **
Music video	15 13%	15 13%	** **	15 14%	15 14%	15 14%	** **	15 13%	** **	15 13%	** **	** **	** **	** **	** **
Game/ quiz show	13 12%	13 12%	** **	13 12%	13 12%	13 12%	** **	13 12%	** **	13 12%	** **	** **	** **	** **	** **
Talent show	10 9%	10 9%	** **	10 9%	10 9%	10 9%	** **	10 9%	** **	10 9%	** **	** **	** **	** **	** **
Religious programme	7 6%	7 6%	** **	7 6%	7 6%	7 6%	** **	7 6%	** **	7 6%	** **	** **	** **	** **	** **
Other types of programme	2 2%	2 2%	** **	2 2%	1 1%	2 2%	** **	2 2%	** **	2 2%	** **	** **	** **	** **	** **

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC12. What type of programme or show were you watching that offended you? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something that offended them on broadcast TV

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO *b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES a	NO *b	YES *a	NO *b	YES *a	NO *b
Significance Level: 95%															
Total	112	112	-	109	109	111	1	112	-	112	-	44	58	23	84
Don't know	3 3%	3 3%	**	2 2%	2 2%	2 2%	**	3 3%	**	3 3%	**	**	**	**	**
Prefer not to say	4 4%	4 4%	**	4 4%	4 4%	4 4%	**	4 4%	**	4 4%	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC13. What did you see on TV that offended you? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something that offended them on broadcast TV

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE *a	FEMALE *b	AGED 12 *a	AGED 13 *b	AGED 14 *c	AGED 15 *d	ABC1 *a	C2DE *b	WHITE *a	MINORITY ETHNIC *b	ANY *a	NONE *b
Significance Level: 95%													
Total	112	42	70	24	28	35	25	65	46	88	24	22	86
Offensive language/ swearing	24 21%	**	**	**	**	**	**	**	**	**	**	**	**
Sexual behaviour/ nudity	15 13%	**	**	**	**	**	**	**	**	**	**	**	**
Fighting/ violence	12 11%	**	**	**	**	**	**	**	**	**	**	**	**
Racism	11 10%	**	**	**	**	**	**	**	**	**	**	**	**
Upsetting news content	9 8%	**	**	**	**	**	**	**	**	**	**	**	**
Discrimination	9 8%	**	**	**	**	**	**	**	**	**	**	**	**
War	6 5%	**	**	**	**	**	**	**	**	**	**	**	**
LGBT discrimination	6 5%	**	**	**	**	**	**	**	**	**	**	**	**
Animal cruelty/ abuse	5 4%	**	**	**	**	**	**	**	**	**	**	**	**
Bullying	4 4%	**	**	**	**	**	**	**	**	**	**	**	**
Sexual assault/ abuse	4 4%	**	**	**	**	**	**	**	**	**	**	**	**
Body image	4 4%	**	**	**	**	**	**	**	**	**	**	**	**
People in poverty	3 3%	**	**	**	**	**	**	**	**	**	**	**	**
Patronising to young people	3 3%	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC13. What did you see on TV that offended you? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something that offended them on broadcast TV

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE *a	FEMALE *b	AGED 12 *a	AGED 13 *b	AGED 14 *c	AGED 15 *d	ABC1 *a	C2DE *b	WHITE *a	MINORITY ETHNIC *b	ANY *a	NONE *b
Significance Level: 95%													
Total	112	42	70	24	28	35	25	65	46	88	24	22	86
Behaviour on reality TV	3 3%	**	**	**	**	**	**	**	**	**	**	**	**
Religious discrimination	2 2%	**	**	**	**	**	**	**	**	**	**	**	**
Scary/ horror	1 1%	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC13. What did you see on TV that offended you? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something that offended them on broadcast TV

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO *b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES a	NO *b	YES *a	NO *b	YES *a	NO *b
Significance Level: 95%															
Total	112	112	-	109	109	111	1	112	-	112	-	44	58	23	84
Offensive language/ swearing	24 21%	24 21%	** **	23 21%	22 20%	24 22%	** **	24 21%	** **	24 21%	** **	** **	** **	** **	** **
Sexual behaviour/ nudity	15 13%	15 13%	** **	15 14%	15 14%	15 14%	** **	15 13%	** **	15 13%	** **	** **	** **	** **	** **
Fighting/ violence	12 11%	12 11%	** **	12 11%	12 11%	12 11%	** **	12 11%	** **	12 11%	** **	** **	** **	** **	** **
Racism	11 10%	11 10%	** **	11 10%	11 10%	11 10%	** **	11 10%	** **	11 10%	** **	** **	** **	** **	** **
Upsetting news content	9 8%	9 8%	** **	9 8%	9 8%	9 8%	** **	9 8%	** **	9 8%	** **	** **	** **	** **	** **
Discrimination	9 8%	9 8%	** **	8 7%	9 8%	9 8%	** **	9 8%	** **	9 8%	** **	** **	** **	** **	** **
War	6 5%	6 5%	** **	6 6%	6 6%	6 5%	** **	6 5%	** **	6 5%	** **	** **	** **	** **	** **
LGBT discrimination	6 5%	6 5%	** **	5 5%	5 5%	5 5%	** **	6 5%	** **	6 5%	** **	** **	** **	** **	** **
Animal cruelty/ abuse	5 4%	5 4%	** **	5 5%	5 5%	5 5%	** **	5 4%	** **	5 4%	** **	** **	** **	** **	** **
Bullying	4 4%	4 4%	** **	4 4%	4 4%	4 4%	** **	4 4%	** **	4 4%	** **	** **	** **	** **	** **
Sexual assault/ abuse	4 4%	4 4%	** **	4 4%	4 4%	4 4%	** **	4 4%	** **	4 4%	** **	** **	** **	** **	** **
Body image	4 4%	4 4%	** **	4 4%	4 4%	4 4%	** **	4 4%	** **	4 4%	** **	** **	** **	** **	** **
People in poverty	3 3%	3 3%	** **	3 3%	3 3%	3 3%	** **	3 3%	** **	3 3%	** **	** **	** **	** **	** **
Patronising to young people	3 3%	3 3%	** **	3 3%	3 3%	3 3%	** **	3 3%	** **	3 3%	** **	** **	** **	** **	** **

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC13. What did you see on TV that offended you? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something that offended them on broadcast TV

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO *b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES a	NO *b	YES *a	NO *b	YES *a	NO *b
Significance Level: 95%															
Total	112	112	-	109	109	111	1	112	-	112	-	44	58	23	84
Behaviour on reality TV	3 3%	3 3%	**	3 3%	3 3%	3 3%	**	3 3%	**	3 3%	**	**	**	**	**
Religious discrimination	2 2%	2 2%	**	2 2%	2 2%	2 2%	**	2 2%	**	2 2%	**	**	**	**	**
Scary/ horror	1 1%	1 1%	**	1 1%	1 1%	1 1%	**	1 1%	**	1 1%	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC14. What did you do when you were offended by what you saw? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something that offended them on broadcast TV

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE *a	FEMALE *b	AGED 12 *a	AGED 13 *b	AGED 14 *c	AGED 15 *d	ABC1 *a	C2DE *b	WHITE *a	MINORITY ETHNIC *b	ANY *a	NONE *b
Significance Level: 95%													
Total	112	42	70	24	28	35	25	65	46	88	24	22	86
Stopped watching	63 56%	**	**	**	**	**	**	**	**	**	**	**	**
Told your parents	39 35%	**	**	**	**	**	**	**	**	**	**	**	**
Watched something else	28 25%	**	**	**	**	**	**	**	**	**	**	**	**
Continued watching/ did nothing	16 14%	**	**	**	**	**	**	**	**	**	**	**	**
Told your friends	15 13%	**	**	**	**	**	**	**	**	**	**	**	**
Told another family member	5 4%	**	**	**	**	**	**	**	**	**	**	**	**
Told someone else	5 4%	**	**	**	**	**	**	**	**	**	**	**	**
Reported it/ made an official complaint	3 3%	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ don't remember	3 3%	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL TOLD SOMEONE	50 45%	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC14. What did you do when you were offended by what you saw? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something that offended them on broadcast TV

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO *b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES a	NO *b	YES *a	NO *b	YES *a	NO *b
Significance Level: 95%															
Total	112	112	-	109	109	111	1	112	-	112	-	44	58	23	84
Stopped watching	63 56%	63 56%	**	60 55%	62 57%	62 56%	**	63 56%	**	63 56%	**	**	**	**	**
Told your parents	39 35%	39 35%	**	39 36%	39 36%	39 35%	**	39 35%	**	39 35%	**	**	**	**	**
Watched something else	28 25%	28 25%	**	28 26%	28 26%	28 25%	**	28 25%	**	28 25%	**	**	**	**	**
Continued watching/ did nothing	16 14%	16 14%	**	16 15%	15 14%	16 14%	**	16 14%	**	16 14%	**	**	**	**	**
Told your friends	15 13%	15 13%	**	15 14%	15 14%	15 14%	**	15 13%	**	15 13%	**	**	**	**	**
Told another family member	5 4%	5 4%	**	5 5%	4 4%	5 5%	**	5 4%	**	5 4%	**	**	**	**	**
Told someone else	5 4%	5 4%	**	5 5%	5 5%	5 5%	**	5 4%	**	5 4%	**	**	**	**	**
Reported it/ made an official complaint	3 3%	3 3%	**	3 3%	3 3%	3 3%	**	3 3%	**	3 3%	**	**	**	**	**
Don't know/ don't remember	3 3%	3 3%	**	3 3%	3 3%	3 3%	**	3 3%	**	3 3%	**	**	**	**	**
TOTAL TOLD SOMEONE	50 45%	50 45%	**	50 46%	49 45%	50 45%	**	50 45%	**	50 45%	**	**	**	**	**

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC15. Still thinking about TV programmes that you have watched at the time they are shown on TV or that have been recorded to watch later... In the last 12 months have you, personally, seen anything on TV which you thought was harmful or damaging? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC *b	ANY *a	NONE b
Significance Level: 95%													
Total	499	261	238	131	106	135	127	309	189	422	75	89	396
Yes	96 19%	53 20%	43 18%	23 18%	24 23%	20 15%	29 23%	60 19%	36 19%	78 18%	**	**	74 19%
No	371 74%	196 75%	175 74%	96 73%	73 69%	109 81% b	93 73%	235 76%	135 71%	319 76%	**	**	304 77%
Don't know	30 6%	11 4%	19 8%	11 8%	9 8%	6 4%	4 3%	14 5%	16 8%	24 6%	**	**	17 4%
Prefer not to say	2 *%	1 *%	1 *%	1 1%	- -%	- -%	1 1%	- -%	2 1%	1 *%	**	**	1 *%

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC15. Still thinking about TV programmes that you have watched at the time they are shown on TV or that have been recorded to watch later... In the last 12 months have you, personally, seen anything on TV which you thought was harmful or damaging? (SINGLE CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO *b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES a	NO b	YES *a	NO b	YES *a	NO b
Significance Level: 95%															
Total	499	499	-	489	471	496	3	499	-	112	366	96	371	52	426
Yes	96 19%	96 19%	**	95 19%	93 20%	96 19%	**	96 19%	**	44 39%	48 13%	**	- -%	**	61 14%
No	371 74%	371 74%	**	363 74%	350 74%	369 74%	**	371 74%	**	58 52%	301 82%	**	371 100%	**	344 81%
Don't know	30 6%	30 6%	**	29 6%	26 6%	29 6%	**	30 6%	**	9 8%	16 4%	**	- -%	**	20 5%
Prefer not to say	2 *0%	2 *0%	**	2 *0%	2 *0%	2 *0%	**	2 *0%	**	1 1%	1 *0%	**	- -%	**	1 *0%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC16. What type of programme or show were you watching that showed something harmful or damaging? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something harmful or damaging on broadcast TV

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE *a	FEMALE *b	AGED 12 *a	AGED 13 *b	AGED 14 *c	AGED 15 *d	ABC1 *a	C2DE *b	WHITE *a	MINORITY ETHNIC *b	ANY *a	NONE *b
Significance Level: 95%													
Total	96	53	43	23	24	20	29	60	36	78	18	18	74
Film	**	**	**	**	**	**	**	**	**	**	**	**	**
Documentary	**	**	**	**	**	**	**	**	**	**	**	**	**
News or current affairs programme	**	**	**	**	**	**	**	**	**	**	**	**	**
Comedy show	**	**	**	**	**	**	**	**	**	**	**	**	**
Soap or drama	**	**	**	**	**	**	**	**	**	**	**	**	**
Reality TV show	**	**	**	**	**	**	**	**	**	**	**	**	**
Children's TV show	**	**	**	**	**	**	**	**	**	**	**	**	**
General entertainment	**	**	**	**	**	**	**	**	**	**	**	**	**
Music video	**	**	**	**	**	**	**	**	**	**	**	**	**
Talent show	**	**	**	**	**	**	**	**	**	**	**	**	**
Sports	**	**	**	**	**	**	**	**	**	**	**	**	**
Game/ quiz show	**	**	**	**	**	**	**	**	**	**	**	**	**
Religious programme	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC16. What type of programme or show were you watching that showed something harmful or damaging? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something harmful or damaging on broadcast TV

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES *a	NO *b	SVOD *a	BVOD *b	EITHER *c	NO *d	YES *a	NO *b	YES *a	NO *b	YES *a	NO *b	YES *a	NO *b
Significance Level: 95%															
Total	96	96	-	95	93	96	-	96	-	44	48	96	-	31	61
Film	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Documentary	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
News or current affairs programme	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Comedy show	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Soap or drama	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Reality TV show	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Children's TV show	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
General entertainment	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Music video	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Talent show	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Sports	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Game/ quiz show	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Religious programme	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC17. What did you see on TV that was harmful or damaging? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something harmful or damaging on broadcast TV

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE *a	FEMALE *b	AGED 12 *a	AGED 13 *b	AGED 14 *c	AGED 15 *d	ABC1 *a	C2DE *b	WHITE *a	MINORITY ETHNIC *b	ANY *a	NONE *b
Significance Level: 95%													
Total	96	53	43	23	24	20	29	60	36	78	18	18	74
Fighting/ violence	**	**	**	**	**	**	**	**	**	**	**	**	**
War	**	**	**	**	**	**	**	**	**	**	**	**	**
Abusive behaviour	**	**	**	**	**	**	**	**	**	**	**	**	**
Murder/ death	**	**	**	**	**	**	**	**	**	**	**	**	**
Sexual behaviour/ nudity	**	**	**	**	**	**	**	**	**	**	**	**	**
Offensive language/ swearing	**	**	**	**	**	**	**	**	**	**	**	**	**
Risky behaviour	**	**	**	**	**	**	**	**	**	**	**	**	**
Animal cruelty/ abuse	**	**	**	**	**	**	**	**	**	**	**	**	**
Suicide	**	**	**	**	**	**	**	**	**	**	**	**	**
Scary/ horror	**	**	**	**	**	**	**	**	**	**	**	**	**
Racism	**	**	**	**	**	**	**	**	**	**	**	**	**
Accident/ crime scene	**	**	**	**	**	**	**	**	**	**	**	**	**
Upsetting news content	**	**	**	**	**	**	**	**	**	**	**	**	**
Sexual assault/ abuse/ rape	**	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC17. What did you see on TV that was harmful or damaging? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something harmful or damaging on broadcast TV

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE *a	FEMALE *b	AGED 12 *a	AGED 13 *b	AGED 14 *c	AGED 15 *d	ABC1 *a	C2DE *b	WHITE *a	MINORITY ETHNIC *b	ANY *a	NONE *b
Significance Level: 95%													
Total	96	53	43	23	24	20	29	60	36	78	18	18	74
Self harm	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**
Other	**	**	**	**	**	**	**	**	**	**	**	**	**
	**	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC17. What did you see on TV that was harmful or damaging? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something harmful or damaging on broadcast TV

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES *a	NO *b	SVOD *a	BVOD *b	EITHER *c	NO *d	YES *a	NO *b	YES *a	NO *b	YES *a	NO *b	YES *a	NO *b
Significance Level: 95%															
Total	96	96	-	95	93	96	-	96	-	44	48	96	-	31	61
Fighting/ violence	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
War	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Abusive behaviour	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Murder/ death	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Sexual behaviour/ nudity	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Offensive language/ swearing	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Risky behaviour	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Animal cruelty/ abuse	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Suicide	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Scary/ horror	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Racism	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Accident/ crime scene	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Upsetting news content	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Sexual assault/ abuse/ rape	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC17. What did you see on TV that was harmful or damaging? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something harmful or damaging on broadcast TV

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES	NO	SVOD	BVOD	EITHER	NO	YES	NO	YES	NO	YES	NO	YES	NO
Significance Level: 95%		*a	*b	*a	*b	*c	*d	*a	*b	*a	*b	*a	*b	*a	*b
Total	96	96	-	95	93	96	-	96	-	44	48	96	-	31	61
Self harm	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Other	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
 Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC18. What did you do when you saw something you thought was harmful or damaging? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something harmful or damaging on broadcast TV

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE *a	FEMALE *b	AGED 12 *a	AGED 13 *b	AGED 14 *c	AGED 15 *d	ABC1 *a	C2DE *b	WHITE *a	MINORITY ETHNIC *b	ANY *a	NONE *b
Significance Level: 95%													
Total	96	53	43	23	24	20	29	60	36	78	18	18	74
Stopped watching	**	**	**	**	**	**	**	**	**	**	**	**	**
Told your parents	**	**	**	**	**	**	**	**	**	**	**	**	**
Watched something else	**	**	**	**	**	**	**	**	**	**	**	**	**
Continued watching/ did nothing	**	**	**	**	**	**	**	**	**	**	**	**	**
Told another family member	**	**	**	**	**	**	**	**	**	**	**	**	**
Told your friends	**	**	**	**	**	**	**	**	**	**	**	**	**
Told someone else	**	**	**	**	**	**	**	**	**	**	**	**	**
Reported it/ made an official complaint	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ don't remember	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL TOLD SOMEONE	**	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC18. What did you do when you saw something you thought was harmful or damaging? (MULTI CODE)

Base : Those aged 12-15 who have watched any live broadcast TV in the last 12 months willing to answer the questions about potential concerns that have seen something harmful or damaging on broadcast TV

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES *a	NO *b	SVOD *a	BVOD *b	EITHER *c	NO *d	YES *a	NO *b	YES *a	NO *b	YES *a	NO *b	YES *a	NO *b
Significance Level: 95%															
Total	96	96	-	95	93	96	-	96	-	44	48	96	-	31	61
Stopped watching	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Told your parents	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Watched something else	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Continued watching/ did nothing	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Told another family member	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Told your friends	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Told someone else	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Reported it/ made an official complaint	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ don't remember	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL TOLD SOMEONE	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC19. So, thinking about TV programmes that you have watched through catch up services like BBC iPlayer, ITVX or on-demand on Netflix or Disney+. In the last 12 months have you seen anything on these services that concerned or worried you? (SINGLE CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	948	480	468	233	234	242	239	515	431	790	156	192	714
Yes	112 12%	57 12%	55 12%	27 12%	30 13%	24 10%	31 13%	69 13%	43 10%	89 11%	23 15%	28 15%	78 11%
No	798 84%	405 84%	393 84%	198 85%	190 81%	211 87%	199 83%	423 82%	373 87%	668 85%	128 82%	156 81%	609 85%
Don't know	36 4%	17 4%	19 4%	8 3%	12 5%	7 3%	9 4%	21 4%	15 3%	32 4%	4 3%	8 4%	25 4%
Prefer not to say	2 *%	1 *%	1 *%	- -%	2 1%	- -%	- -%	2 *%	- -%	1 *%	1 1%	- -%	2 *%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC19. So, thinking about TV programmes that you have watched through catch up services like BBC iPlayer, ITVX or on-demand on Netflix or Disney+. In the last 12 months have you seen anything on these services that concerned or worried you? (SINGLE CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES	NO	SVOD	BVOD	EITHER	NO	YES	NO	YES	NO	YES	NO	YES	NO
Significance Level: 95%		a	b	a	b	c	*d	a	b	a	b	*a	b	a	b
Total	948	496	452	934	779	948	-	804	144	111	364	96	369	112	798
Yes	112 12%	52 10%	60 13%	112 12%	102 13%	112 12%	**	103 13%	9 6%	23 21%	25 7%	**	19 5%	112 100%	- -%
No	798 84%	426 86%	372 82%	786 84%	648 83%	798 84%	**	671 83%	127 88%	84 76%	327 90%	**	344 93%	- -%	798 100%
Don't know	36 4%	18 4%	18 4%	34 4%	29 4%	36 4%	**	30 4%	6 4%	4 4%	12 3%	**	6 2%	- -%	- -%
Prefer not to say	2 *0%	- -%	2 *0%	2 *0%	- -%	2 *0%	**	- -%	2 1%	- -%	- -%	**	- -%	- -%	- -%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC20. Which services were you watching when you saw something that concerned or worried you? (MULTI CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE *a	FEMALE *b	AGED 12 *a	AGED 13 *b	AGED 14 *c	AGED 15 *d	ABC1 *a	C2DE *b	WHITE *a	MINORITY ETHNIC *b	ANY *a	NONE *b
Significance Level: 95%													
Total	112	57	55	27	30	24	31	69	43	89	23	28	78
Netflix	63 56%	**	**	**	**	**	**	**	**	**	**	**	**
Amazon Prime Video	15 13%	**	**	**	**	**	**	**	**	**	**	**	**
Disney+	15 13%	**	**	**	**	**	**	**	**	**	**	**	**
U streaming service (formerly UKTV Play)	13 12%	**	**	**	**	**	**	**	**	**	**	**	**
ITVX or ITVX Premium (formerly ITV Hub/ ITV Hub+)	12 11%	**	**	**	**	**	**	**	**	**	**	**	**
STV Player/ STV Player VIP	12 11%	**	**	**	**	**	**	**	**	**	**	**	**
My5	6 5%	**	**	**	**	**	**	**	**	**	**	**	**
NOW	4 4%	**	**	**	**	**	**	**	**	**	**	**	**
Virgin TV Catch-up or Virgin TV Go	4 4%	**	**	**	**	**	**	**	**	**	**	**	**
Apple TV+	3 3%	**	**	**	**	**	**	**	**	**	**	**	**
BritBox	3 3%	**	**	**	**	**	**	**	**	**	**	**	**
Sky On Demand or Sky Go	3 3%	**	**	**	**	**	**	**	**	**	**	**	**
BBC iPlayer	2 2%	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC20. Which services were you watching when you saw something that concerned or worried you? (MULTI CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
		*a	*b	*a	*b	*c	*d	*a	*b	*a	*b	*a	*b
Significance Level: 95%													
Total	112	57	55	27	30	24	31	69	43	89	23	28	78
Hayu	-	**	**	**	**	**	**	**	**	**	**	**	**
	-%	**	**	**	**	**	**	**	**	**	**	**	**
Starzplay	-	**	**	**	**	**	**	**	**	**	**	**	**
	-%	**	**	**	**	**	**	**	**	**	**	**	**
S4C Clic	-	**	**	**	**	**	**	**	**	**	**	**	**
	-%	**	**	**	**	**	**	**	**	**	**	**	**
All4/ All4+	-	**	**	**	**	**	**	**	**	**	**	**	**
	-%	**	**	**	**	**	**	**	**	**	**	**	**
Discovery+	-	**	**	**	**	**	**	**	**	**	**	**	**
	-%	**	**	**	**	**	**	**	**	**	**	**	**
Other	-	**	**	**	**	**	**	**	**	**	**	**	**
	-%	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	15	**	**	**	**	**	**	**	**	**	**	**	**
	13%	**	**	**	**	**	**	**	**	**	**	**	**
Prefer not to say	-	**	**	**	**	**	**	**	**	**	**	**	**
	-%	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC20. Which services were you watching when you saw something that concerned or worried you? (MULTI CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES *a	NO *b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES *a	NO *b	YES *a	NO *b	YES a	NO *b
Significance Level: 95%															
Total	112	52	60	112	102	112	-	103	9	23	25	31	19	112	-
Netflix	63 56%	** **	** **	63 56%	56 55%	63 56%	** **	57 55%	** **	** **	** **	** **	** **	63 56%	** **
Amazon Prime Video	15 13%	** **	** **	15 13%	13 13%	15 13%	** **	14 14%	** **	** **	** **	** **	** **	15 13%	** **
Disney+	15 13%	** **	** **	15 13%	14 14%	15 13%	** **	14 14%	** **	** **	** **	** **	** **	15 13%	** **
U streaming service (formerly UKTV Play)	13 12%	** **	** **	13 12%	13 13%	13 12%	** **	13 13%	** **	** **	** **	** **	** **	13 12%	** **
ITVX or ITVX Premium (formerly ITV Hub/ ITV Hub+)	12 11%	** **	** **	12 11%	12 12%	12 11%	** **	12 12%	** **	** **	** **	** **	** **	12 11%	** **
STV Player/ STV Player VIP	12 11%	** **	** **	12 11%	12 12%	12 11%	** **	12 12%	** **	** **	** **	** **	** **	12 11%	** **
My5	6 5%	** **	** **	6 5%	6 6%	6 5%	** **	6 6%	** **	** **	** **	** **	** **	6 5%	** **
NOW	4 4%	** **	** **	4 4%	4 4%	4 4%	** **	4 4%	** **	** **	** **	** **	** **	4 4%	** **
Virgin TV Catch-up or Virgin TV Go	4 4%	** **	** **	4 4%	4 4%	4 4%	** **	4 4%	** **	** **	** **	** **	** **	4 4%	** **
Apple TV+	3 3%	** **	** **	3 3%	3 3%	3 3%	** **	3 3%	** **	** **	** **	** **	** **	3 3%	** **
BritBox	3 3%	** **	** **	3 3%	3 3%	3 3%	** **	3 3%	** **	** **	** **	** **	** **	3 3%	** **
Sky On Demand or Sky Go	3 3%	** **	** **	3 3%	3 3%	3 3%	** **	3 3%	** **	** **	** **	** **	** **	3 3%	** **
BBC iPlayer	2 2%	** **	** **	2 2%	2 2%	2 2%	** **	2 2%	** **	** **	** **	** **	** **	2 2%	** **

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC20. Which services were you watching when you saw something that concerned or worried you? (MULTI CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES *a	NO *b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES *a	NO *b	YES *a	NO *b	YES a	NO *b
Significance Level: 95%															
Total	112	52	60	112	102	112	-	103	9	23	25	31	19	112	-
Hayu	-	**	**	-	-	-	**	-	**	**	**	**	**	-	**
	-%	**	**	-%	-%	-%	**	-%	**	**	**	**	**	-%	**
Starzplay	-	**	**	-	-	-	**	-	**	**	**	**	**	-	**
	-%	**	**	-%	-%	-%	**	-%	**	**	**	**	**	-%	**
S4C Clic	-	**	**	-	-	-	**	-	**	**	**	**	**	-	**
	-%	**	**	-%	-%	-%	**	-%	**	**	**	**	**	-%	**
All4/ All4+	-	**	**	-	-	-	**	-	**	**	**	**	**	-	**
	-%	**	**	-%	-%	-%	**	-%	**	**	**	**	**	-%	**
Discovery+	-	**	**	-	-	-	**	-	**	**	**	**	**	-	**
	-%	**	**	-%	-%	-%	**	-%	**	**	**	**	**	-%	**
Other	-	**	**	-	-	-	**	-	**	**	**	**	**	-	**
	-%	**	**	-%	-%	-%	**	-%	**	**	**	**	**	-%	**
Don't know	15	**	**	15	14	15	**	14	**	**	**	**	**	15	**
	13%	**	**	13%	14%	13%	**	14%	**	**	**	**	**	13%	**
Prefer not to say	-	**	**	-	-	-	**	-	**	**	**	**	**	-	**
	-%	**	**	-%	-%	-%	**	-%	**	**	**	**	**	-%	**

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC21. What type of programme or show were you watching that concerned or worried you? (MULTI CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE *a	FEMALE *b	AGED 12 *a	AGED 13 *b	AGED 14 *c	AGED 15 *d	ABC1 *a	C2DE *b	WHITE *a	MINORITY ETHNIC *b	ANY *a	NONE *b
Significance Level: 95%													
Total	112	57	55	27	30	24	31	69	43	89	23	28	78
Film	40 36%	**	**	**	**	**	**	**	**	**	**	**	**
Documentary	34 30%	**	**	**	**	**	**	**	**	**	**	**	**
Comedy show	23 21%	**	**	**	**	**	**	**	**	**	**	**	**
News or current affairs programme	17 15%	**	**	**	**	**	**	**	**	**	**	**	**
Children's TV show	13 12%	**	**	**	**	**	**	**	**	**	**	**	**
Music video	13 12%	**	**	**	**	**	**	**	**	**	**	**	**
General entertainment	11 10%	**	**	**	**	**	**	**	**	**	**	**	**
Soap or drama	10 9%	**	**	**	**	**	**	**	**	**	**	**	**
Reality TV show	7 6%	**	**	**	**	**	**	**	**	**	**	**	**
Sports	5 4%	**	**	**	**	**	**	**	**	**	**	**	**
Talent show	4 4%	**	**	**	**	**	**	**	**	**	**	**	**
Game/ quiz show	1 1%	**	**	**	**	**	**	**	**	**	**	**	**
Religious programme	1 1%	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	2 2%	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC21. What type of programme or show were you watching that concerned or worried you? (MULTI CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE *a	FEMALE *b	AGED 12 *a	AGED 13 *b	AGED 14 *c	AGED 15 *d	ABC1 *a	C2DE *b	WHITE *a	MINORITY ETHNIC *b	ANY *a	NONE *b
Significance Level: 95%													
Total	112	57	55	27	30	24	31	69	43	89	23	28	78
Prefer not to say	2 2%	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 40

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC21. What type of programme or show were you watching that concerned or worried you? (MULTI CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES *a	NO *b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES *a	NO *b	YES *a	NO *b	YES a	NO *b
Significance Level: 95%															
Total	112	52	60	112	102	112	-	103	9	23	25	31	19	112	-
Film	40 36%	** **	** **	40 36%	38 37%	40 36%	** **	39 38%	** **	** **	** **	** **	** **	40 36%	** **
Documentary	34 30%	** **	** **	34 30%	31 30%	34 30%	** **	31 30%	** **	** **	** **	** **	** **	34 30%	** **
Comedy show	23 21%	** **	** **	23 21%	23 23%	23 21%	** **	23 22%	** **	** **	** **	** **	** **	23 21%	** **
News or current affairs programme	17 15%	** **	** **	17 15%	16 16%	17 15%	** **	16 16%	** **	** **	** **	** **	** **	17 15%	** **
Children's TV show	13 12%	** **	** **	13 12%	13 13%	13 12%	** **	13 13%	** **	** **	** **	** **	** **	13 12%	** **
Music video	13 12%	** **	** **	13 12%	13 13%	13 12%	** **	13 13%	** **	** **	** **	** **	** **	13 12%	** **
General entertainment	11 10%	** **	** **	11 10%	10 10%	11 10%	** **	10 10%	** **	** **	** **	** **	** **	11 10%	** **
Soap or drama	10 9%	** **	** **	10 9%	9 9%	10 9%	** **	9 9%	** **	** **	** **	** **	** **	10 9%	** **
Reality TV show	7 6%	** **	** **	7 6%	7 7%	7 6%	** **	7 7%	** **	** **	** **	** **	** **	7 6%	** **
Sports	5 4%	** **	** **	5 4%	5 5%	5 4%	** **	5 5%	** **	** **	** **	** **	** **	5 4%	** **
Talent show	4 4%	** **	** **	4 4%	3 3%	4 4%	** **	3 3%	** **	** **	** **	** **	** **	4 4%	** **
Game/ quiz show	1 1%	** **	** **	1 1%	1 1%	1 1%	** **	1 1%	** **	** **	** **	** **	** **	1 1%	** **
Religious programme	1 1%	** **	** **	1 1%	1 1%	1 1%	** **	1 1%	** **	** **	** **	** **	** **	1 1%	** **
Don't know	2 2%	** **	** **	2 2%	1 1%	2 2%	** **	1 1%	** **	** **	** **	** **	** **	2 2%	** **

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC21. What type of programme or show were you watching that concerned or worried you? (MULTI CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES	NO	SVOD	BVOD	EITHER	NO	YES	NO	YES	NO	YES	NO	YES	NO
Significance Level: 95%		*a	*b	a	b	c	*d	a	*b	*a	*b	*a	*b	a	*b
Total	112	52	60	112	102	112	-	103	9	23	25	31	19	112	-
Prefer not to say	2	**	**	2	1	2	**	1	**	**	**	**	**	2	**
	2%	**	**	2%	1%	2%	**	1%	**	**	**	**	**	2%	**

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC22. What did you see on these services that concerned or worried you? (MULTI CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE *a	FEMALE *b	AGED 12 *a	AGED 13 *b	AGED 14 *c	AGED 15 *d	ABC1 *a	C2DE *b	WHITE *a	MINORITY ETHNIC *b	ANY *a	NONE *b
Significance Level: 95%													
Total	112	57	55	27	30	24	31	69	43	89	23	28	78
Sexual behaviour/ nudity	20 18%	**	**	**	**	**	**	**	**	**	**	**	**
Offensive language/ swearing	15 13%	**	**	**	**	**	**	**	**	**	**	**	**
War	13 12%	**	**	**	**	**	**	**	**	**	**	**	**
Scary/ horror	12 11%	**	**	**	**	**	**	**	**	**	**	**	**
Murder/ death	11 10%	**	**	**	**	**	**	**	**	**	**	**	**
Fighting/ violence	7 6%	**	**	**	**	**	**	**	**	**	**	**	**
Bullying	6 5%	**	**	**	**	**	**	**	**	**	**	**	**
Racism	4 4%	**	**	**	**	**	**	**	**	**	**	**	**
Animal cruelty/ abuse	4 4%	**	**	**	**	**	**	**	**	**	**	**	**
Criminal behaviour	4 4%	**	**	**	**	**	**	**	**	**	**	**	**
Sexual abuse	4 4%	**	**	**	**	**	**	**	**	**	**	**	**
Upsetting news content	4 4%	**	**	**	**	**	**	**	**	**	**	**	**
Serial killer	3 3%	**	**	**	**	**	**	**	**	**	**	**	**
Suicide	3 3%	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC22. What did you see on these services that concerned or worried you? (MULTI CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE *a	FEMALE *b	AGED 12 *a	AGED 13 *b	AGED 14 *c	AGED 15 *d	ABC1 *a	C2DE *b	WHITE *a	MINORITY ETHNIC *b	ANY *a	NONE *b
Significance Level: 95%													
Total	112	57	55	27	30	24	31	69	43	89	23	28	78
People in poverty	3 3%	**	**	**	**	**	**	**	**	**	**	**	**
Child abuse	2 2%	**	**	**	**	**	**	**	**	**	**	**	**
Accident/ crime scene	2 2%	**	**	**	**	**	**	**	**	**	**	**	**
Self harm	1 1%	**	**	**	**	**	**	**	**	**	**	**	**
Scams	1 1%	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC22. What did you see on these services that concerned or worried you? (MULTI CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES *a	NO *b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES *a	NO *b	YES *a	NO *b	YES a	NO *b
Significance Level: 95%															
Total	112	52	60	112	102	112	-	103	9	23	25	31	19	112	-
Sexual behaviour/ nudity	20 18%	** **	** **	20 18%	19 19%	20 18%	** **	19 18%	** **	** **	** **	** **	** **	20 18%	** **
Offensive language/ swearing	15 13%	** **	** **	15 13%	15 15%	15 13%	** **	15 15%	** **	** **	** **	** **	** **	15 13%	** **
War	13 12%	** **	** **	13 12%	11 11%	13 12%	** **	12 12%	** **	** **	** **	** **	** **	13 12%	** **
Scary/ horror	12 11%	** **	** **	12 11%	11 11%	12 11%	** **	11 11%	** **	** **	** **	** **	** **	12 11%	** **
Murder/ death	11 10%	** **	** **	11 10%	10 10%	11 10%	** **	10 10%	** **	** **	** **	** **	** **	11 10%	** **
Fighting/ violence	7 6%	** **	** **	7 6%	6 6%	7 6%	** **	6 6%	** **	** **	** **	** **	** **	7 6%	** **
Bullying	6 5%	** **	** **	6 5%	5 5%	6 5%	** **	5 5%	** **	** **	** **	** **	** **	6 5%	** **
Racism	4 4%	** **	** **	4 4%	4 4%	4 4%	** **	4 4%	** **	** **	** **	** **	** **	4 4%	** **
Animal cruelty/ abuse	4 4%	** **	** **	4 4%	4 4%	4 4%	** **	4 4%	** **	** **	** **	** **	** **	4 4%	** **
Criminal behaviour	4 4%	** **	** **	4 4%	3 3%	4 4%	** **	3 3%	** **	** **	** **	** **	** **	4 4%	** **
Sexual abuse	4 4%	** **	** **	4 4%	4 4%	4 4%	** **	4 4%	** **	** **	** **	** **	** **	4 4%	** **
Upsetting news content	4 4%	** **	** **	4 4%	4 4%	4 4%	** **	4 4%	** **	** **	** **	** **	** **	4 4%	** **
Serial killer	3 3%	** **	** **	3 3%	2 2%	3 3%	** **	2 2%	** **	** **	** **	** **	** **	3 3%	** **
Suicide	3 3%	** **	** **	3 3%	3 3%	3 3%	** **	3 3%	** **	** **	** **	** **	** **	3 3%	** **

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC22. What did you see on these services that concerned or worried you? (MULTI CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES *a	NO *b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES *a	NO *b	YES *a	NO *b	YES a	NO *b
Significance Level: 95%															
Total	112	52	60	112	102	112	-	103	9	23	25	31	19	112	-
People in poverty	3 3%	** **	** **	3 3%	3 3%	3 3%	** **	3 3%	** **	** **	** **	** **	** **	3 3%	** **
Child abuse	2 2%	** **	** **	2 2%	1 1%	2 2%	** **	1 1%	** **	** **	** **	** **	** **	2 2%	** **
Accident/ crime scene	2 2%	** **	** **	2 2%	2 2%	2 2%	** **	2 2%	** **	** **	** **	** **	** **	2 2%	** **
Self harm	1 1%	** **	** **	1 1%	1 1%	1 1%	** **	1 1%	** **	** **	** **	** **	** **	1 1%	** **
Scams	1 1%	** **	** **	1 1%	1 1%	1 1%	** **	1 1%	** **	** **	** **	** **	** **	1 1%	** **

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC23. What did you do when you saw something that concerned or worried you? (MULTI CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE *a	FEMALE *b	AGED 12 *a	AGED 13 *b	AGED 14 *c	AGED 15 *d	ABC1 *a	C2DE *b	WHITE *a	MINORITY ETHNIC *b	ANY *a	NONE *b
Significance Level: 95%													
Total	112	57	55	27	30	24	31	69	43	89	23	28	78
Stopped watching	55 49%	**	**	**	**	**	**	**	**	**	**	**	**
Told your parents	32 29%	**	**	**	**	**	**	**	**	**	**	**	**
Continued watching/ did nothing	26 23%	**	**	**	**	**	**	**	**	**	**	**	**
Watched something else	21 19%	**	**	**	**	**	**	**	**	**	**	**	**
Told your friends	8 7%	**	**	**	**	**	**	**	**	**	**	**	**
Told another family member	3 3%	**	**	**	**	**	**	**	**	**	**	**	**
Told someone else	2 2%	**	**	**	**	**	**	**	**	**	**	**	**
Reported it/ made an official complaint	- -%	**	**	**	**	**	**	**	**	**	**	**	**
Something else	- -%	**	**	**	**	**	**	**	**	**	**	**	**
Don't know/ don't remember	3 3%	**	**	**	**	**	**	**	**	**	**	**	**
Prefer not to say	1 1%	**	**	**	**	**	**	**	**	**	**	**	**
TOTAL TOLD SOMEONE	36 32%	**	**	**	**	**	**	**	**	**	**	**	**

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC23. What did you do when you saw something that concerned or worried you? (MULTI CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months willing to answer the questions about potential concerns that have seen something on these services that concerned or worried them

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES *a	NO *b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES *a	NO *b	YES *a	NO *b	YES a	NO *b
Significance Level: 95%															
Total	112	52	60	112	102	112	-	103	9	23	25	31	19	112	-
Stopped watching	55 49%	** **	** **	55 49%	49 48%	55 49%	** **	49 48%	** **	** **	** **	** **	** **	55 49%	** **
Told your parents	32 29%	** **	** **	32 29%	29 28%	32 29%	** **	29 28%	** **	** **	** **	** **	** **	32 29%	** **
Continued watching/ did nothing	26 23%	** **	** **	26 23%	24 24%	26 23%	** **	25 24%	** **	** **	** **	** **	** **	26 23%	** **
Watched something else	21 19%	** **	** **	21 19%	19 19%	21 19%	** **	19 18%	** **	** **	** **	** **	** **	21 19%	** **
Told your friends	8 7%	** **	** **	8 7%	7 7%	8 7%	** **	7 7%	** **	** **	** **	** **	** **	8 7%	** **
Told another family member	3 3%	** **	** **	3 3%	3 3%	3 3%	** **	3 3%	** **	** **	** **	** **	** **	3 3%	** **
Told someone else	2 2%	** **	** **	2 2%	2 2%	2 2%	** **	2 2%	** **	** **	** **	** **	** **	2 2%	** **
Reported it/ made an official complaint	- -%	** **	** **	- -%	- -%	- -%	** **	- -%	** **	** **	** **	** **	** **	- -%	** **
Something else	- -%	** **	** **	- -%	- -%	- -%	** **	- -%	** **	** **	** **	** **	** **	- -%	** **
Don't know/ don't remember	3 3%	** **	** **	3 3%	3 3%	3 3%	** **	3 3%	** **	** **	** **	** **	** **	3 3%	** **
Prefer not to say	1 1%	** **	** **	1 1%	1 1%	1 1%	** **	1 1%	** **	** **	** **	** **	** **	1 1%	** **
TOTAL TOLD SOMEONE	36 32%	** **	** **	36 32%	33 32%	36 32%	** **	33 32%	** **	** **	** **	** **	** **	36 32%	** **

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC25. As far as you know, are there rules for services like Netflix, Disney+ or Amazon Prime that they must follow about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
		a	b	a	b	c	d	a	b	a	b	a	b
Significance Level: 95%													
Total	973	490	483	242	246	244	241	529	441	810	160	201	726
Yes – there are rules	610	312	298	148	150	147	165	340	268	501	107	125	453
	63%	64%	62%	61%	61%	60%	68%	64%	61%	62%	67%	62%	62%
No – there are not any rules	89	45	44	23	20	25	21	51	38	72	16	13	69
	9%	9%	9%	10%	8%	10%	9%	10%	9%	9%	10%	6%	10%
Don't know	274	133	141	71	76	72	55	138	135	237	37	63	204
	28%	27%	29%	29%	31%	30%	23%	26%	31%	29%	23%	31%	28%
					d								

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC25. As far as you know, are there rules for services like Netflix, Disney+ or Amazon Prime that they must follow about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	973	509	464	973	792	973	-	824	149	109	360	95	363	112	786
Yes – there are rules	610 63%	321 63%	289 62%	610 63%	514 65%	610 63%	**	525 64%	85 57%	77 71%	224 62%	**	224 62%	82 73%	485 62%
No – there are not any rules	89 9%	62 12% b	27 6%	89 9%	78 10%	89 9%	**	80 10%	9 6%	14 13%	46 13%	**	50 14%	5 4%	81 10% a
Don't know	274 28%	126 25%	148 32% a	274 28%	200 25%	274 28%	**	219 27%	55 37% a	18 17%	90 25%	**	89 25%	25 22%	220 28%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC26. How do you feel about rules for services like Netflix, Disney+ or Amazon Prime about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months who say there are or there are not rules for these services

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	699	357	342	171	170	172	186	391	306	573	123	138	522
There are too many rules	69 10%	36 10%	33 10%	14 8%	12 7%	20 12%	23 12%	34 9%	35 11%	52 9%	16 13%	18 13%	45 9%
There are not enough rules	71 10%	37 10%	34 10%	17 10%	18 11%	15 9%	21 11%	43 11%	27 9%	53 9%	18 15%	13 9%	48 9%
There are about the right amount	457 65%	234 66%	223 65%	114 67%	113 66%	113 66%	117 63%	256 65%	200 65%	377 66%	78 63%	84 61%	357 68%
I don't have an opinion on this	102 15%	50 14%	52 15%	26 15%	27 16%	24 14%	25 13%	58 15%	44 14%	91 16%	11 9%	23 17%	72 14%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC26. How do you feel about rules for services like Netflix, Disney+ or Amazon Prime about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months who say there are or there are not rules for these services

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES *a	NO b	YES *a	NO b	YES *a	NO b
Significance Level: 95%															
Total	699	383	316	699	592	699	-	605	94	91	270	78	274	87	566
There are too many rules	69 10%	34 9%	35 11%	69 10%	61 10%	69 10%	** **	62 10%	** **	** **	23 9%	** **	24 9%	** **	55 10%
There are not enough rules	71 10%	37 10%	34 11%	71 10%	63 11%	71 10%	** **	63 10%	** **	** **	18 7%	** **	21 8%	** **	47 8%
There are about the right amount	457 65%	265 69% b	192 61%	457 65%	393 66%	457 65%	** **	400 66%	** **	** **	192 71%	** **	196 72%	** **	382 67%
I don't have an opinion on this	102 15%	47 12%	55 17%	102 15%	75 13%	102 15%	** **	80 13%	** **	** **	37 14%	** **	33 12%	** **	82 14%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC26. How do you feel about rules for services like Netflix, Disney+ or Amazon Prime about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months who say there are rules for these services

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	610	312	298	148	150	147	165	340	268	501	107	125	453
There are too many rules	69 11%	36 12%	33 11%	14 9%	12 8%	20 14%	23 14%	34 10%	35 13%	52 10%	16 15%	18 14%	45 10%
There are not enough rules	63 10%	33 11%	30 10%	14 9%	16 11%	14 10%	19 12%	38 11%	24 9%	47 9%	16 15%	12 10%	41 9%
There are about the right amount	397 65%	202 65%	195 65%	98 66%	101 67%	93 63%	105 64%	224 66%	172 64%	327 65%	69 64%	74 59%	309 68%
I don't have an opinion on this	81 13%	41 13%	40 13%	22 15%	21 14%	20 14%	18 11%	44 13%	37 14%	75 15%	6 6%	21 17%	58 13%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC26. How do you feel about rules for services like Netflix, Disney+ or Amazon Prime about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months who say there are rules for these services

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES *a	NO b	YES *a	NO b	YES *a	NO b
Significance Level: 95%															
Total	610	321	289	610	514	610	-	525	85	77	224	69	224	82	485
There are too many rules	69 11%	34 11%	35 12%	69 11%	61 12%	69 11%	** **	62 12%	** **	** **	23 10%	** **	24 11%	** **	55 11%
There are not enough rules	63 10%	32 10%	31 11%	63 10%	56 11%	63 10%	** **	56 11%	** **	** **	15 7%	** **	18 8%	** **	41 8%
There are about the right amount	397 65%	219 68%	178 62%	397 65%	339 66%	397 65%	** **	344 66%	** **	** **	157 70%	** **	157 70%	** **	324 67%
I don't have an opinion on this	81 13%	36 11%	45 16%	81 13%	58 11%	81 13%	** **	63 12%	** **	** **	29 13%	** **	25 11%	** **	65 13%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC26. How do you feel about rules for services like Netflix, Disney+ or Amazon Prime about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	973	490	483	242	246	244	241	529	441	810	160	201	726
There are too many rules	69 7%	36 7%	33 7%	14 6%	12 5%	20 8%	23 10% b	34 6%	35 8%	52 6%	16 10%	18 9%	45 6%
There are not enough rules	71 7%	37 8%	34 7%	17 7%	18 7%	15 6%	21 9%	43 8%	27 6%	53 7%	18 11% a	13 6%	48 7%
There are about the right amount	457 47%	234 48%	223 46%	114 47%	113 46%	113 46%	117 49%	256 48%	200 45%	377 47%	78 49%	84 42%	357 49%
I don't have an opinion on this	102 10%	50 10%	52 11%	26 11%	27 11%	24 10%	25 10%	58 11%	44 10%	91 11%	11 7%	23 11%	72 10%
DON'T KNOW IF THERE ARE RULES FOR THESE SERVICES ABOUT WHAT THEY ARE ABLE TO SHOW	274 28%	133 27%	141 29%	71 29%	76 31% d	72 30%	55 23%	138 26%	135 31%	237 29%	37 23%	63 31%	204 28%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC26. How do you feel about rules for services like Netflix, Disney+ or Amazon Prime about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	973	509	464	973	792	973	-	824	149	109	360	95	363	112	786
There are too many rules	69 7%	34 7%	35 8%	69 7%	61 8%	69 7%	** **	62 8%	7 5%	9 8%	23 6%	** **	24 7%	10 9%	55 7%
There are not enough rules	71 7%	37 7%	34 7%	71 7%	63 8%	71 7%	** **	63 8%	8 5%	18 17%	18 5%	** **	21 6%	22 20%	47 6%
There are about the right amount	457 47%	265 52% b	192 41%	457 47%	393 50%	457 47%	** **	400 49% b	57 38%	57 52%	192 53%	** **	196 54%	40 36%	382 49% a
I don't have an opinion on this	102 10%	47 9%	55 12%	102 10%	75 9%	102 10%	** **	80 10%	22 15%	7 6%	37 10%	** **	33 9%	15 13%	82 10%
DON'T KNOW IF THERE ARE RULES FOR THESE SERVICES ABOUT WHAT THEY ARE ABLE TO SHOW	274 28%	126 25%	148 32% a	274 28%	200 25%	274 28%	** **	219 27%	55 37% a	18 17%	90 25%	** **	89 25%	25 22%	220 28%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC27. Still thinking about services like Netflix, Disney+ or Amazon Prime. Which one of these do you think best applies? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	973	490	483	242	246	244	241	529	441	810	160	201	726
There should be lots of rules about what they can show	175 18%	80 16%	95 20%	44 18%	39 16%	46 19%	46 19%	99 19%	76 17%	141 17%	33 21%	38 19%	129 18%
There should be some rules about what they can show	633 65%	310 63%	323 67%	165 68%	158 64%	162 66%	148 61%	372 70% b	260 59%	533 66%	99 62%	127 63%	484 67%
There should be no rules about what they can show	46 5%	32 7% b	14 3%	8 3%	12 5%	9 4%	17 7%	16 3%	29 7% a	37 5%	9 6%	6 3%	37 5%
I don't have an opinion on this	119 12%	68 14%	51 11%	25 10%	37 15%	27 11%	30 12%	42 8%	76 17% a	99 12%	19 12%	30 15%	76 10%
SUMMARY													
TOTAL - SHOULD BE ANY RULES	808 83%	390 80%	418 87% a	209 86%	197 80%	208 85%	194 80%	471 89% b	336 76%	674 83%	132 83%	165 82%	613 84%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 48

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC27. Still thinking about services like Netflix, Disney+ or Amazon Prime. Which one of these do you think best applies? (SINGLE CODE)

Base : Those aged 12-15 who have watched any subscription video on-demand services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	973	509	464	973	792	973	-	824	149	109	360	95	363	112	786
There should be lots of rules about what they can show	175 18%	106 21% b	69 15%	175 18%	147 19%	175 18%	**	151 18%	24 16%	31 28% b	70 19%	**	77 21%	32 29% b	133 17%
There should be some rules about what they can show	633 65%	349 69% b	284 61%	633 65%	525 66%	633 65%	**	548 67% b	85 57%	70 64%	252 70%	**	249 69%	70 63%	516 66%
There should be no rules about what they can show	46 5%	17 3%	29 6% a	46 5%	38 5%	46 5%	**	38 5%	8 5%	5 5%	11 3%	**	13 4%	3 3%	39 5%
I don't have an opinion on this	119 12%	37 7%	82 18% a	119 12%	82 10%	119 12%	**	87 11%	32 21% a	3 3%	27 8%	**	24 7%	7 6%	98 12%
SUMMARY															
TOTAL - SHOULD BE ANY RULES	808 83%	455 89% b	353 76%	808 83%	672 85%	808 83%	**	699 85% b	109 73%	101 93%	322 89%	**	326 90%	102 91% b	649 83%

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC28. As far as you know, are there rules for services like BBC iPlayer, ITVX, Channel 4 streaming service or My5 that they must follow about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	807	404	403	196	199	201	211	464	340	668	136	155	615
Yes – there are rules	578	298	280	134	140	148	156	334	242	476	100	112	437
	72%	74%	69%	68%	70%	74%	74%	72%	71%	71%	74%	72%	71%
No – there are not any rules	46	25	21	12	14	7	13	27	19	34	12	9	34
	6%	6%	5%	6%	7%	3%	6%	6%	6%	5%	9%	6%	6%
Don't know	183	81	102	50	45	46	42	103	79	158	24	34	144
	23%	20%	25%	26%	23%	23%	20%	22%	23%	24%	18%	22%	23%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC28. As far as you know, are there rules for services like BBC iPlayer, ITVX, Channel 4 streaming service or My5 that they must follow about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	807	485	322	792	807	807	-	807	-	109	342	93	350	102	648
Yes – there are rules	578 72%	362 75% b	216 67%	567 72%	578 72%	578 72%	**	578 72%	**	89 82%	250 73%	**	261 75%	84 82% b	457 71%
No – there are not any rules	46 6%	29 6%	17 5%	44 6%	46 6%	46 6%	**	46 6%	**	4 4%	24 7%	**	22 6%	5 5%	39 6%
Don't know	183 23%	94 19%	89 28% a	181 23%	183 23%	183 23%	**	183 23%	**	16 15%	68 20%	**	67 19%	13 13%	152 23% a

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC29. Who do you think makes these rules for services like BBC iPlayer, ITVX, Channel 4 streaming service or My5 about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months who say there are rules for these services about what can and cannot be shown

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	578	298	280	134	140	148	156	334	242	476	100	112	437
The Government	208 36%	108 36%	100 36%	45 34%	60 43%	53 36%	50 32%	123 37%	84 35%	167 35%	40 40%	36 32%	161 37%
Ofcom/ Office of Communications	183 32%	90 30%	93 33%	44 33%	35 25%	52 35%	52 33%	117 35% b	66 27%	163 34% b	20 20%	37 33%	143 33%
The TV channel/ station/ service	119 21%	66 22%	53 19%	29 22%	33 24%	23 16%	34 22%	63 19%	56 23%	91 19%	28 28% a	24 21%	88 20%
The Police	17 3%	10 3%	7 3%	8 6% d	4 3%	3 2%	2 1%	8 2%	9 4%	15 3%	2 2%	5 4%	12 3%
The internet provider for my household	15 3%	9 3%	6 2%	2 1%	2 1%	3 2%	8 5%	7 2%	8 3%	8 2%	7 7% a	5 4% b	6 1%
Someone else	4 1%	2 1%	2 1%	1 1%	1 1%	2 1%	- -%	1 *%	3 1%	4 1%	- -%	- -%	4 1%
Don't know	32 6%	13 4%	19 7%	5 4%	5 4%	12 8%	10 6%	15 4%	16 7%	28 6%	3 3%	5 4%	23 5%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC29. Who do you think makes these rules for services like BBC iPlayer, ITVX, Channel 4 streaming service or My5 about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months who say there are rules for these services about what can and cannot be shown

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES *a	NO b	YES *a	NO b	YES *a	NO b
Significance Level: 95%															
Total	578	362	216	567	578	578	-	578	-	89	250	73	261	84	457
The Government	208 36%	129 36%	79 37%	204 36%	208 36%	208 36%	**	208 36%	**	**	80 32%	**	96 37%	**	159 35%
Ofcom/ Office of Communications	183 32%	129 36%	54 25%	180 32%	183 32%	183 32%	**	183 32%	**	**	96 38%	**	92 35%	**	153 33%
The TV channel/ station/ service	119 21%	72 20%	47 22%	117 21%	119 21%	119 21%	**	119 21%	**	**	54 22%	**	50 19%	**	88 19%
The Police	17 3%	10 3%	7 3%	17 3%	17 3%	17 3%	**	17 3%	**	**	4 2%	**	6 2%	**	13 3%
The internet provider for my household	15 3%	6 2%	9 4%	15 3%	15 3%	15 3%	**	15 3%	**	**	5 2%	**	3 1%	**	13 3%
Someone else	4 1%	- -%	4 2%	4 1%	4 1%	4 1%	**	4 1%	**	**	- -%	**	- -%	**	4 1%
Don't know	32 6%	16 4%	16 7%	30 5%	32 6%	32 6%	**	32 6%	**	**	11 4%	**	14 5%	**	27 6%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC30. How do you feel about rules for services like BBC iPlayer, ITVX, Channel 4 streaming service or My5 about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months who who say there are or there are not rules for these services

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
		a	b	a	b	c	d	a	b	a	b	a	b
Significance Level: 95%													
Total	624	323	301	146	154	155	169	361	261	510	112	121	471
There are too many rules	65 10%	32 10%	33 11%	13 9%	12 8%	21 14%	19 11%	29 8%	36 14% a	53 10%	12 11%	12 10%	48 10%
There are not enough rules	83 13%	47 15%	36 12%	21 14%	20 13%	18 12%	24 14%	43 12%	40 15%	60 12%	22 20% a	22 18% b	54 11%
There are about the right amount	396 63%	207 64%	189 63%	98 67%	102 66%	95 61%	101 60%	241 67%	155 59%	327 64%	68 61%	68 56%	313 66% a
I don't have an opinion on this	80 13%	37 11%	43 14%	14 10%	20 13%	21 14%	25 15%	48 13%	30 11%	70 14%	10 9%	19 16%	56 12%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC30. How do you feel about rules for services like BBC iPlayer, ITVX, Channel 4 streaming service or My5 about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months who who say there are or there are not rules for these services

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES *a	NO b	YES *a	NO b	YES *a	NO b
Significance Level: 95%															
Total	624	391	233	611	624	624	-	624	-	93	274	80	283	89	496
There are too many rules	65 10%	40 10%	25 11%	63 10%	65 10%	65 10%	** **	65 10%	** **	** **	24 9%	** **	26 9%	** **	53 11%
There are not enough rules	83 13%	52 13%	31 13%	83 14%	83 13%	83 13%	** **	83 13%	** **	** **	25 9%	** **	29 10%	** **	55 11%
There are about the right amount	396 63%	258 66%	138 59%	389 64%	396 63%	396 63%	** **	396 63%	** **	** **	193 70%	** **	195 69%	** **	321 65%
I don't have an opinion on this	80 13%	41 10%	39 17% a	76 12%	80 13%	80 13%	** **	80 13%	** **	** **	32 12%	** **	33 12%	** **	67 14%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC30. How do you feel about rules for services like BBC iPlayer, ITVX, Channel 4 streaming service or My5 about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months who who say there are rules for these services

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	578	298	280	134	140	148	156	334	242	476	100	112	437
There are too many rules	65 11%	32 11%	33 12%	13 10%	12 9%	21 14%	19 12%	29 9%	36 15% a	53 11%	12 12%	12 11%	48 11%
There are not enough rules	74 13%	41 14%	33 12%	18 13%	17 12%	17 11%	22 14%	40 12%	34 14%	54 11%	19 19% a	18 16%	50 11%
There are about the right amount	375 65%	194 65%	181 65%	92 69%	97 69%	91 61%	95 61%	224 67%	151 62%	312 66%	62 62%	66 59%	296 68%
I don't have an opinion on this	64 11%	31 10%	33 12%	11 8%	14 10%	19 13%	20 13%	41 12%	21 9%	57 12%	7 7%	16 14%	43 10%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC30. How do you feel about rules for services like BBC iPlayer, ITVX, Channel 4 streaming service or My5 about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months who who say there are rules for these services

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES *a	NO b	YES *a	NO b	YES *a	NO b
Significance Level: 95%															
Total	578	362	216	567	578	578	-	578	-	89	250	73	261	84	457
There are too many rules	65 11%	40 11%	25 12%	63 11%	65 11%	65 11%	** **	65 11%	** **	** **	24 10%	** **	26 10%	** **	53 12%
There are not enough rules	74 13%	45 12%	29 13%	74 13%	74 13%	74 13%	** **	74 13%	** **	** **	19 8%	** **	25 10%	** **	47 10%
There are about the right amount	375 65%	245 68%	130 60%	368 65%	375 65%	375 65%	** **	375 65%	** **	** **	182 73%	** **	185 71%	** **	304 67%
I don't have an opinion on this	64 11%	32 9%	32 15%	62 11%	64 11%	64 11%	** **	64 11%	** **	** **	25 10%	** **	25 10%	** **	53 12%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC30. How do you feel about rules for services like BBC iPlayer, ITVX, Channel 4 streaming service or My5 about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	807	404	403	196	199	201	211	464	340	668	136	155	615
There are too many rules	65 8%	32 8%	33 8%	13 7%	12 6%	21 10%	19 9%	29 6%	36 11% a	53 8%	12 9%	12 8%	48 8%
There are not enough rules	83 10%	47 12%	36 9%	21 11%	20 10%	18 9%	24 11%	43 9%	40 12%	60 9%	22 16% a	22 14% b	54 9%
There are about the right amount	396 49%	207 51%	189 47%	98 50%	102 51%	95 47%	101 48%	241 52%	155 46%	327 49%	68 50%	68 44%	313 51%
I don't have an opinion on this	80 10%	37 9%	43 11%	14 7%	20 10%	21 10%	25 12%	48 10%	30 9%	70 10%	10 7%	19 12%	56 9%
UNSURE WHETHER THESE SERVICES HAVE ANY RULES ABOUT WHAT THEY ARE ABLE TO SHOW	183 23%	81 20%	102 25%	50 26%	45 23%	46 23%	42 20%	103 22%	79 23%	158 24%	24 18%	34 22%	144 23%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC30. How do you feel about rules for services like BBC iPlayer, ITVX, Channel 4 streaming service or My5 about what they can and can't show? (SINGLE CODE)

Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	807	485	322	792	807	807	-	807	-	109	342	93	350	102	648
There are too many rules	65 8%	40 8%	25 8%	63 8%	65 8%	65 8%	** **	65 8%	** **	13 12%	24 7%	** **	26 7%	10 10%	53 8%
There are not enough rules	83 10%	52 11%	31 10%	83 10%	83 10%	83 10%	** **	83 10%	** **	22 20% b	25 7%	** **	29 8%	21 21% b	55 8%
There are about the right amount	396 49%	258 53% b	138 43%	389 49%	396 49%	396 49%	** **	396 49%	** **	54 50%	193 56%	** **	195 56%	50 49%	321 50%
I don't have an opinion on this	80 10%	41 8%	39 12%	76 10%	80 10%	80 10%	** **	80 10%	** **	4 4%	32 9%	** **	33 9%	8 8%	67 10%
UNSURE WHETHER THESE SERVICES HAVE ANY RULES ABOUT WHAT THEY ARE ABLE TO SHOW	183 23%	94 19%	89 28% a	181 23%	183 23%	183 23%	** **	183 23%	** **	16 15%	68 20%	** **	67 19%	13 13%	152 23% a

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC31. Still thinking about services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Which one of these do you think best applies? (SINGLE CODE)

Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	807	404	403	196	199	201	211	464	340	668	136	155	615
There should be lots of rules about what they can show	146 18%	70 17%	76 19%	40 20%	29 15%	40 20%	37 18%	86 19%	60 18%	119 18%	27 20%	26 17%	114 19%
There should be some rules about what they can show	530 66%	272 67%	258 64%	129 66%	133 67%	133 66%	135 64%	320 69% b	210 62%	438 66%	91 67%	107 69%	404 66%
There should be no rules about what they can show	38 5%	18 4%	20 5%	9 5%	11 6%	7 3%	11 5%	16 3%	22 6% a	32 5%	6 4%	5 3%	30 5%
I don't have an opinion on this	93 12%	44 11%	49 12%	18 9%	26 13%	21 10%	28 13%	42 9%	48 14% a	79 12%	12 9%	17 11%	67 11%
SUMMARY													
TOTAL - SHOULD BE ANY RULES	676 84%	342 85%	334 83%	169 86%	162 81%	173 86%	172 82%	406 88% b	270 79%	557 83%	118 87%	133 86%	518 84%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC31. Still thinking about services like BBC iPlayer, ITVX, Channel 4 streaming service or My5. Which one of these do you think best applies? (SINGLE CODE)

Base : Those aged 12-15 who have watched any broadcaster catch up services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	807	485	322	792	807	807	-	807	-	109	342	93	350	102	648
There should be lots of rules about what they can show	146 18%	104 21% b	42 13%	144 18%	146 18%	146 18%	**	146 18%	**	34 31% b	65 19%	**	78 22%	27 26% b	110 17%
There should be some rules about what they can show	530 66%	320 66%	210 65%	520 66%	530 66%	530 66%	**	530 66%	**	64 59%	232 68%	**	227 65%	64 63%	429 66%
There should be no rules about what they can show	38 5%	24 5%	14 4%	38 5%	38 5%	38 5%	**	38 5%	**	5 5%	18 5%	**	18 5%	4 4%	29 4%
I don't have an opinion on this	93 12%	37 8%	56 17% a	90 11%	93 12%	93 12%	**	93 12%	**	6 6%	27 8%	**	27 8%	7 7%	80 12%
SUMMARY															
TOTAL - SHOULD BE ANY RULES	676 84%	424 87% b	252 78%	664 84%	676 84%	676 84%	**	676 84%	**	98 90%	297 87%	**	305 87%	91 89%	539 83%

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC32. When you have watched any of these services – such as (VOD SERVICES WATCHED AT QC3/ QC4) - have you ever been asked for your age to watch the programme or film? This could mean ticking a box to say you are over a certain age. (SINGLE CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	988	497	491	245	247	248	248	536	449	821	164	202	739
Yes, have been asked my age	541 55%	278 56%	263 54%	131 53%	141 57%	134 54%	135 54%	298 56%	240 53%	426 52%	113 69%	111 55%	397 54%
No, have not been asked my age	364 37%	185 37%	179 36%	90 37%	90 36%	91 37%	93 38%	193 36%	171 38%	321 39%	42 26%	81 40%	278 38%
Don't know	76 8%	31 6%	45 9%	22 9%	16 6%	20 8%	18 7%	42 8%	34 8%	68 8%	8 5%	10 5%	59 8%
Prefer not to say	7 1%	3 1%	4 1%	2 1%	- -%	3 1%	2 1%	3 1%	4 1%	6 1%	1 1%	- -%	5 1%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC32. When you have watched any of these services – such as (VOD SERVICES WATCHED AT QC3/ QC4) - have you ever been asked for your age to watch the programme or film? This could mean ticking a box to say you are over a certain age. (SINGLE CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES	NO	SVOD	BVOD	EITHER	NO	YES	NO	YES	NO	YES	NO	YES	NO
Significance Level: 95%		a	b	a	b	c	*d	a	b	a	b	*a	b	a	b
Total	988	517	471	973	807	988	-	839	149	111	364	96	369	112	798
Yes, have been asked my age	541 55%	295 57%	246 52%	536 55%	476 59%	541 55%	**	487 58%	54 36%	65 59%	205 56%	**	200 54%	82 73%	422 53%
No, have not been asked my age	364 37%	182 35%	182 39%	356 37%	269 33%	364 37%	**	285 34%	79 53%	38 34%	131 36%	**	141 38%	28 25%	309 39%
Don't know	76 8%	34 7%	42 9%	74 8%	56 7%	76 8%	**	61 7%	15 10%	7 6%	23 6%	**	25 7%	2 2%	62 8%
Prefer not to say	7 1%	6 1%	1 *%	7 1%	6 1%	7 1%	**	6 1%	1 1%	1 1%	5 1%	**	3 1%	- -%	5 1%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC33. And have you ever ticked a box to say you were older than you really are, to be able to watch something on any of these services? (SINGLE CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months that have ever been asked their age in order to watch something on these services

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	541	278	263	131	141	134	135	298	240	426	113	111	397
Yes	331 61%	170 61%	161 61%	77 59%	81 57%	79 59%	94 70% b	186 62%	143 60%	269 63%	62 55%	74 67%	233 59%
No	186 34%	98 35%	88 33%	48 37%	52 37%	51 38% d	35 26%	101 34%	84 35%	135 32%	49 43% a	33 30%	146 37%
Don't know	15 3%	7 3%	8 3%	4 3%	4 3%	3 2%	4 3%	8 3%	7 3%	15 4% b	- -%	4 4%	10 3%
Prefer not to say	9 2%	3 1%	6 2%	2 2%	4 3%	1 1%	2 1%	3 1%	6 3%	7 2%	2 2%	- -%	8 2%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC33. And have you ever ticked a box to say you were older than you really are, to be able to watch something on any of these services? (SINGLE CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months that have ever been asked their age in order to watch something on these services

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO *b	YES *a	NO b	YES *a	NO b	YES *a	NO b
Significance Level: 95%															
Total	541	295	246	536	476	541	-	487	54	65	205	65	200	82	422
Yes	331 61%	186 63%	145 59%	327 61%	301 63%	331 61%	**	310 64%	**	**	126 61%	**	121 61%	**	252 60%
No	186 34%	96 33%	90 37%	185 35%	155 33%	186 34%	**	157 32%	**	**	70 34%	**	73 37%	**	149 35%
Don't know	15 3%	10 3%	5 2%	15 3%	14 3%	15 3%	**	14 3%	**	**	9 4%	**	6 3%	**	15 4%
Prefer not to say	9 2%	3 1%	6 2%	9 2%	6 1%	9 2%	**	6 1%	**	**	- -%	**	- -%	**	6 1%

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC33. And have you ever ticked a box to say you were older than you really are, to be able to watch something on any of these services? (SINGLE CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE	FEMALE	AGED 12	AGED 13	AGED 14	AGED 15	ABC1	C2DE	WHITE	MINORITY ETHNIC	ANY	NONE
		a	b	a	b	c	d	a	b	a	b	a	b
Significance Level: 95%													
Total	988	497	491	245	247	248	248	536	449	821	164	202	739
Yes	331 34%	170 34%	161 33%	77 31%	81 33%	79 32%	94 38%	186 35%	143 32%	269 33%	62 38%	74 37%	233 32%
No	186 19%	98 20%	88 18%	48 20%	52 21%	51 21%	35 14%	101 19%	84 19%	135 16%	49 30%	33 16%	146 20%
Don't know	15 2%	7 1%	8 2%	4 2%	4 2%	3 1%	4 2%	8 1%	7 2%	15 2%	- -%	4 2%	10 1%
Prefer not to say	9 1%	3 1%	6 1%	2 1%	4 2%	1 *%	2 1%	3 1%	6 1%	7 1%	2 1%	- -%	8 1%
NOT BEEN ASKED TO PROVIDE AGE TO WATCH CONTENT	447 45%	219 44%	228 46%	114 47%	106 43%	114 46%	113 46%	238 44%	209 47%	395 48%	51 31%	91 45%	342 46%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QC33. And have you ever ticked a box to say you were older than you really are, to be able to watch something on any of these services? (SINGLE CODE)

Base : Those aged 12-15 who have watched any catch up or subscription video on-demand services in the last 12 months

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	988	517	471	973	807	988	-	839	149	111	364	96	369	112	798
Yes	331 34%	186 36%	145 31%	327 34%	301 37%	331 34%	** **	310 37% b	21 14%	45 41%	126 35%	** **	121 33%	59 53% b	252 32%
No	186 19%	96 19%	90 19%	185 19%	155 19%	186 19%	** **	157 19%	29 19%	18 16%	70 19%	** **	73 20%	23 21%	149 19%
Don't know	15 2%	10 2%	5 1%	15 2%	14 2%	15 2%	** **	14 2%	1 1%	1 1%	9 2%	** **	6 2%	- -%	15 2%
Prefer not to say	9 1%	3 1%	6 1%	9 1%	6 1%	9 1%	** **	6 1%	3 2%	1 1%	- -%	** **	- -%	- -%	6 1%
NOT BEEN ASKED TO PROVIDE AGE TO WATCH CONTENT	447 45%	222 43%	225 48%	437 45%	331 41%	447 45%	** **	352 42%	95 64% a	46 41%	159 44%	** **	169 46%	30 27%	376 47% a

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP3. Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All parents/ guardians of children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	898 90%	457 90%	441 89%	229 92%	226 90%	222 88%	221 89%	496 92% b	402 88%	750 91%	145 86%	176 86%	689 92% a
Access to the internet using a mobile network – using your phone's 3G or 4G or 5G mobile network, or a device such as a dongle or USB stick	367 37%	180 36%	187 38%	80 32%	93 37%	100 40%	94 38%	208 39%	159 35%	309 37%	57 34%	92 45% b	261 35%
Neither – Do not connect to the internet at home	6 1%	3 1%	3 1%	- -%	1 *%	4 2% a	1 *%	2 *%	3 1%	3 *%	3 2% a	2 1%	3 *%
Don't know	7 1%	2 *%	5 1%	2 1%	- -%	4 2% b	1 *%	1 *%	4 1%	7 1%	- -%	- -%	1 *%
SUMMARY													
ACCESS TO THE INTERNET AT HOME	987 99%	501 99%	486 98%	248 99%	249 100% c	243 97%	247 99%	536 99%	451 98%	818 99%	166 98%	202 99%	744 99%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP3. Which of these methods does your household use to connect to the internet at home? (MULTI CODE)

Base : All parents/ guardians of children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE		
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b	
Significance Level: 95%																
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798	
Fixed Broadband through a phone line or cable service – perhaps using a Wi-Fi router to go online, via any device	898 90%	473 91%	425 89%	873 90%	721 89%	888 90%	** **	753 89%	145 92%	98 88%	337 92%	** **	341 92%	96 86%	721 90%	
Access to the internet using a mobile network – using your phone’s 3G or 4G or 5G mobile network, or a device such as a dongle or USB stick	367 37%	225 43% b	142 30%	358 37%	316 39%	364 37%	** **	327 39% b	40 25%	53 47%	154 42%	** **	156 42%	48 43%	293 37%	
Neither – Do not connect to the internet at home	6 1%	2 *%	4 1%	6 1%	6 1%	6 1%	** **	6 1%	- -%	- -%	2 1%	** **	2 1%	- -%	5 1%	
Don't know	7 1%	2 *%	5 1%	6 1%	4 *%	6 1%	** **	4 *%	3 2% a	1 1%	1 *%	** **	1 *%	- -%	5 1%	
SUMMARY																
ACCESS TO THE INTERNET AT HOME	987 99%	516 99%	471 98%	961 99%	797 99%	976 99%	** **	832 99%	155 98%	111 99%	363 99%	** **	368 99%	112 100%	788 99%	

* indicates a low base size (less than 100)
Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP4. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents/ guardians of children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
WHITE													
English/ Welsh/ Scottish/ Northern Irish/ British	798 80%	402 79%	396 80%	202 81%	197 79%	198 79%	201 81%	429 80%	366 80%	798 96% b	- -%	174 85% b	591 79%
Irish	12 1%	6 1%	6 1%	1 *%	4 2%	4 2%	3 1%	5 1%	7 2%	12 1%	- -%	1 *%	9 1%
Any other White background	18 2%	12 2%	6 1%	5 2%	4 2%	3 1%	6 2%	12 2%	6 1%	18 2%	- -%	3 1%	14 2%
MIXED OR MULTIPLE ETHNIC GROUPS													
White and Black Caribbean	14 1%	2 *%	12 2% a	3 1%	5 2%	4 2%	2 1%	5 1%	9 2%	- -%	14 8% a	4 2%	9 1%
White and Black African	6 1%	1 *%	5 1%	3 1%	2 1%	- -%	1 *%	5 1%	1 *%	- -%	6 4% a	- -%	6 1%
White and Asian	15 2%	11 2%	4 1%	4 2%	4 2%	4 2%	3 1%	11 2%	4 1%	- -%	15 9% a	2 1%	12 2%
Any other mixed/ multiple ethnic background	4 *%	2 *%	2 *%	- -%	1 *%	3 1%	- -%	3 1%	1 *%	- -%	4 2% a	1 *%	3 *%
ASIAN AND BRITISH ASIAN													
Indian	12 1%	5 1%	7 1%	4 2%	3 1%	3 1%	2 1%	8 1%	4 1%	- -%	12 7% a	3 1%	8 1%
Pakistani	34 3%	22 4%	12 2%	9 4%	4 2%	9 4%	12 5% b	12 2%	22 5% a	- -%	34 20% a	5 2%	24 3%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP4. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents/ guardians of children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Bangladeshi	5 1%	3 1%	2 *%	- -%	1 *%	1 *%	3 1%	3 1%	2 *%	- -%	5 3% a	2 1%	3 *%
Chinese	10 1%	4 1%	6 1%	4 2%	4 2%	1 *%	1 *%	4 1%	6 1%	- -%	10 6% a	2 1%	8 1%
Any other Asian background	5 1%	3 1%	2 *%	1 *%	2 1%	1 *%	1 *%	3 1%	2 *%	- -%	5 3% a	- -%	5 1%
BLACK AND BLACK BRITISH													
Caribbean	10 1%	2 *%	8 2%	4 2% b	- -%	2 1%	4 2% b	5 1%	5 1%	- -%	10 6% a	- -%	9 1%
African	44 4%	23 5%	21 4%	9 4%	16 6%	12 5%	7 3%	27 5%	17 4%	- -%	44 26% a	5 2%	38 5%
Any other Black/ African/ Caribbean background	4 *%	1 *%	3 1%	- -%	1 *%	2 1%	1 *%	4 1%	- -%	- -%	4 2% a	1 *%	2 *%
OTHER ETHNIC GROUPS													
Arab	2 *%	2 *%	- -%	- -%	- -%	1 *%	1 *%	1 *%	1 *%	- -%	2 1% a	- -%	2 *%
Any other ethnic background	4 *%	4 1% b	- -%	1 *%	1 *%	2 1%	- -%	1 *%	3 1%	- -%	4 2% a	1 *%	3 *%
Prefer not to say	3 *%	1 *%	2 *%	- -%	1 *%	1 *%	1 *%	1 *%	2 *%	- -%	- -%	- -%	2 *%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP4. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents/ guardians of children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE		
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b	
Significance Level: 95%																
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798	
WHITE																
English/ Welsh/ Scottish/ Northern Irish/ British	798 80%	430 83% b	368 77%	781 80%	648 80%	791 80%	** **	676 80%	122 77%	87 78%	309 84%	** **	312 84%	87 78%	645 81%	
Irish	12 1%	4 1%	8 2%	11 1%	8 1%	12 1%	** **	10 1%	2 1%	- -%	4 1%	** **	4 1%	- -%	10 1%	
Any other White background	18 2%	5 1%	13 3% a	18 2%	12 1%	18 2%	** **	13 2%	5 3%	1 1%	3 1%	** **	3 1%	2 2%	13 2%	
MIXED OR MULTIPLE ETHNIC GROUPS																
White and Black Caribbean	14 1%	6 1%	8 2%	13 1%	10 1%	13 1%	** **	11 1%	3 2%	3 3%	2 1%	** **	2 1%	1 1%	8 1%	
White and Black African	6 1%	1 *%	5 1%	6 1%	4 *%	6 1%	** **	4 *%	2 1%	- -%	1 *%	** **	1 *%	- -%	6 1%	
White and Asian	15 2%	10 2%	5 1%	15 2%	13 2%	15 2%	** **	13 2%	2 1%	1 1%	8 2%	** **	8 2%	1 1%	12 2%	
Any other mixed/ multiple ethnic background	4 *%	2 *%	2 *%	4 *%	3 *%	4 *%	** **	3 *%	1 1%	2 2% b	- -%	** **	2 1%	- -%	4 1%	
ASIAN AND BRITISH ASIAN																
Indian	12 1%	5 1%	7 1%	11 1%	9 1%	11 1%	** **	9 1%	3 2%	- -%	5 1%	** **	5 1%	2 2%	8 1%	
Pakistani	34 3%	16 3%	18 4%	31 3%	28 3%	33 3%	** **	29 3%	5 3%	5 4%	9 2%	** **	11 3%	2 2%	30 4%	
Bangladeshi	5 1%	2 *%	3 1%	5 1%	3 *%	5 1%	** **	4 *%	1 1%	- -%	1 *%	** **	- -%	2 2% b	1 *%	
Chinese	10 1%	3 1%	7 1%	9 1%	8 1%	10 1%	** **	8 1%	2 1%	1 1%	2 1%	** **	1 *%	2 2%	8 1%	

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP4. Which of these groups best describes your child's ethnic group or background? (SINGLE CODE)

Base : All parents/ guardians of children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE		
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b	
Significance Level: 95%																
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798	
Any other Asian background	5 1%	2 *%	3 1%	5 1%	4 *%	5 1%	** **	4 *%	1 1%	- -%	2 1%	** **	2 1%	- -%	5 1%	
BLACK AND BLACK BRITISH																
Caribbean	10 1%	5 1%	5 1%	10 1%	9 1%	10 1%	** **	9 1%	1 1%	3 3%	2 1%	** **	3 1%	1 1%	8 1%	
African	44 4%	20 4%	24 5%	42 4%	36 4%	43 4%	** **	37 4%	7 4%	6 5%	13 4%	** **	12 3%	9 8%	32 4%	
Any other Black/ African/ Caribbean background	4 *%	4 1%	- -%	4 *%	4 *%	4 *%	** **	4 *%	- -%	1 1%	2 1%	** **	2 1%	1 1%	3 *%	
OTHER ETHNIC GROUPS																
Arab	2 *%	2 *%	- -%	2 *%	2 *%	2 *%	** **	2 *%	- -%	2 2% b	- -%	** **	1 *%	1 1%	1 *%	
Any other ethnic background	4 *%	1 *%	3 1%	3 *%	3 *%	3 *%	** **	3 *%	1 1%	- -%	1 *%	** **	- -%	1 1%	2 *%	
Prefer not to say	3 *%	2 *%	1 *%	3 *%	3 *%	3 *%	** **	3 *%	- -%	- -%	2 1%	** **	2 1%	- -%	2 *%	

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP5. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents/ guardians of children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, etc.	84 8%	47 9%	37 7%	26 10%	24 10%	17 7%	17 7%	33 6%	51 11% a	79 10% b	5 3%	84 41% b	- -%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	73 7%	26 5%	47 10% a	13 5%	21 8%	17 7%	22 9%	31 6%	42 9% a	66 8%	7 4%	73 36% b	- -%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	54 5%	31 6%	23 5%	11 4%	21 8% c	9 4%	13 5%	25 5%	29 6%	47 6%	7 4%	54 26% b	- -%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	31 3%	14 3%	17 3%	8 3%	5 2%	9 4%	9 4%	17 3%	14 3%	23 3%	8 5%	31 15% b	- -%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	24 2%	14 3%	10 2%	6 2%	6 2%	6 2%	6 2%	8 1%	16 3% a	20 2%	4 2%	24 12% b	- -%
Breathing? Breathlessness or chest pains	18 2%	7 1%	11 2%	10 4% c	4 2%	1 *%	3 1%	9 2%	9 2%	15 2%	3 2%	18 9% b	- -%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 60

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP5. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents/ guardians of children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
Hearing? Poor hearing, partial hearing, or are d/Deaf	13 1%	7 1%	6 1%	4 2%	4 2%	3 1%	2 1%	4 1%	9 2%	12 1%	1 1%	13 6% b	- -%
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	12 1%	8 2%	4 1%	6 2%	2 1%	2 1%	2 1%	5 1%	7 2%	12 1%	- -%	12 6% b	- -%
Difficulty with speech? E.g. due to stroke, stutter or stammer	6 1%	3 1%	3 1%	2 1%	- -%	2 1%	2 1%	5 1%	1 *%	6 1%	- -%	6 3% b	- -%
Other illnesses/ conditions which impact or limit their daily activities	12 1%	5 1%	7 1%	1 *%	6 2% c	- -%	5 2% c	4 1%	8 2%	11 1%	1 1%	12 6% b	- -%
Nothing – no impairments or conditions impact or limit their daily activities	748 75%	385 76%	363 73%	192 77%	179 72%	190 76%	187 75%	428 79% b	319 70%	614 74%	132 78%	- -%	748 100% a
Prefer not to say	19 2%	8 2%	11 2%	2 1%	6 2%	6 2%	5 2%	10 2%	9 2%	13 2%	5 3%	- -%	- -%
Don't know	29 3%	17 3%	12 2%	4 2%	8 3%	11 4%	6 2%	13 2%	14 3%	23 3%	6 4%	- -%	- -%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP5. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents/ guardians of children aged 12-15

	Total	CHILD'S GENDER		CHILD'S AGE				SOCIAL GRADE		ETHNICITY		IMPACTING/ LIMITING CONDITIONS	
		MALE a	FEMALE b	AGED 12 a	AGED 13 b	AGED 14 c	AGED 15 d	ABC1 a	C2DE b	WHITE a	MINORITY ETHNIC b	ANY a	NONE b
Significance Level: 95%													
Total	1000	506	494	250	250	251	249	539	458	828	169	204	748
SUMMARY													
ANY IMPACTING OR LIMITING CONDITIONS	204	96	108	52	57	44	51	88	116	178	26	204	-
	20%	19%	22%	21%	23%	18%	20%	16%	25% a	21%	15%	100% b	-%

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP5. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents/ guardians of children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, etc.	84 8%	32 6%	52 11% a	82 8%	59 7%	82 8%	**	61 7%	23 15% a	8 7%	23 6%	**	23 6%	8 7%	66 8%
Their mental health? Anxiety, depression, or trauma-related conditions, for example	73 7%	32 6%	41 9%	73 8%	53 7%	73 7%	**	55 7%	18 11% a	7 6%	20 5%	**	16 4%	9 8%	56 7%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	54 5%	29 6%	25 5%	54 6%	40 5%	54 5%	**	42 5%	12 8%	5 4%	21 6%	**	21 6%	6 5%	41 5%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	31 3%	14 3%	17 4%	31 3%	23 3%	31 3%	**	24 3%	7 4%	6 5%	7 2%	**	5 1%	7 6% b	22 3%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	24 2%	16 3%	8 2%	24 2%	22 3%	24 2%	**	22 3%	2 1%	3 3%	11 3%	**	11 3%	5 4%	17 2%
Breathing? Breathlessness or chest pains	18 2%	9 2%	9 2%	18 2%	15 2%	18 2%	**	16 2%	2 1%	3 3%	4 1%	**	4 1%	3 3%	14 2%
Hearing? Poor hearing, partial hearing, or are d/ Deaf	13 1%	7 1%	6 1%	13 1%	11 1%	13 1%	**	11 1%	2 1%	1 1%	6 2%	**	6 2%	1 1%	12 2%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b

OFCOM CROSS PLATFORM MEDIA TEEN TRACKER WAVE 1 AND WAVE 2: 11-25 March 2024 & 12-30 September 2024.

Table 60

Interviewing conducted using online panels. Any column with a base size lower than 100 has been removed. Data is tested at the 95% confidence level.

QP5. Which of these – if any – impact or limit your child's daily activities? (MULTI CODE)

Base : All parents/ guardians of children aged 12-15

	Total	WATCHED LIVE BROADCAST TV		WATCHED ON-DEMAND SERVICES				WATCHED LIVE OR ON-DEMAND BROADCAST TV		SEEN SOMETHING OFFENSIVE ON BROADCAST TV		SEEN SOMETHING HARMFUL ON BROADCAST TV		SEEN SOMETHING OF CONCERN ON ON-DEMAND SERVICE	
		YES a	NO b	SVOD a	BVOD b	EITHER c	NO *d	YES a	NO b	YES a	NO b	YES *a	NO b	YES a	NO b
Significance Level: 95%															
Total	1000	520	480	973	807	988	12	842	158	112	366	96	371	112	798
Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	12 1%	8 2%	4 1%	11 1%	9 1%	12 1%	** **	10 1%	2 1%	1 1%	7 2%	** **	7 2%	2 2%	9 1%
Difficulty with speech? E.g. due to stroke, stutter or stammer	6 1%	4 1%	2 *0%	6 1%	6 1%	6 1%	** **	6 1%	- -0%	1 1%	3 1%	** **	3 1%	3 3% b	3 *0%
Other illnesses/ conditions which impact or limit their daily activities	12 1%	2 *0%	10 2% a	12 1%	9 1%	12 1%	** **	9 1%	3 2%	1 1%	1 *0%	** **	1 *0%	2 2%	9 1%
Nothing – no impairments or conditions impact or limit their daily activities	748 75%	410 79% b	338 70%	726 75%	615 76%	739 75%	** **	639 76%	109 69%	86 77%	293 80%	** **	304 82%	78 70%	609 76%
Prefer not to say	19 2%	6 1%	13 3%	17 2%	15 2%	18 2%	** **	18 2%	1 1%	2 2%	2 1%	** **	1 *0%	1 1%	11 1%
Don't know	29 3%	10 2%	19 4%	29 3%	22 3%	29 3%	** **	23 3%	6 4%	2 2%	8 2%	** **	7 2%	5 4%	22 3%
SUMMARY															
ANY IMPACTING OR LIMITING CONDITIONS	204 20%	94 18%	110 23%	201 21%	155 19%	202 20%	** **	162 19%	42 27% a	22 20%	63 17%	** **	59 16%	28 25%	156 20%

* indicates a low base size (less than 100)

Columns Tested: a,b - a,b,c,d - a,b - a,b - a,b - a,b