

Introduction

Thank you for agreeing to take part in this survey today.

This survey is being conducted for research purposes for Ofcom, the regulator for the UK communications industry. This survey aims to learn more about media use and attitudes. Ofcom is keen to understand how people across the UK are using and thinking about media.

Critical Research is an independent market research agency established in 1991. Each year we conduct in the region of 300,000 interviews for a variety of client organisations. You can verify we are a bona fide market research agency by calling the MRS (Market Research Society) on Freephone 0500 396 999.

You can refuse to participate or stop the survey at any point. To comply with the GDPR legislation we need to draw your attention to our Privacy Policy at the bottom right of the screen which explains your rights.

Please be assured this is genuine research being conducted for Ofcom about online activities. We are not trying to sell you anything and there will be no sales follow-up as a result of taking part.

We want to stress to you that your responses are treated in the strictest of confidence and will be reported in an anonymised format, so you will not be identified at any stage within this research. Additionally, Critical Research will not transfer data outside of the UK at any point.

The survey will take around 15 minutes to complete in total.

Could you please confirm you are happy to proceed?

Please select one option

| | | |
|-----|---|----------|
| Yes | 1 | CONTINUE |
| No | 2 | CLOSE |

Section 1: Screening questions

ASK ALL

QA What is the **total** number of people in the household (please include yourself in this total)?

Please type in below

IF ONE PERSON – CLOSE

ASK ALL

QB And what is the total number of **people** aged under 18 in the household. If **you** are aged under 18, please include yourself in this total.

Please type in below

IF ZERO PEOPLE AGED UNDER 18 – CLOSE

ASK ALL**QB1** Can we please ask the ages of those aged under 18 in the household?*Please select all that apply*

| | | |
|-------------------|----|---|
| Aged under 1 | 1 | CLOSE IF SINGLE CODED OR IF MULTI CODED BUT NOT WITH CODES 4-18 |
| Aged 1 | 2 | CLOSE IF SINGLE CODED OR IF MULTI CODED BUT NOT WITH CODES 4-18 |
| Aged 2 | 3 | CLOSE IF SINGLE CODED OR IF MULTI CODED BUT NOT WITH CODES 4-18 |
| Aged 3 | 4 | CONTINUE |
| Aged 4 | 5 | CONTINUE |
| Aged 5 | 6 | CONTINUE |
| Aged 6 | 7 | CONTINUE |
| Aged 7 | 8 | CONTINUE |
| Aged 8 | 9 | CONTINUE |
| Aged 9 | 10 | CONTINUE |
| Aged 10 | 11 | CONTINUE |
| Aged 11 | 12 | CONTINUE |
| Aged 12 | 13 | CONTINUE |
| Aged 13 | 14 | CONTINUE |
| Aged 14 | 15 | CONTINUE |
| Aged 15 | 16 | CONTINUE |
| Aged 16 | 17 | CONTINUE |
| Aged 17 | 18 | CONTINUE |
| Prefer not to say | 19 | CLOSE |

ASK ALL PARENTS OF 3-17s – OTHER RESPONDENTS SCREENED OUT HERE**QB2** And are you a parent or guardian to any of those aged under 18 in the household?*Please select one option*

| | | |
|-------------------|---|----------|
| Yes | 1 | CONTINUE |
| No | 2 | CLOSE |
| Prefer not to say | 3 | CLOSE |

ASK ALL PARENTS OF 3-17s**QB3** Can we please ask the gender of the children aged under 18 in your household ?

| | Male | Female |
|--------------|------|--------|
| Aged under 1 | 0 | 0 |
| Aged 1 | 0 | 0 |
| Aged 2 | 0 | 0 |
| Aged 3 | 0 | 0 |
| Aged 4 | 0 | 0 |
| Aged 5 | 0 | 0 |
| Aged 6 | 0 | 0 |
| Aged 7 | 0 | 0 |
| Aged 8 | 0 | 0 |
| Aged 9 | 0 | 0 |
| Aged 10 | 0 | 0 |
| Aged 11 | 0 | 0 |
| Aged 12 | 0 | 0 |
| Aged 13 | 0 | 0 |
| Aged 14 | 0 | 0 |
| Aged 15 | 0 | 0 |
| Aged 16 | 0 | 0 |
| Aged 17 | 0 | 0 |

We are carrying out research on behalf of Ofcom about children's use of, and opinions about different sorts of media. We need to know what parents and guardians think too.

The questions in the survey will relate to one particular child in your home.

We are interested in your views as a parent in relation to that child and, depending on the age of the child selected, we may want to hear from them too.

We have some questions for you first.

ASK ALL PARENTS OF 3-17s**QD1** Where do you normally live? By this we mean the place that you live for most of the year.*Please select one option*

| | |
|------------------|---|
| England | 1 |
| Wales | 2 |
| Scotland | 3 |
| Northern Ireland | 4 |

ASK ALL PARENTS OF 3-17s**QE.** What is your postcode?

This will not be used to contact you or to identify you – it will simply be used to classify where you live, as in an urban or rural area.

PLEASE TYPE IN BELOW:

ALLOW PNTS

ASK ALL THAT LIVE IN ENGLAND AT QD1 (CODE 1)**QD2** What region of England do you live in?*Please select one option*

| | |
|--------------------------|---|
| North East | 1 |
| Yorkshire and Humberside | 2 |
| North West | 3 |
| West Midlands | 4 |
| East Midlands | 5 |
| East of England | 6 |
| South West | 7 |
| South East | 8 |
| London | 9 |

ASK ALL PARENTS OF 3-17s**QF** Which one of these options do you think best describes the area that you live in?*Please select one option*

| | |
|----------------------------|---|
| Large city | 1 |
| Smaller city or large town | 2 |
| Medium town | 3 |
| Small town | 4 |
| Rural area | 5 |

ASK ALL PARENTS OF 3-17s

QG Which of these best describes the chief income earner in your household?

If you/ they are retired and living on a private pension, please choose your description based on what you/ they did before you/ they retired.

If you/ they have been unemployed for six months or less, please choose your description based on your/ their most recent main job.

Please select one option

| | |
|--|----|
| Very senior management; top level civil servant or professional (e.g. surgeon; partner in a law firm; regional bank manager; board director of medium/ large firm). | 1 |
| Senior or middle management in large organisation; owner of small business; principal officer in civil service/ local government | 2 |
| Junior management or professional; or administrative (e.g. most office workers; accounts clerk; secretary; police sergeant; nurse) | 3 |
| Skilled manual worker - e.g. mechanic, paramedic, cook, fitter, plumber, electrician, lorry driver, train driver, hairdresser, beautician, etc. | 4 |
| Semi-skilled or unskilled manual worker - e.g. baggage handler, restaurant server, factory worker, receptionist, labourer, gardener etc. | 5 |
| Housewife/ househusband | 6 |
| Unemployed | 7 |
| Student | 8 |
| Retired <u>and</u> on state pension ONLY (If retired but not only on state pension, please indicate the occupation just before retirement) | 9 |
| Don't know | 10 |

ESTABLISH PERMISSION/ CONSENT FROM PARENT AND CHILD (WHERE APPLICABLE) TO BE INTERVIEWED AND COLLECT NAME OF CHILD THEN CONTINUE

ASK ALL PARENTS OF 3-17s

QJ And which of these terms best describes your relationship to your child <AGED 3/4/5/6/7/8/9/10/11/12/13/14/15/16/17>

Please select one option

| | | |
|--|---|----------|
| Parent | 1 | CONTINUE |
| Guardian | 2 | |
| Something else | 3 | CLOSE |
| I do not have parental responsibility for this child | 4 | |

SHOWSCREEN 1 - SHOW ALL PARENTS OF 3-17s**START SURVEY**

Thank you very much for your answers so far. You qualify for the main survey.

This survey among parents of children aged 3-17 and children aged 8-17 aims to learn more about media use and attitudes among children and young people. Ofcom is keen to understand how parents and children across the UK are using and thinking about media.

We want to stress to you that all responses are treated in the strictest confidence and will be reported in an anonymised format, so no-one will be identified at any stage within this research

IF CHILD IS AGED 8-17

Towards the end of the survey your child will be asked if they're happy to answer some questions about any experience of upsetting things when using their phone or going online. They will have the option to skip these questions.

Please think about your [boy/ girl aged 3/4/5/6/7/8/9/10/11/12/13/14/15/16/17] for this next section of questions.

Please click on the '>>' button below to proceed

ASK ALL PARENTS OF 3-17s

Q0 QUESTION TO COLLECT THE NAME OF THE CHILD, WITH AN OPTION FOR 'PREFER NOT TO SAY'

ASK ALL PARENTS OF 3-7s – ALL PARENTS OF 8-17s SKIP TO QP13

QP1 Please think about any reason [your child] may have for **going online** – maybe to look at a website or use an app, watch a TV programme or video clip on sites or apps like YouTube, to play games online, for social media, or to do school or homework.

Does [your child] use any of **these** to go online **at home or somewhere else?**

Please select all that apply

| | |
|---|---|
| Mobile phone/ smartphone (like an iPhone or Samsung Galaxy) | 1 |
| Tablet (like an iPad or Amazon Fire) | 2 |
| Laptop or netbook | 3 |
| Desktop computer (one that is usually in a fixed place with a separate screen and keyboard) | 4 |
| Games console or handheld games player | 5 |
| Other type of device - (please type in below) | 6 |
| None of these/ Child does not go online | 7 |

ASK ALL PARENTS OF 3-7s WHOSE CHILD GOES ONLINE AT QP1 (CODES 1-6) – OTHERS SKIP TO QP4

QP3 Thinking about the different devices that your child uses, for instance computers, tablets, or mobile phones, do they use these devices to do any of the following?

This could include any time spent learning about this when they are at school.

Please select all that apply [NB CODES 3 AND 4 NOT ASKED IF CHILD IS AGED 3-4]

| | |
|---|---|
| Add funny filters to a photo | 1 |
| Make a drawing or picture online, or use colouring apps | 2 |
| Coding/ programming | 3 |
| Follow an online 'how to' tutorial to create or do something of their own | 4 |
| None of these | 5 |
| Don't know | 6 |

ASK ALL PARENTS OF 3-7s

QP4 Which, **if any**, of these apps or sites does [your child] use to **send messages or make video or voice calls**?

Please select all that apply

| | |
|--|----|
| Discord | 1 |
| (Facebook) Messenger | 2 |
| FaceTime | 3 |
| Phone message apps (e.g. Apple iMessage/ Samsung Messages) | 4 |
| Instagram (Direct) | 5 |
| Kik | 6 |
| Microsoft Teams | 7 |
| Signal | 8 |
| Skype | 9 |
| Snapchat | 10 |
| Telegram | 11 |
| TikTok (Direct messaging) | 12 |
| Viber | 13 |
| WhatsApp | 14 |
| Zoom | 15 |
| Child sends messages or makes video/ voice calls on other apps/ sites | 16 |
| Child does not send messages or make video or voice calls on ANY apps/ sites | 17 |
| Don't know | 18 |

SHOWSCREEN – SHOW ALL PARENTS OF 3-7s

Now please think about apps and sites that can be used by your child to watch or upload videos.

ASK ALL PARENTS OF 3-7s

QP5 Which, **if any**, of these apps or sites does [your child] **watch** videos on?

Please select all that apply

| | |
|--|----|
| Dailymotion | 1 |
| Facebook (inc. Facebook Gaming) | 2 |
| Fruitlab | 3 |
| GoNoodle | 4 |
| GROM social | 5 |
| Imgur | 6 |
| Instagram | 7 |
| Pinterest | 8 |
| Snapchat | 9 |
| TikTok | 10 |
| Triller | 11 |
| Twitch | 12 |
| Vimeo | 13 |
| YouTube/ YouTube Kids | 14 |
| Child watches videos on other apps/ sites | 15 |
| Child does not watch videos on ANY apps/ sites | 16 |
| Don't know | 17 |

ASK ALL PARENTS OF 3-7s

QP6 Does [your child] upload videos online that they have made themselves?

Please note – we're interested in whether your child uploads the videos themselves

Please select one option

| | |
|------------|---|
| Yes | 1 |
| No | 2 |
| Don't know | 3 |

ASK ALL PARENTS OF 3-7s THAT SAY YES AT QP6 – OTHERS SKIP TO ROUTING AT QP8

QP7 And which of these apps or sites does [your child] use to **upload** videos online that they have made themselves?

Please select all that apply

| | |
|---|----|
| Dailymotion | 1 |
| Facebook (inc. Facebook Gaming) | 2 |
| Fruitlab | 3 |
| GoNoodle | 4 |
| GROM social | 5 |
| Imgur | 6 |
| Instagram | 7 |
| Pinterest | 8 |
| Snapchat | 9 |
| TikTok | 10 |
| Triller | 11 |
| Twitch | 12 |
| Vimeo | 13 |
| YouTube/ YouTube Kids | 14 |
| Child uploads videos on other apps/ sites | 15 |
| Don't know | 16 |

ASK ALL PARENTS OF 3-7s THAT WATCH VIDEOS AT QP5 (CODES 1-15) – OTHERS SKIP TO ROUTING AT QP9

QP8 Below is a list of the sorts of videos that <<NAME OF CHILD/ your 3/4/5/6/7 year old>> may have watched on these video sites or apps.

Which, if any, of these do they watch?

Please select all that apply

| | |
|---|----|
| Funny videos/ jokes/ pranks/ challenges | 1 |
| Music videos | 2 |
| Personalities or influencers from TikTok or YouTube (like Charli D'Amelio or Dan TDM) | 3 |
| 'How-to' videos or tutorials about hobbies/ things they are interested in | 4 |
| Game tutorials/ walk-throughs/ watching other people play games | 5 |
| Sports/ football clips or interviews | 6 |
| Film trailers, clips of programmes, 'best-bits' or programme highlights | 7 |
| Whole programmes or films | 8 |
| Cartoons/ animations/ mini-movies or songs | 9 |
| Videos that help them to learn new things or help with their schoolwork or homework | 10 |
| Product reviews or 'unboxing' videos – e.g. where toys are unwrapped or assembled | 11 |
| Other types of video – (please type in below) | 12 |
| Don't know | 13 |

ASK ALL PARENTS OF 3-7s THAT WATCH VIDEOS ON YOUTUBE/ YOUTUBE KIDS AT QP5 (CODE 14) OR UPLOAD VIDEOS TO YOUTUBE/ YOUTUBE KIDS AT QP7 (CODE 14) – OTHERS SKIP TO QP10

QP9 You said that [your child] uses YouTube. Do they use the main YouTube website or app, or the one that is aimed specifically at children called YouTube Kids, or do they use both?

Please select all that apply

| | |
|---------------------------------------|---|
| They use the YouTube Kids app/ site | 1 |
| They use the 'main' YouTube app/ site | 2 |
| Don't know | 3 |

ASK ALL PARENTS OF 3-7s**QP10 Moving on now to think about live streaming apps or sites.**

These apps or sites let you watch videos 'live' at exactly the same time as they are being made.

Which, **if any**, of these live streaming apps or sites does [your child] use to **watch live stream videos**?

Please select all that apply

| | |
|--|----|
| Facebook (Live) | 1 |
| Instagram (Live) | 2 |
| TikTok (Live) | 3 |
| Twitch | 4 |
| YouNow | 5 |
| YouTube (Live) | 6 |
| Yubo | 7 |
| Snapchat (Live) | 8 |
| Telegram (Live) | 9 |
| Child watches live streamed videos on other apps/ sites | 10 |
| Child does not watch live streamed videos on ANY apps/ sites | 11 |
| Don't know | 12 |

ASK ALL PARENTS OF 3-7s**QP11 And does [your child] live stream their own videos?**

Please select one option

| | |
|------------|---|
| Yes | 1 |
| No | 2 |
| Don't know | 3 |

ASK ALL PARENTS OF 3-17s

QP13 [IF CHILD AGED 3-7 AND ANY CHOSEN AT PREVIOUS QUESTIONS - You have already said that [your child] uses some of the apps/ sites shown below for certain types of uses that we've asked about.

Now we're interested in their use of apps/ sites for '**social media**' – so doing things like 'following' friends, people or organisations, reading, 'liking' or sharing things (like photos, opinions, comments, news stories, links to other content etc).].

[IF NONE CHOSEN AT PREVIOUS QUESTIONS AND CHILD AGED 3-7 OR FOR ALL PARENTS OF 8-17s - Please now think about [your child] 's use of apps/ sites for '**social media**' – so doing things like 'following' friends, people or organisations, reading, 'liking' or sharing things (like photos, opinions, comments, news stories, links to other content etc).

Which, if any, of these social media apps/ sites does [your child] use?

Please select all that apply

| | |
|---|----|
| BeReal | 1 |
| Facebook | 2 |
| HiPal | 3 |
| Instagram | 4 |
| Momio | 5 |
| Pinterest | 6 |
| Amino | 7 |
| Reddit | 8 |
| Snapchat | 9 |
| TikTok | 10 |
| Tumblr | 11 |
| X/ Twitter | 12 |
| Whisper | 13 |
| Wink | 14 |
| Yubo | 15 |
| Child uses other social media apps/ sites | 16 |
| Child does not use ANY social media apps/ sites | 17 |
| Don't know | 18 |

ASK IF CHILD AGED 3-7 USES SOCIAL MEDIA AT QP13 (CODES 1-16) - OTHERS SKIP TO QP14

QP13A Which of these best applies to [your child] and using social media apps or sites?

Please select one option

| | |
|--|---|
| My child uses these social media apps/ sites independently | 1 |
| I use these social media apps/ sites on behalf of my child | 2 |
| We use these social media apps/ sites together | 3 |
| Don't know | 4 |

ASK IF CHILD AGED 3-17 USES SOCIAL MEDIA AT QP13 (CODES 1-16) - OTHERS SKIP TO QP14

QP18 Are you a friend or follower of your child on any of the social media apps or sites that <<NAME OF CHILD/ your 3/4/5/6/7/8/9/10/11/12/13/14/15/16/17 year old>> uses?

SHOW LOGOS FROM QP13

Please select one option

| | |
|------------|---|
| Yes | 1 |
| No | 2 |
| Don't know | 3 |

ASK IF CHILD AGED 3-17 USES SOCIAL MEDIA AT QP13 (CODES 1-16) - OTHERS SKIP TO QP14

QP19 To what extent do you agree or disagree with this statement:

For my child, the benefits of using social media sites or apps like Instagram, Snapchat, Facebook or TikTok outweigh the risks.

Please select one option

| | |
|----------------------------|---|
| Strongly disagree | 1 |
| Slightly disagree | 2 |
| Neither agree nor disagree | 3 |
| Slightly agree | 4 |
| Strongly agree | 5 |
| Don't know | 6 |

ASK ALL PARENTS OF 3-17s

QP14 As far as you are aware is there a minimum age that someone has to reach before they can have a profile on most social media apps or sites? So, sites or apps like Instagram, Snapchat, Facebook or TikTok.

Please select one option

| | |
|---|---|
| Yes – there is a minimum age requirement | 1 |
| No – there is not a minimum age requirement | 2 |
| Don't know | 3 |

ASK ALL PARENTS OF 3-17s THAT ARE AWARE OF A MINIMUM AGE REQUIREMENT AT QP14 (CODE 1) – OTHERS SKIP TO QP16

QP15 And, for most social media apps or sites what is this minimum age (that someone has to reach before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)?

Please type in below (ALLOW FROM 1 TO 18)

| |
|------------|
| |
| Don't know |

ASK ALL PARENTS OF 3-17s

QP16 Most social media sites or apps have a minimum age requirement of 13.

To what extent do you agree or disagree with the following statement:

I would allow my child to have a profile on a social media site or app before they had reached the minimum age required

Please select one option

| | |
|----------------------------|---|
| Strongly disagree | 1 |
| Slightly disagree | 2 |
| Neither agree nor disagree | 3 |
| Slightly agree | 4 |
| Strongly agree | 5 |
| Don't know | 6 |

ASK IF CHILD AGED 3-7 USES ANY OF THE APPS BELOW FOR MESSAGES/ CALLS AT QP4, SOCIAL MEDIA AT QP13, WATCHING OR POSTING CONTENT ON VSPS AT QP5 OR QP7 OR WATCHING OR POSTING LIVESTREAMS AT QP10 OR QP12 – OTHERS SKIP TO QP23

QP20 Below is a list of some of the apps/ sites that you said earlier that [your child] uses. (FILTERED ACCORDINGLY)

Some can be used by anyone, but others need a profile to be set up first. This may involve choosing a user name, password and a picture for the profile.

Please click on those where you have **set up a profile for your child**.

| | |
|---|----|
| BeReal | 1 |
| DailyMotion | 2 |
| Discord | 3 |
| Facebook | 4 |
| Fruitlab | 5 |
| Imgur | 6 |
| Instagram | 7 |
| Kik | 8 |
| Pinterest | 9 |
| Reddit | 10 |
| Signal | 11 |
| Snapchat | 12 |
| TikTok | 13 |
| Triller | 14 |
| Tumblr | 15 |
| Twitch | 16 |
| X/ Twitter | 17 |
| Vimeo | 18 |
| WhatsApp | 19 |
| Whisper | 20 |
| Wink | 21 |
| Yubo | 22 |
| YouNow | 23 |
| YouTube/ YouTube Kids | 24 |
| Child does not have a profile on ANY of these | 25 |
| Don't know | 26 |

ASK ALL PARENTS OF 3-7s**QP23.** And now thinking about playing games...

Does [your child] play games at home or elsewhere in any of these ways?

Please select all that apply

| | |
|---|---|
| On a games console or games player (e.g. PlayStation, Xbox or Nintendo Switch) | 1 |
| On a desktop computer, laptop, or netbook | 2 |
| On a mobile phone or smartphone | 3 |
| On a tablet | 4 |
| Through an app on a smart TV | 5 |
| On a virtual reality gaming headset / device (e.g. Oculus, Samsung Gear VR) | 6 |
| Using wearable technology like a smartwatch (such as an Apple Watch) | 7 |
| No, never plays games in these ways | 8 |

ASK ALL PARENTS WHOSE CHILD AGED 3-7 PLAYS GAMES AT QP23 (CODES 1-7) - OTHERS SKIP TO ROUTING AHEAD OF QC0**QP24.** Which of the following types of games do they play?*Please select all that apply*

| | |
|---|----|
| Puzzles or quizzes (e.g. Trivia 360, Sudoku, Candy Crush) | 1 |
| Action/adventure (Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer) | 2 |
| Shooters (e.g. Star Wars: Battlefront, Call of Duty) | 3 |
| Playing against one other person (e.g. Words with Friends, Online chess) | 4 |
| Playing against multiple people/ teams (e.g. Fortnite, Fall Guys, Among Us) | 5 |
| Creative and building games (e.g. Roblox, Minecraft) | 6 |
| Playing in a virtual world (e.g. Animal Crossing, World of Warcraft, Sims) | 7 |
| Simulation experience (e.g. flying a plane) | 8 |
| Fitness and dance (e.g. Wii Fit, Just Dance etc.) | 9 |
| Sports (e.g. FIFA, EA Sports FC, NBA, Rocket League) | 10 |
| Interactive stories (e.g. Episode, Chapters) | 11 |
| Makeovers (e.g. Glamm'd, Homescapes) | 12 |
| Other type of games – Please type in below | 13 |
| Don't know | 14 |

ASK ALL PARENTS WHOSE CHILD AGED 3-7 PLAYS GAMES AT QP23 (CODES 1-7) - OTHERS SKIP TO ROUTING AHEAD OF QC0

QP25. Does [your child] play games **online**?

Please select one option

| | |
|------------|---|
| Yes | 1 |
| No | 2 |
| Don't know | 3 |

ASK ALL PARENTS WHOSE CHILD AGED 3-7 PLAYS GAMES AT QP23 (CODES 1-7) -OTHERS SKIP TO ROUTING AHEAD OF QC0

QP26. When [your child] plays games online, which of these describe how they play?

Please select all that apply

| | |
|---|---|
| Playing on their own - against the games console/ computer or other device | 1 |
| Playing with or against someone they know/ that they have met in person | 2 |
| Playing with or against someone they do not know/ they have not met in person | 3 |
| Don't know | 4 |

TRANSITION TO CHILD INTERVIEW FOR PARENTS OF 8-17S – ALL PARENTS OF 3-7S SKIP TO SHOWSCREEN 9A

ASK ALL CHILDREN AGED 8-17

QC0 Today we are asking questions for Ofcom - they are in charge of looking after people who use phones, TV, radios and the internet.

We need to know what **you think**. There are no right or wrong answers to any of these questions as it is not a test.

If there are any questions you are not sure about you can ask your parent/ guardian for help or you can answer 'Don't know'.

By clicking [here](#) it explains things in a bit more detail.

So, are you happy to answer some questions?

Please choose one answer

| | | |
|-----|---|----------|
| Yes | 1 | CONTINUE |
| No | 2 | CLOSE |

SHOWSCREEN 5 - SHOW ALL 8-17s

So, to start with we have some questions about going online, either at home or somewhere else.

There are lots of different things you might do when you are online like search for information, play games, watch TV and videos, use social media sites like Instagram, Snapchat or TikTok, or messaging apps like WhatsApp.

ASK ALL 8-17s

QC1 Do you use any of these to go online **at home or somewhere else**?

You can choose as many as you like, as long as they apply to you.

If you go online on another device that is not in the list, please type in your answer at 'Other type of device' below

| | |
|---|---|
| Mobile phone/ smartphone (like an iPhone or Samsung Galaxy) | 1 |
| Tablet (like an iPad or Amazon Fire) | 2 |
| Laptop or netbook | 3 |
| Desktop computer (one that is usually in a fixed place with a separate screen and keyboard) | 4 |
| Games console or handheld games player | 5 |
| Other type of device - (please type in your answer below) | 6 |
| None of these/ I do not go online | 7 |
| Don't know | 8 |

ASK ALL 8-17s

QC3 The apps or sites shown below can be used to **send messages or to make video or voice calls.**

Which, **if any,** of these apps or sites do you use to **send messages or make calls?**

Please think about the different apps or sites you use at home and at school.

You can choose as many as you like, as long as they apply to you

| | |
|---|----|
| Discord | 1 |
| (Facebook) Messenger | 2 |
| FaceTime | 3 |
| Phone message apps (e.g. Apple iMessage/ Samsung Messages) | 4 |
| Instagram (Direct) | 5 |
| Kik | 6 |
| Microsoft Teams | 7 |
| Signal | 8 |
| Skype | 9 |
| Snapchat | 10 |
| Telegram | 11 |
| TikTok (Direct messaging) | 12 |
| Viber | 13 |
| WhatsApp | 14 |
| Zoom | 15 |
| I send messages or make calls on other apps/ sites | 16 |
| I do not do this | 17 |
| Don't know | 18 |

Moving on now, please think about the apps and sites that you can use to watch videos on

ASK ALL 8-17s

QC4 Which, **if any**, of these apps or sites do you **watch videos on**?

You can choose as many as you like, as long as they apply to you

| | |
|-------------------------------------|----|
| Dailymotion | 1 |
| Facebook (inc. Facebook Gaming) | 2 |
| Fruitlab | 3 |
| GoNoodle | 4 |
| GROM social | 5 |
| Imgur | 6 |
| Instagram | 7 |
| Pinterest | 8 |
| Snapchat | 9 |
| TikTok | 10 |
| Triller | 11 |
| Twitch | 12 |
| Vimeo | 13 |
| YouTube/ YouTube Kids | 14 |
| I watch videos on other apps/ sites | 15 |
| I do not do this | 16 |
| Don't know | 17 |

ASK ALL 8-17s

QC5 Do you ever **upload videos online** that you have made yourself?

Please choose one answer

| | |
|------------|---|
| Yes | 1 |
| No | 2 |
| Don't know | 3 |

ASK ALL 8-17s THAT SAY THEY DO THIS AT QC5 (CODE 1) – OTHERS SKIP TO ROUTING AT QC7

QC6 And which of these apps or sites do you use to upload (or post) your own videos?

You can choose as many as you like, as long as they apply to you

| | |
|--|----|
| Dailymotion | 1 |
| Facebook (inc. Facebook Gaming) | 2 |
| Fruitlab | 3 |
| GoNoodle | 4 |
| GROM social | 5 |
| Imgur | 6 |
| Instagram | 7 |
| Pinterest | 8 |
| Snapchat | 9 |
| TikTok | 10 |
| Triller | 11 |
| Twitch | 12 |
| Vimeo | 13 |
| YouTube/ YouTube Kids | 14 |
| I upload/ post videos to other apps/ sites | 15 |
| Don't know | 16 |

ASK ALL 8-17s THAT EVER WATCH CONTENT ON VSPs AT QC4 (CODES 1-15) – OTHERS SKIP TO ROUTING AT QC8

QC7 Here is a list of the sorts of things that you might have watched on these video sites or apps.

Which if any of these do you **watch**?

You can choose as many as you like, as long as they apply to you

If you watch other types of videos that are not in this list please type in your answer at 'Other types of video' below

| | |
|---|----|
| Funny videos/ jokes/ pranks/ challenges | 1 |
| Music videos | 2 |
| Personalities or influencers from TikTok or YouTube (like Charli D'Amelio or Dan TDM) | 3 |
| 'How-to' videos or tutorials about hobbies/ things you are interested in | 4 |
| Game tutorials/ walk-throughs/ watching other people play games | 5 |
| Sports/ football clips or interviews | 6 |
| Film trailers, clips of programmes, 'best-bits' or programme highlights | 7 |
| Whole programmes or films | 8 |
| Cartoons/ animations/ mini-movies or songs | 9 |
| Videos that help you learn new things or help you with your schoolwork or homework | 10 |
| Product reviews or 'unboxing' videos – e.g. where toys are unwrapped or assembled | 11 |
| Other types of video – (please type in below) | 12 |
| Don't know | 13 |

ASK ALL 8-11s THAT WATCH VIDEOS ON YOUTUBE/ YOUTUBE KIDS AT QC4 (CODE 14) OR POST VIDEOS TO YOUTUBE/ YOUTUBE KIDS AT QC6 (CODE 14) – OTHERS SKIP TO QC9

QC8 You said that you use YouTube. Do you use the main YouTube website or app, or the one that is aimed specifically at children called YouTube Kids, or do you use both?

Please choose one or both of the responses below

| | |
|------------------------------------|---|
| I use the YouTube Kids app/ site | 1 |
| I use the 'main' YouTube app/ site | 2 |
| Don't know | 3 |

You're now going to see some questions about **live streaming apps or sites**.

ASK ALL 8-17s

QC9 These apps and sites let you watch videos 'live', at exactly the same time as they are being made.

Which, if any, of these live streaming apps or sites do you use to **watch live stream videos?**

You can choose as many as you like, as long as they apply to you

| | |
|--|----|
| Facebook (<u>Live</u>) | 1 |
| Instagram (<u>Live</u>) | 2 |
| TikTok (<u>Live</u>) | 3 |
| Twitch | 4 |
| YouNow | 5 |
| YouTube (<u>Live</u>) | 6 |
| Yubo | 7 |
| Snapchat (<u>Live</u>) | 8 |
| Telegram (<u>Live</u>) | 9 |
| I watch livestreams on other apps/ sites | 10 |
| I do not do this | 11 |
| Don't know | 12 |

ASK ALL 8-17s

QC10 And do you ever live stream your **own** videos?

Please choose one answer

| | |
|------------|---|
| Yes | 1 |
| No | 2 |
| Don't know | 3 |

Thank you very much for all your answers so far! Now we are going to ask you a few questions about social media.

ASK ALL 8-17s

QC13 [IF ANY CHOSEN AT PREVIOUS QUESTIONS - You have already said that you use some of the apps/ sites shown below for certain types of uses that we've asked about.

Now we're interested in your use of sites/ apps for '**social media**' - so doing things like 'following' friends, people or organisations, reading, 'liking' or sharing things (like photos, opinions, comments, news stories, links to other content etc).].

[IF NONE CHOSEN AT PREVIOUS QUESTIONS - Please now think about your use of apps/ sites for '**social media**' - so doing things like 'following' friends, people or organisations, reading, 'liking' or sharing things (like photos, opinions, comments, news stories, links to other content etc).

Which, if any, of these **social media apps/ sites do you use?**

You can choose as many as you like, as long as they apply to you

| | |
|--------------------------------------|----|
| BeReal | 1 |
| Facebook | 2 |
| HiPal | 3 |
| Instagram | 4 |
| Momio | 5 |
| Pinterest | 6 |
| Amino | 7 |
| Reddit | 8 |
| Snapchat | 9 |
| TikTok | 10 |
| Tumblr | 11 |
| X/ Twitter | 12 |
| Whisper | 13 |
| Wink | 14 |
| Yubo | 15 |
| I use other social media apps/ sites | 16 |
| I do not do this | 17 |
| Don't know | 18 |

ASK ALL AGED 8-17s

QC14 Is there a minimum age that someone has to be before they can have a profile on most social media apps or sites? So sites or apps like Instagram, Snapchat, Facebook or TikTok.

Please choose one answer

| | |
|---|---|
| Yes – there is a minimum age requirement | 1 |
| No – there is not a minimum age requirement | 2 |
| Don't know | 3 |

ASK ALL AGED 8-17 THAT ARE AWARE OF A MINIMUM AGE REQUIREMENT AT QC14 (CODE 1) – OTHERS SKIP TO ROUTING AT QC19

QC15 And, for most social media apps or sites what is this minimum age (that someone has to be before they can have a profile on apps or sites like Instagram, Snapchat, Facebook or TikTok)?

Please select an answer based on **what you think is true**, not what you think the age **should** be

Please type in below (ALLOW FROM 1 TO 18)

| |
|------------|
| |
| Don't know |

ASK ALL 8-17s WITH A SOCIAL MEDIA PROFILE AT QC13 (CODES 1-16) – OTHERS SKIP TO ROUTING AT QC20

QC19 Still thinking about the **social media sites or apps you use**. So sites or apps like <<qc13 responses>>.

Which **one** of these statements **best** describes how you use these? Pick the first one that applies to you.

Please choose one answer

| | |
|--|---|
| I share, comment or post things | 1 |
| I 'like' things and follow accounts but don't really share, comment or post things | 2 |
| I only really read or watch things | 3 |
| Don't know | 4 |

ASK ALL 8-17s WHO ‘SHARE, COMMENT OR POST THINGS’ AT QC19 – OTHERS SKIP TO ROUTING AT QC20

QC19A So when you use social media sites or apps like <<qc13 responses>>, do you regularly do all of these, some of these or only one of these?

You can choose as many as you like, as long as they apply to you

| | |
|-------------------|---|
| Share things | 1 |
| Comment on things | 2 |
| Post things | 3 |
| Don't know | 4 |

ASK ALL 8-17s WITH A SOCIAL MEDIA PROFILE AT QC13 (CODES 1-16) OR THAT USE MESSAGING/ VOICE OR VIDEO CALLING APPS AT QC3 (CODES 1-16) – OTHERS SKIP TO ROUTING AT QC20

You're doing great. You're now going to see some things that other people have said about **social media, messaging or video calling apps or sites**.

ASK ALL 8-17s WITH A SOCIAL MEDIA PROFILE AT QC13 (CODES 1-16) OR THAT USE MESSAGING/ VOICE OR VIDEO CALLING APPS AT QC3 (CODES 1-16) – OTHERS SKIP TO ROUTING AT QC20

QC17D Which one of the answers best describes what you think?

Using these sorts of apps or sites makes me feel happy

Remember we're talking about social media, messaging or video calling apps or sites like Snapchat, Instagram, WhatsApp or TikTok

Please choose one answer

| | |
|------------------|---|
| All the time | 1 |
| Most of the time | 2 |
| Sometimes | 3 |
| Never | 4 |
| Don't know | 5 |

ASK ALL 8-17s WITH A SOCIAL MEDIA PROFILE AT QC13 (CODES 1-16) OR THAT USE MESSAGING/ VOICE OR VIDEO CALLING APPS AT QC3 (CODES 1-16) – OTHERS SKIP TO ROUTING AT QC20

QC17E Which **one** of the answers best describes what you think?

Using these sorts of apps or sites helps me feel closer to my friends

Remember we're talking about social media, messaging or video calling apps or sites like Snapchat, Instagram, WhatsApp or TikTok

Please choose one answer

| | |
|------------------|---|
| All the time | 1 |
| Most of the time | 2 |
| Sometimes | 3 |
| Never | 4 |
| Don't know | 5 |

ASK ALL 8-17s WITH A SOCIAL MEDIA PROFILE AT QC13 (CODES 1-16) OR THAT USE MESSAGING/ VOICE OR VIDEO CALLING APPS AT QC3 (CODES 1-16) – OTHERS SKIP TO ROUTING AT QC20

QC17F Which **one** of the answers best describes what you think?

I feel safe using these sorts of apps or sites

Remember we're talking about social media, messaging or video calling apps or sites like Snapchat, Instagram, WhatsApp or TikTok

Please choose one answer

| | |
|------------------|---|
| All the time | 1 |
| Most of the time | 2 |
| Sometimes | 3 |
| Never | 4 |
| Don't know | 5 |

ASK ALL 8-17s WITH A SOCIAL MEDIA PROFILE AT QC13 (CODES 1-16) OR THAT USE MESSAGING/ VOICE OR VIDEO CALLING APPS AT QC3 (CODES 1-16) – OTHERS SKIP TO ROUTING AT QC20

QC17B Which one of the answers best describes what you think?

People are mean or unkind to each other on these sorts of apps or sites

Remember we're talking about social media, messaging or video calling apps or sites like Snapchat, Instagram, WhatsApp or TikTok

Please choose one answer

| | |
|------------------|---|
| All the time | 1 |
| Most of the time | 2 |
| Sometimes | 3 |
| Never | 4 |
| Don't know | 5 |

ASK ALL 8-17s WITH A SOCIAL MEDIA PROFILE AT QC13 (CODES 1-16) OR THAT USE MESSAGING/ VOICE OR VIDEO CALLING APPS AT QC3 (CODES 1-16) – OTHERS SKIP TO QC18

QC17C Which one of the answers best describes what you think?

There is pressure to be popular on these sorts of apps or sites

Remember we're talking about social media, messaging or video calling apps or sites like Snapchat, Instagram, WhatsApp or TikTok

Please choose one answer

| | |
|------------------|---|
| All the time | 1 |
| Most of the time | 2 |
| Sometimes | 3 |
| Never | 4 |
| Don't know | 5 |

ASK ALL 12-17s WITH A SOCIAL MEDIA PROFILE AT QC13 (CODES 1-16) OR THAT USE MESSAGING/ VOICE OR VIDEO CALLING APPS AT QC3 (CODES 1-16) - OTHERS SKIP TO ROUTING AT QC20

QC18 Still thinking about social media and messaging apps and sites - like Snapchat, Instagram, WhatsApp and TikTok...

Which, if any, of these things do you ever do on **social media or messaging apps or sites**?

You can choose as many as you like, as long as they apply to you

| | |
|---|---|
| Send supportive messages to friends if they are having a hard time | 1 |
| Search out, share or discuss news stories with others on these apps and sites | 2 |
| Follow activists and campaigners who talk about causes I care about | 3 |
| Write my own posts about causes I care about | 4 |
| Follow or interact with political parties or campaign groups e.g. Black Lives matter, the Green Party | 5 |
| None of these | 6 |
| Don't know | 7 |

ASK IF CHILD AGED 8-17 USES ANY OF THE APPS BELOW FOR MESSAGES/ CALLS AT QC3, SOCIAL MEDIA AT QC13, WATCHING OR POSTING CONTENT ON VSPS AT QC4 OR QC6 OR WATCHING OR POSTING LIVESTREAMS AT QC9 OR QC11 – OTHERS SKIP TO ROUTING AT QC38A

QC20 Below is a list of some of the apps/ sites that you said earlier that you use.

Some can be used by anyone, but others need you to set up a profile first. This may involve choosing a user name, password and a picture for your profile.

Please click on those where you have **your own profile**.

You can choose as many as you like, as long as they apply to you

| | |
|---|----|
| BeReal | 1 |
| DailyMotion | 2 |
| Discord | 3 |
| Facebook | 4 |
| Fruitlab | 5 |
| Imgur | 6 |
| Instagram | 7 |
| Kik | 8 |
| Pinterest | 9 |
| Reddit | 10 |
| Signal | 11 |
| Snapchat | 12 |
| TikTok | 13 |
| Triller | 14 |
| Tumblr | 15 |
| Twitch | 16 |
| X/ Twitter | 17 |
| Vimeo | 18 |
| WhatsApp | 19 |
| Whisper | 20 |
| Wink | 21 |
| Yubo | 22 |
| YouNow | 23 |
| YouTube/ YouTube Kids | 24 |
| I do not have a profile on ANY of these | 25 |
| Don't know | 26 |

ASK IF CHILD HAS A REGISTERED PROFILE AT ANY SITES AT QC20 (CODES 1-25) - OTHERS SKIP TO ROUTING AT QC24

QC23 Sometimes you can have more than one profile on a social media app or site – for example, more than one Instagram profile.

If you use **more than one profile** on any of your **social media** apps or sites... why is that?

You can choose as many as you like, as long as they apply to you

| | |
|---|---|
| I have separate account(s) dedicated to a hobby (eg skateboarding, gaming, photography etc) | 1 |
| I have one account for my closest friends and another for everyone else | 2 |
| I have an account just for my parents/ family to see | 3 |
| I have different accounts for sharing/ posting my own content and for following other people | 4 |
| I have more than one but I don't use them all | 5 |
| I have one account that I use for the 'real' me and one that has edited/ filtered posts or photos | 6 |
| Something else – please type in below | 7 |
| Don't know | 8 |
| I don't have more than one profile | 9 |

ASK ALL 8-17s THAT USE SOCIAL MEDIA/ APPS FOR MESSAGING OR CALLS/ WATCHING OR UPLOADING VIDEOS ON VSPS OR WATCHING OR POSTING ON LIVE STREAMING SITES

QC24 Earlier you said you used the following sites or apps for various activities. <<insert relevant logos>>

Please type in **any other apps** that you use regularly for chat, messaging, social media or watching or uploading videos into the box below.

TEXT BOX

None/ Have not used any other sites/ apps

ASK ALL 12-17s WHO GO ONLINE AT QC1 (CODES 1-6) – OTHERS SKIP TO SCREEN AHEAD OF QC39

QC38A Which one of these answers best describes what you think about this statement?

“I think it is important that people can say what they want online, even if it upsets or offends other people”

Please choose one answer

| | |
|----------------------------|---|
| Agree | 1 |
| Neither agree nor disagree | 2 |
| Disagree | 3 |
| Don't know | 4 |

ASK ALL 8-17s WHO GO ONLINE AT QC1 (CODES 1-6)

Thanks for that. The next questions are about some types of technology you may have heard of.

ASK ALL 8-17s WHO GO ONLINE

QC39 Have you ever used Artificial Intelligence or AI technology like ChatGPT or Bard or My AI?
Please choose one answer

| | |
|------------|---|
| Yes | 1 |
| No | 2 |
| Don't know | 3 |

ASK ALL 8-17s WHO HAVE USED AN AI MODEL AT QC39 – OTHERS SKIP TO G1

QC40 What have you used the AI technology for?

Please choose as many of the options below that apply

| | |
|--------------------------------|---|
| For school | 1 |
| For fun | 2 |
| To try it | 3 |
| To learn | 4 |
| For other reasons (please say) | 5 |
| Don't know | 6 |

ALL AGED 8-17

G1 Now some questions about gaming.

Do you play games at home or elsewhere in any of these ways?

You can choose as many as you like, as long as they apply to you

| | |
|---|---|
| On a games console or games player (e.g. PlayStation, Xbox or Nintendo Switch) | 1 |
| On a desktop computer, laptop, or netbook | 2 |
| On a mobile phone or smartphone | 3 |
| On a tablet | 4 |
| Through an app on a smart TV | 5 |
| On a virtual reality gaming headset / device (e.g. Oculus, Samsung Gear VR) | 6 |
| Using wearable technology like a smartwatch (such as an Apple Watch) | 7 |
| No, I never play games in these ways | 8 |

ALL AGED 8-17 THAT PLAY GAMES AT G1 (CODES 1-7) – OTHERS SKIP TO ROUTING AT QC2
G2 Which of the following types of games do you play?

You can choose as many as you like, as long as they apply to you

| | |
|---|----|
| Puzzles or quizzes (e.g. Trivia 360, Sudoku, Candy Crush) | 1 |
| Action/adventure (Super Mario Odyssey, Legend of Zelda: Breath of the Wild, Subway Surfer) | 2 |
| Shooters (e.g. Star Wars: Battlefront, Call of Duty) | 3 |
| Playing against one other person (e.g. Words with Friends, Online chess) | 4 |
| Playing against multiple people/ teams (e.g. Fortnite, Fall Guys, Among Us) | 5 |
| Creative and building games (e.g. Roblox, Minecraft) | 6 |
| Playing in a virtual world (e.g. Animal Crossing, World of Warcraft, Sims) | 7 |
| Simulation experience (e.g. flying a plane) | 8 |
| Fitness and dance (e.g. Wii Fit, Just Dance etc.) | 9 |
| Sports (e.g. FIFA, EA Sports FC, NBA, Rocket League) | 10 |
| Interactive stories (e.g. Episode, Chapters) | 11 |
| Makeovers (e.g. Glamm'd, Homescapes) | 12 |
| Other type of games – Please type in below | 13 |
| Don't know | 14 |

ALL AGED 8-17 THAT PLAY GAMES AT G1 (CODES 1-7)
G3A. Do you play games **online**?

Please choose one answer

| | |
|------------|---|
| Yes | 1 |
| No | 2 |
| Don't know | 3 |

ALL AGED 8-17 THAT PLAY GAMES ONLINE AT G3A (CODE 1) – OTHERS SKIP TO ROUTING AT QC2

G3B. When you play games online, which of these describe how you play?

You can choose as many as you like, as long as they apply to you

| | |
|---|---|
| Playing on your own - against the games console/ computer or other device | 1 |
| Playing with or against someone you know/ that you have met in person | 2 |
| Playing with or against someone you do not know/ you have not met in person | 3 |
| Don't know | 4 |

ALL AGED 8-17 THAT PLAY GAMES ONLINE AT G3A (CODE 1)

QC43. When you play games online, do you ever chat through the game to other people who are playing, through messaging or using a headset?

Please choose one answer

| | |
|------------|---|
| Yes | 1 |
| No | 2 |
| Don't know | 3 |

ALL AGED 8-17 THAT EVER CHAT TO OTHERS WHEN GAMING AT QC43 (CODE 1) – OTHERS SKIP TO ROUTING AT QC2

QC44. Who do you chat to through the game when you play games online?

You can choose as many as you like, as long as they apply to you

| | |
|--|---|
| People I am friends with/ people that I know outside of the game | 1 |
| People that I only know through playing the game | 2 |
| Don't know | 3 |

ALL AGED 8-17 THAT EVER CHAT TO OTHERS WHEN GAMING AT QC43 (CODE 1)

QC45. Which, if any, of these do you use to chat or message other people when you play games online?

You can choose as many as you like, as long as they apply to you

| | |
|---------------------------------|----|
| I use in-game chat or messaging | 1 |
| Discord | 2 |
| Element | 3 |
| Mumble | 4 |
| PlayStation chat/app | 5 |
| Skype | 6 |
| Steam Chat | 7 |
| TeamSpeak | 8 |
| Tox | 9 |
| Twitch | 10 |
| Ventrilo | 11 |
| Xbox chat/ app | 12 |
| VR chat | 13 |
| Rec room | 14 |
| WhatsApp | 15 |
| I do this on other apps/ sites | 16 |
| Don't know | 17 |

ASK ALL 8-17s THAT GO ONLINE AT QC1 (CODES 1-6) – OTHERS SKIP TO QCON53

QC2 When you use things like computers, tablets, or mobile phones, do you do any of these things?

This could include any time spent learning about this when you are at school

You can choose as many as you like, as long as they apply to you [NB CODES 7, 9, 11, 12 NOT ASKED IF CHILD IS AGED 8-11]

| | |
|--|----|
| Add funny filters to a photo | 1 |
| Make changes to a photo to improve how it looks | 2 |
| Make a drawing or picture online, or use colouring apps | 3 |
| Find images online to use in creative or homework tasks | 4 |
| Make an animation, meme or gif | 5 |
| Coding/ programming | 6 |
| Make a website/ app or game | 7 |
| Make or edit music online | 8 |
| Make a podcast | 9 |
| Make a vlog | 10 |
| Review or rate something online | 11 |
| Write blogs or articles | 12 |
| Follow an online 'how to' tutorial to create or do something of your own | 13 |
| Create an online photo book or calendar | 14 |
| Create an online scrapbook of ideas on sites like Pinterest | 15 |
| None of these | 16 |
| Don't know | 17 |

ASK ALL 8-17s WHO GO ONLINE AT QC1 (CODES 1-6)

The final questions are about how you feel about your time online.

ASK ALL 8-17s WHO GO ONLINE AT QC1 (CODES 1-6) – OTHERS SKIP TO QCON53

QC46 Which **one** of these answers best describes how you feel about **your** screen time – so the time you spend looking at different screens including TV, mobile phones, laptops, tablets and gaming devices?

“My screen time is too high”

Please choose one answer

| | |
|----------------------------|---|
| Agree | 1 |
| Neither agree nor disagree | 2 |
| Disagree | 3 |
| Don't know | 4 |

ASK ALL 8-17s WHO GO ONLINE AT QC1 (CODES 1-6)

QC47 Now thinking about your parent – who answered the earlier questions...
Which one of these answers best describes how you feel about **your parent's** screen time – so the time they spend looking at different screens including TV, mobile phones, laptops, tablets and gaming devices?

“My parent's screen time is too high”

Please choose one answer

| | |
|----------------------------|---|
| Agree | 1 |
| Neither agree nor disagree | 2 |
| Disagree | 3 |
| Don't know | 4 |

ASK ALL 12-17s WHO GO ONLINE AT QC1 (CODES 1-6)

QC48 Do you use websites, apps or other online services to help you with any of these things?
You can choose as many as you like, as long as they apply to you

| | |
|----------------------------------|----|
| Relax | 1 |
| Sleep | 2 |
| Look after my mental health | 3 |
| Improve my mood | 4 |
| Get support when feeling anxious | 5 |
| Healthy eating | 6 |
| Follow a fitness programme | 7 |
| Look up health symptoms | 8 |
| None of these | 9 |
| Don't know | 10 |

ASK ALL 8-17s**QCON53**

The next few questions are about some of the upsetting things that might have happened to you while using mobile phones or going online.

We would like you to answer them for us, but only if you would like to. If you would rather not then please say below and you will skip this section.

Please choose one answer

| | |
|--|---|
| Yes, I will answer these questions | 1 |
| No, I would prefer not to answer these questions | 2 |

SHOW 8-17s THAT AGREE TO ANSWER QUESTIONS AT QCON53 (CODE 1) – OTHERS SKIP TO CLOSE SCREEN FOR CHILDREN

That's great – thanks.

ASK 8-17s THAT AGREE TO ANSWER QUESTIONS AT QCON53

QC53 Please read the information below (in the blue box) and then answer the **TWO** questions underneath.

You might need to scroll down to see both of the questions.

People can be nasty or hurtful. It could be behind someone's back, to their face, through calls or texts.
 It could be by being nasty through social media, games or other websites.
 It could be by calling people names, leaving them out, or through sharing photos or videos that upset them.
 It could be threatening to hurt or actually hurting them.
 It could be done on purpose or as a joke that goes too far.

A) Has this ever happened **to anyone you know?**

Please choose one answer

| | |
|-------------------|---|
| Yes | 1 |
| No | 2 |
| Don't know | 3 |
| Prefer not to say | 4 |

B) And has this ever happened **to you?**

Please choose one answer

| | |
|-------------------|---|
| Yes | 1 |
| No | 2 |
| Don't know | 3 |
| Prefer not to say | 4 |

ASK ALL 8-17s WHO SAY THIS HAS HAPPENED TO THEM AT QC53B (CODE 1) – OTHERS SKIP TO CLOSE SCREEN FOR CHILDREN

QC55 When somebody was nasty or hurtful to you did it happen in any of these ways?

Please choose as many of the options below that apply

| | |
|--|----|
| Face to face | 1 |
| By text or messaging apps (like WhatsApp) | 2 |
| On social media sites or apps (like TikTok, Instagram, Snapchat) | 3 |
| Through other websites or apps | 4 |
| Through phone calls | 5 |
| Through video calls (like FaceTime or Zoom) | 6 |
| In online games | 7 |
| Through some other way | 8 |
| Don't know | 9 |
| Prefer not to say | 10 |

CLOSE SCREEN FOR CHILDREN AGED 8-17

You did it!
Thanks very much for your help!

Can you please ask your parent or guardian to complete the rest of the questions that we have?

Thank you – you've finished your part of the survey.

Can you please ask your parent or guardian to complete the rest of the questions that we have?

If this survey has raised any concerns or worries for you today, there are lots of places that are able to offer help and advice. Some of them are listed below:

Help and support available at:

- **Childline** <http://www.childline.org.uk/> Tel: 0800 1111. Childline can help anyone under 19 in the UK with any issue they're going through. You can talk about anything. Whether it's something big or small, Childline's trained counsellors are here to support you. Childline is free, confidential and available any time, day or night.
- **Childnet International** <http://www.childnet.com/young-people> This has information for primary and secondary school children on how to use the internet safely.
- **The UK Safer Internet Centre** <https://saferinternet.org.uk/guide-and-resource/young-people> They provide games, quizzes, films and advice to help young people get the most out of the internet while staying safe online.
- **The Full Fact Toolkit** <http://fullfact.org/toolkit/> This helps you to identify bad or misleading information, and helps you find information you can trust on the internet.
- **Think U Know** website: <http://www.thinkuknow.co.uk/>. They provide age specific advice about staying safe online whether on a phone, tablet or computer.
- **Bullying UK** <https://www.familylives.org.uk/advice/bullying/cyberbullying> Tel: 0808 800 2222. This has help on what to do if you are being bullied online, via a social network, or on a smartphone.

SHOWSCREEN 9a – SHOW ALL PARENTS OF 3-7s

We'd now like to ask you **some questions about your child and your household.**

These questions are used to help us to group the different people who respond to the survey from across the UK when we look at the results. You are, of course, free to choose not to answer each question.

SHOWSCREEN 9b – SHOW ALL PARENTS OF 8-17s

Thanks very much again for letting [your child] answer those questions.

We'd now like to ask you some **questions about your child and your household.**

These questions are used to help us to group the different people who respond to the survey from across the UK when we look at the results. You are, of course, free to choose not to answer each question.

Click the '>>' button to continue

ASK ALL PARENTS OF 4-15s**C1A** Which school year is [your child] in?

We're only interested in grouping children into different school stages, we don't need any more information about their schooling

Please select one option

| | England and Wales | Northern Ireland | Scotland |
|---------|--|---|--|
| Aged 3 | Don't ask as not at school | Don't ask as not at school | Don't ask as not at school |
| Aged 4 | Reception or not started school or Prefer not to say | Year 1 or not started school or Prefer not to say | Nursery or not started school or Prefer not to say |
| Aged 5 | Reception or Year 1 or Prefer not to say | Year 1 or Year 2 or Prefer not to say | Nursery or P1 or Prefer not to say |
| Aged 6 | Year 1 or Year 2 or Prefer not to say | Year 2 or Year 3 or Prefer not to say | P1 or P2 or Prefer not to say |
| Aged 7 | Year 2 or Year 3 or Prefer not to say | Year 3 or Year 4 or Prefer not to say | P2 or P3 or Prefer not to say |
| Aged 8 | Year 3 or Year 4 or Prefer not to say | Year 4 or Year 5 or Prefer not to say | P3 or P4 or Prefer not to say |
| Aged 9 | Year 4 or Year 5 or Prefer not to say | Year 5 or Year 6 or Prefer not to say | P4 or P5 or Prefer not to say |
| Aged 10 | Year 5 or Year 6 or Prefer not to say | Year 6 or Year 7 or Prefer not to say | P5 or P6 or Prefer not to say |
| Aged 11 | Year 6 or Year 7 or Prefer not to say | Year 7 or Year 8 or Prefer not to say | P6 or P7 or Prefer not to say |
| Aged 12 | Year 7 or Year 8 or Prefer not to say | Year 8 or Year 9 or Prefer not to say | P7 or S1 or Prefer not to say |
| Aged 13 | Year 8 or Year 9 or Prefer not to say | Year 9 or Year 10 or Prefer not to say | S1 or S2 or Prefer not to say |
| Aged 14 | Year 9 or Year 10 or Prefer not to say | Year 10 or Year 11 or Prefer not to say | S2 or S3 or Prefer not to say |
| Aged 15 | Year 10 or Year 11 or Prefer not to say | Year 11 or Year 12 or Prefer not to say | S3 or S4 or Prefer not to say |

ASK ALL PARENTS OF 16-17s**C1B** Is [your child] still in **full time** education?

Please select one option

| | |
|-------------------|---|
| Yes | 1 |
| No | 2 |
| Don't know | 3 |
| Prefer not to say | 4 |

ASK ALL PARENTS OF 16-17s THAT ARE STILL IN FULL TIME EDUCATION AT C1B (CODE 1)**C1C** Which school year is [your child] in?

Please select one option

| | England and Wales | Northern Ireland | Scotland |
|---------|---|---|-------------------------------|
| Aged 16 | Year 11 or Year 12 or Prefer not to say | Year 12 or Year 13 or Prefer not to say | S4 or S5 or Prefer not to say |
| Aged 17 | Year 12 or Year 13 or Prefer not to say | Year 13 or Year 14 or Prefer not to say | S5 or S6 or Prefer not to say |

ASK ALL PARENTS**C11** Is English [your child]'s first or main language?*Please select one option*

| | |
|---|---|
| Yes | 1 |
| No | 2 |
| Child is bilingual/ trilingual – using English equally with one or more other languages | 3 |
| Prefer not to say | 4 |

ASK ALL PARENTS**C2** Which of these groups best describes your [your child] 's ethnic group or background*Please select one option*

| | |
|---|----|
| WHITE | |
| English/ Welsh/ Scottish/ Northern Irish/ British | 1 |
| Irish | 2 |
| Gypsy, Traveller or Irish Traveller | 3 |
| Any other White background | 4 |
| MIXED/ MULTIPLE ETHNIC GROUPS | |
| White and Black Caribbean | 5 |
| White and Black African | 6 |
| White and Asian | 7 |
| Any other mixed/ multiple ethnic background | 8 |
| ASIAN AND BRITISH ASIAN | |
| Indian | 9 |
| Pakistani | 10 |
| Bangladeshi | 11 |
| Chinese | 12 |
| Any other Asian background | 13 |
| BLACK AND BLACK BRITISH | |
| Caribbean | 14 |
| African | 15 |
| Any other Black/ African/ Caribbean background | 16 |
| OTHER ETHNIC GROUP | |
| Arab | 17 |
| Any other ethnic background | 18 |
| Prefer not to say | 19 |

ASK ALL PARENTS

C3 Which of these – if any – impact or limit [your child] 's daily activities?

Please select all that apply

| | |
|--|----|
| Hearing? Poor hearing, partial hearing, or are deaf | 1 |
| Eyesight? Poor vision, colour blindness, partial sight, or are blind | 2 |
| Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty | 3 |
| Dexterity? Limited ability to reach/ difficulty opening things with their hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc. | 4 |
| Breathing? Breathlessness or chest pains | 5 |
| Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration. | 6 |
| Difficulty with speech? e.g. due to a stroke, stutter or stammer | 7 |
| Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc. | 8 |
| Their mental health? Anxiety, depression, or trauma-related conditions, for example | 9 |
| Other illnesses/ conditions which impact or limit their daily activities | 9 |
| Nothing – no impairments or conditions that impact or limit their daily activities | 10 |
| Don't know | 11 |
| Prefer not to say | 12 |

ASK ALL PARENTS

C4 What is your age, please?

Please enter your age in years _____

| | |
|-------------------|---|
| 16-17 years | 1 |
| 18-24 years | 2 |
| 25-34 years | 3 |
| 35-44 years | 4 |
| 45-54 years | 5 |
| 55-64 years | 6 |
| 65 years or over | 7 |
| Prefer not to say | 8 |

ASK ALL PARENTS

- C5** Which of the following are you?
Please select one option

| | |
|--|---|
| Man | 1 |
| Woman | 2 |
| Non-binary | 3 |
| Prefer to use another term – Please specify this term below if you would like to | 4 |
| Prefer not to say | 5 |

ASK ALL PARENTS

- C6** What is **your** working status?
Please select one option

| | |
|---|---|
| In full time employment | 1 |
| In part time employment | 2 |
| Unemployed | 3 |
| A student | 4 |
| Full-time responsibility for home/ family | 5 |
| Retired | 6 |
| Other | 7 |
| Don't know | 8 |
| Prefer not to say | 9 |

ASK ALL PARENTS

C8 Could you please tell us whether you or anyone in your household currently receives any of the following benefits?

Please select all that apply

| | |
|---|----|
| Income Support | 1 |
| Income-based Jobseeker's Allowance | 2 |
| Pensions Credit (Guaranteed Credit) | 3 |
| Pensions Credit (no Guaranteed Credit) | 4 |
| Employment and Support Allowance (ESA) | 5 |
| Universal Credit (and household has other earnings). | 6 |
| Universal Credit (and household has no other earnings). | 7 |
| Personal Independence Payment (PIP) | 8 |
| Carer's allowance | 9 |
| Disability Living Allowance (DLA) | 10 |
| Other - (please type in below) | 11 |
| None of these - Do not receive any of these benefits | 12 |
| Don't know | 13 |
| Prefer not to say | 14 |

ASK ALL PARENTS

C9 Which one of these bands describes your total household income before tax or any other deductions are made?

Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment.

Please select one option

| | |
|--|---|
| Up to £199 per week / Up to £10,399 per year | 1 |
| From £200 to £299 per week / From £10,400 to £15,599 per year | 2 |
| From £300 to £499 per week / From £15,600 to £25,999 per year | 3 |
| From £500 to £699 per week / From £26,000 to £36,399 per year | 4 |
| From £700 to £999 per week / From £36,400 to £51,999 per year | 5 |
| From £1,000 to £1,499 per week/ From £52,000 to £77,999 per year | 6 |
| £1,500 and above per week / £78,000 and above per year | 7 |
| Don't know | 8 |
| Prefer not to say | 9 |

ASK ALL PARENTS

C10 How well would you say your household is managing financially at the moment? Would you say you are....?

| | |
|-------------------|---|
| Doing well | 1 |
| Getting by | 2 |
| Struggling | 3 |
| Don't know | 4 |
| Prefer not to say | 5 |

ASK ALL PARENTS OF A CHILD AGED 8-17

C11 How much help did [your child] receive in completing the questions today?

Please select one option

| | |
|-------------------|---|
| A lot | 1 |
| A moderate amount | 2 |
| A little | 3 |
| None at all | 4 |