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# Community Digital Sound Programme (C-DSP) licence

## Application form – Part A (public)

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**Name of applicant (i.e. the body corporate that will hold the licence):**

Kol Radio Ltd  
*Private company limited by guarantee without share capital*

**Proposed service name:**

Kol Radio

**Radio multiplex service(s) on which the proposed C-DSP service is to be provided (note this must be a small-scale multiplex area either previously advertised or currently being advertised by Ofcom as shown in the multiplex licence advertisement)**

North London

**Public contact details (i.e. Contact name and/or company name, company address, telephone number(s) and email):**

Russell John White

LGR House, 437 High Road, North Finchley, London, England, N12 0AP

0208 4559183

russelljwhite@hotmail.com

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# 1. Overview

You should complete this form if you are applying for a community digital sound programme licence (“C-DSP”). You can find further information about C-DSP services in the [guidance notes for licensees and applicants](#).

This application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be kept confidential). This document constitutes Part A; [Part B of the application form](#) is available on our website.

If you encounter any issues using these forms, please contact [broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk).

## The purpose of this form

- 1.1 You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.
- 1.2 A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom’s published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.
- 1.3 A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.
- 1.4 As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.
- 1.5 An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).
- 1.6 You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the [guidance notes for applicants and licensees](#).

## Provision of information

- 1.7 Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are ‘fit and proper’ to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.
- 1.8 It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

## Publication of information about applications and licensed services

- 1.9 Information provided in **Part A** of the application form will typically be published by Ofcom in our Monthly Radio Update publication the month following the submission of your application. This may take longer if the application is received late in the month. Information provided in **Part B** will not be published.
- 1.10 In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email ([broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk)).
- 1.11 Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.
- 1.12 Ofcom publishes a [monthly radio licensing update](#) which lists new services licensed, new applications, licences revoked, licence transfers, and changes to licensed services during the past month.

## Data protection

- 1.13 We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom’s [General Privacy Statement](#) for further information about how Ofcom handles your personal information and your corresponding rights.

## Keeping up to date with broadcasting matters

- 1.14 We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.
- 1.15 To sign up to receive these communications, you must visit [the email updates area of our website](#) and select 'Broadcasting.'

## 2. Applicant's details

### About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a C-DSP licence.

Before completing this section of the form, you should read [Ofcom's guidance on the definition of 'control' of media companies](#). Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

### Applicant information and contact details

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

Kol Radio Ltd

2.2 Company registration number stated on Companies House:

14863642

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

27 Ashbourne Avenue  
 London  
 NW11 0DP

2.4 If a UK registered company, is the **current** Memorandum and Articles of Association document available on the Companies House website?

**Yes**

2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the [guidance notes](#)).

Full name	Mr Russell John White
Job title	Company Director
Address	27 Ashbourne Avenue, London, England, NW11 0DP
Telephone	0208 4559183
Mobile phone	07770 982448
Email	russelljwhite@hotmail.com

2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

<https://www.kolradio.co.uk> and [www.kolradio.london](http://www.kolradio.london)

2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

The service will be financed on an ongoing basis by sponsorship, donations, and advertising revenue. We will generate income through advertising slots and program sponsorship.

Our modelling at 24 months is based on advertising slots at £20 per slot, with three slots per hour. We will also offer program sponsorship for £200 per month, based on three shows per day being sponsored. Assuming a 12-hour broadcast day, we can generate up to £7,200 per month from advertising slots and £1,800 per month from program sponsorship. This gives us a potential monthly income of £9,000 (although we have designed our business plan to allow us to shoulder reduced income should that be the case). From this, we would aim to cover costs such as equipment, facilities, staff, marketing, and carriage/licencing fees.

To establish the service, and in order to allow the station to establish itself in a way that is robust, we have negotiated with London Greek Radio Ltd a studio share agreement such that we will utilise spare studio space in their building for approximately 12 months from launch. This will allow us to establish our revenue streams whilst we seek to identify our own independent studio facilities within North London.

## Ownership and control of the company which will hold the licence

### Details of officers, participants and shareholders of the applicant

2.8 Complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individual	Correspondence address <sup>1</sup>	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
Mr Russell John White	27 Ashbourne Avenue, London, England, NW11 0DP	United Kingdom	<b>FUTURE WORK (RECRUITMENT) LTD</b> <i>Consultant</i>	
Dr Dean Phillip John Kavanagh	17 St Martins Close, Fordbridge, Solihull, B36 0LP	United Kingdom	<b>SWITCH RADIO</b> <i>Station Manager, Community Radio Station, Not-for-profit</i> <b>UK COMMUNITY RADIO NETWORK CIC</b>	University of Birmingham

<sup>1</sup> This should be the same address as is held and published by Companies House.



			<p><i>Director</i> <i>Not-for-profit</i></p> <p><b>NOXDAB LTD</b> <i>SSDAB Multiplex operator, Banbury</i> <i>Not-for-profit</i></p> <p><b>OXDAB LTD</b> <i>SSDAB Multiplex operator, Oxford</i></p> <p><b>DAB NORTH LONDON LTD</b> <i>SSDAB Applicant, Director, North London</i></p> <p><b>OPTIMUX DIGITAL LTD</b> <i>Director/Developer</i> <i>DAB Technology provider</i></p> <p><b>RADIOFINITY LTD</b> <i>Director/Developer, Radio station software provider</i></p> <p><b>COVENTRY DIGITAL BROADCASTING LIMITED</b> <i>Director</i> <i>Due for dissolution</i></p> <p><b>WULFRUN DAB LIMITED</b> <i>Director</i> <i>Due for dissolution</i></p>	
Mr Antonio Psillou	437 High Road, North Finchley, London, England, N12 0AP	United Kingdom	<p><b>DEEPER RHYTHM LIMITED</b> <i>Director</i></p> <p><b>LONDON GREEK RADIO LIMITED</b> <i>Director/Manager</i></p> <p><b>DELITE RECORDS LTD</b> <i>Director/Presenter</i></p> <p><b>DELITE RADIO LTD</b> <i>Director/Broadcaster</i></p>	

2.9 Complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5%

in the applicant (“participants”). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Full name of >5% participant (existing and proposed)	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
Mr Russell John White	N/A Limited by guarantee	N/A	N/A	34
Dr Dean Phillip John Kavanagh	N/A Limited by guarantee	N/A	N/A	33
Mr Antonio Psillou	N/A Limited by guarantee	N/A	N/A	33
Comments				
Kol Radio is a company limited by guarantee without share capital.				

- 2.10 Complete the following table, expanding if necessary, to identify any entities with which the applicant is affiliated. By affiliated, we mean companies that are related through ownership, either with one company being a minority shareholder in the other, or through multiple companies being owned by a third party.

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of the entity	Address
	N/A

- 2.11 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled by the applicant, and their affiliates:

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of entity	Address	Affiliates
	N/A	

## Details of persons who control the applicant

- 2.12 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant jointly because they act together in concert (e.g. because of a shareholder's agreement), each such person must be identified here:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of individual or body	Address	Affiliates
Mr Russell John White	27 Ashbourne Avenue, London, England, NW11 0DP	N/A
Dr Dean Philip John Kavanagh	17 St Martins Close, Fordbridge, Solihull, B36 0LP	N/A
Mr Antonio Psillou	437 High Road, North Finchley, London, England, N12 0AP	N/A

- 2.13 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.12, and any affiliates of those bodies. An "officership" refers to being a director of a body corporate, designated member of a limited liability partnership, or member of the governing body of an unincorporated association:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of individual	Name of body in which officership held	Affiliates of that body
Mr Russell John White	<b>FUTURE WORK (RECRUITMENT) LTD</b> <i>Consultant</i>	
Dr Dean Phillip John Kavanagh	<b>SWITCH RADIO</b> <i>Station Manager, Community Radio Station, Not-for-profit</i> <b>UK COMMUNITY RADIO NETWORK CIC</b> <i>Director</i> <i>Not-for-profit</i> <b>NOXDAB LTD</b> <i>SSDAB Multiplex operator, Banbury</i> <i>Not-for-profit</i>	<b><u>RADIOFINITY LTD:</u></b> <b>NORTH EAST ESSEX DIGITAL RADIO LTD</b> <i>Corporate Director</i> <b>GK DAB LTD</b> <i>Corporate Director</i>

	<p><b>OXDAB LTD</b> <i>SSDAB Multiplex operator, Oxford</i></p> <p><b>DAB NORTH LONDON LTD</b> <i>SSDAB Applicant, Director, North London</i></p> <p><b>OPTIMUX DIGITAL LTD</b> <i>Director/Developer</i> <i>DAB Technology provider</i></p> <p><b>RADIOFINITY LTD</b> <i>Director/Developer, Radio station software provider</i></p> <p><b>COVENTRY DIGITAL BROADCASTING LIMITED</b> <i>Director</i> <i>Due for dissolution</i></p> <p><b>WULFRUN DAB LIMITED</b> <i>Director</i> <i>Due for dissolution</i></p>	
Mr Antonio Psillou	<p><b>DEEPER RHYTHM LIMITED</b> <i>Director</i></p> <p><b>LONDON GREEK RADIO LIMITED</b> <i>Director/Manager</i></p> <p><b>DELITE RECORDS LTD</b> <i>Director/Presenter</i></p> <p><b>DELITE RADIO LTD</b> <i>Director/Broadcaster</i></p>	

2.14 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.12, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
N/A		

2.15 In relation to each body corporate identified in response to question 2.12, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (i.e. "participants"). You may, but are not required to, exclude from this table any bodies listed in response to question 2.12. If you are unable to provide a

complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond “N/A” in the table)

Name of body corporate identified in response to question 2.11	N/A			
Full name of >5% participant	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
Comments				
N/A				

## Involvement of the applicant in specified activities

2.16 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes or No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
A local authority	No	
A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	
A body whose objects are wholly or mainly of a religious nature; <sup>2</sup>	No	

<sup>2</sup> Please refer to Sections 3 to 5 of [Ofcom’s religious guidance note](#) for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

An individual who is an officer of a body falling within (b) or (c);	No	
A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	No	
An advertising agency or an associate of an advertising agency	No	

### Details of applications, licences and sanctions

2.17 Is the applicant (i.e. the body corporate that will hold the licence) a current licensee of Ofcom?

**No**

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of multiplex

2.18 Has the applicant (i.e. the body corporate that will hold the licence) held an Ofcom broadcasting licence before?

**No**

If yes, please provide the details expanding the table if necessary:

Licence number	Name of service or multiplex

2.19 Has anyone involved in the proposed service held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

**Yes**

If yes, please provide the details expanding the table if necessary:

Dates licence was held or dates of involvement	Licence number (if known)	Name of service or multiplex
2013 – 2021 – 2015 – 2022 – 2015 – 2022	CR000174BA/4 CDP104270BA/1 DP101073BA/1 DS103936 SSDABWT007	Dean Kavanagh – Switch Radio CR Dean Kavanagh – Switch Radio CDSP Dean Kavanagh – Switch Radio DSP Dean Kavanagh – North Birmingham SSDAB Multiplex Dean Kavanagh – North Birmingham Trial SSDAB Mux
2019 – 2018 –	DP101068BA/3 AL100200BA/1 DP101069BA/1	Antonio Psillou – Delite Radio Antonio Psillou – London Greek Radio Ltd (Analogue) Antonio Psillou – London Greek Radio Ltd (DSP)

2.20 Does the applicant (i.e. the body corporate that will hold the licence) control an existing Ofcom licensee?

**No**

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of service or multiplex

2.21 Is the applicant (i.e. the body corporate that will hold the licence) controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a “participant”)?

**Yes**

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

As above, 2.19

2.22 Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

**No**

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

2.23 Is the applicant – or any person(s) controlling the applicant - subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

**No**

If yes, please provide the following details expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Details of the investigation

2.24 Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

**No**

If yes, please provide the following details relating to each sanction expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Nature of the breach	Sanction imposed	Date sanction imposed




2.25 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

**No**

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty

2.26 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom’s consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we do consider to be relevant to the applicant’s eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond “N/A”.

Mr Russell John White main business is an executive recruitment company, specialising in placing people in the marketing, advertising and creative industries. He has also served on the Council of a Synagogue for 5 years and is a serving member of an organisation that provides advice and support on security for the Jewish community in North London. Equally he holds the post of Development Manager at Delite Radio, the sister station to London Greek Radio, helping to shape the strategy, marketing and style of the station. He has mentored many people, in all areas he has worked in.

Dean Kavanagh has been a director at Switch Radio since 2013. Switch Radio has held multiple broadcast licences (DSP, CDSP) and transmission licences (SSDAB Trial and SSDAB 'proper'). During that time, Switch Radio has an exemplary track record in compliance and operation of the licences it holds. Dean has also been an advisor to a number of SSDAB applicants and is involved in a range of applications across the country. From a technical perspective, Dean has been responsible for the day to day management of the North Birmingham Small Scale DAB multiplex, and is the lead developer for Optimux Digital Ltd – a DAB software and development company which provides multiplexing solutions for a number of SSDAB multiplexes in operation up and down the country. In addition, Dean Kavanagh is a director of the UK Community Radio Network CIC, and thus holds a position of responsibility in a sector organisation. Importantly, in the context of this application, Dean brings a wealth of experience in the operation, management, and effective delivery of community radio stations and C-DSPs.

Antonio Psillou is a director at London Greek Radio, DAB North London Ltd, and Delite Radio. He has extensive experience in the operation of radio and media companies, and brings significant knowledge of the North London community to the station's board.

## 3. The proposed service

### About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. Holders of an existing analogue community radio licence to be a simulcast on the proposed C-DSP service can replicate the existing analogue key commitments as it is our expectation that the key commitments for simulcast services are to be in keeping with one another. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences. **The information provided in this section is also the basis on which decisions are made.**

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

### Your proposed service and target community

3.1 What is the proposed service name?

Kol Radio

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

North London

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 5.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).<sup>3</sup>

<sup>3</sup> If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

Kol Radio Ltd, c/o LGR House, 437 High Road, North Finchley, London, N12 0AP

- 3.4 If the proposed service is a simulcast or corresponding service of an existing licensed radio service, please list that below and provide the licence number.

N/A

- 3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the coverage area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words.**

Our target community is not homogeneous, and we recognize the diversity within the Jewish community in North London. We aim to cater to the different needs and interests of our listeners by providing a wide range of programming, from news and current affairs to music and cultural shows. We also plan to feature programs that address specific issues affecting different segments of the community, such as youth, seniors, and women.

In terms of geography, we aim to serve the entire North London area that is within the coverage area of the radio multiplex service on which we intend to broadcast. This includes neighborhoods such as Golders Green, Finchley, Hendon, and Edgware. We believe that our radio station will provide a valuable service to the Jewish community in these areas, which has historically been underrepresented in mainstream media.

Our target community has a strong sense of identity and values, and we aim to reflect this in our programming. We plan to feature programs that celebrate Jewish culture and heritage, such as music shows featuring Jewish artists and performers and cultural and religious programs that explore Jewish history and traditions. We also aim to provide a platform for community members to share their stories and experiences, and to highlight the positive contributions that the Jewish community makes to the wider society.

We believe that our radio station will be an important source of information for the Jewish community in North London, providing updates on local news and events, as well as national and international news that is relevant to the community. We also plan to feature programs that address important issues affecting the community, such as anti-Semitism, social justice, and interfaith relations.

Overall, our radio station aims to be a dynamic and engaging platform that reflects the diversity and richness of the Jewish community in North London. We are excited to bring this service to our listeners and look forward to building a strong and vibrant community around it.

- 3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.**

As a Company Limited by Guarantee, our proposed community radio station will not have shareholders, and any profits made will be reinvested in the station's future provision or used to deliver social gain.

To ensure that our service is run on a not-for-profit basis, our company's Articles of Association will include provisions that prohibit the distribution of profits to members or shareholders. Our board of directors will oversee the management of the station's finances, and any surplus generated will be reinvested in the station or used to deliver social gain, such as funding community events or supporting local charities.

We will also establish a finance sub-committee to provide oversight and scrutiny of the station's financial management. This sub-committee will include members with relevant financial expertise and experience, and will be responsible for reviewing financial reports and ensuring that the station's finances are managed in accordance with our not-for-profit principles.

Additionally, we will maintain financial transparency by publishing our annual accounts on our website and making them available to the public upon request. We will also ensure that our station's finances are independently audited on an annual basis, and the results of these audits will be made public.

By establishing these measures and structures, we are committed to ensuring that our community radio station is run on a not-for-profit basis and that any profits generated are reinvested in the station's future provision or used to deliver social gain for the benefit of our listeners and the wider community.

## Social gain

- 3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than 500 words. Please do not provide names of individuals in your answer.**

Our community radio station will bring numerous benefits to our target community of the Jewish population in North London, as well as the general public. We aim to provide informative, engaging, and entertaining programs that celebrate the Jewish heritage and promote the community's values. Our programs will include news, talk shows, music, cultural and religious programs, and community shows that feature local events and personalities.

One of the primary benefits of our radio station will be the provision of information and news that is specifically relevant to the Jewish community in North London. Our daily news updates and talk shows will cover current affairs, culture, and community issues, providing our listeners with a platform to stay informed and engaged with their community.

Our programming will also provide a platform for local Jewish artists and performers to showcase their talents, as well as for community members to host their own shows. This will create opportunities for community involvement and participation, fostering a sense of ownership and connection to the station and the wider community.

Furthermore, we intend to work closely with local Jewish organizations to support their events and initiatives, as well as providing a platform for them to share information and engage with the community. We believe that our radio station will be an important tool for building community cohesion and strengthening social ties among our target audience.

Research has shown that community radio can have a significant impact on the lives of listeners, including improving social capital, fostering a sense of belonging and community, and providing a platform for civic engagement. In addition, community radio has been shown to provide a voice for marginalized communities and to promote social inclusion.

By providing a platform for Jewish voices in North London, we believe that our radio station will contribute to these wider social benefits. We are committed to working with local organizations and community members to ensure that our programming is inclusive, representative, and responsive to the needs of our listeners.

In summary, our community radio station will bring numerous benefits to our target community and the wider public. These include access to relevant information and news, opportunities for community involvement and participation, support for local Jewish organizations, and wider social benefits associated with community radio. We are committed to working with our listeners and the wider community to ensure that our radio station delivers on these objectives.

3.8 Please summarise how your service will facilitate discussion and the expression of opinion. Answer **in fewer than 200 words**.

Our radio station will be a platform for promoting open discussion and the expression of opinions. We believe that a healthy community is one where everyone feels free to express their views and engage in debates on important issues. Our talk shows will cover a wide range of topics such as current affairs, culture, and community issues, and will encourage listeners to call in and share their thoughts.

Additionally, we will use our social media channels to facilitate discussion and engagement with our audience. We will encourage listeners to share their opinions and feedback on our programs, as well as to suggest topics for future shows. We believe that this two-way dialogue will help us to better understand the needs and interests of our audience, and to produce programs that are truly relevant and engaging.

Furthermore, we will provide opportunities for community members to host their own shows, enabling a diverse range of voices to be heard on the station. This will allow individuals and groups to share their unique perspectives on a variety of topics, and will promote inclusivity and diversity.

Overall, we are committed to creating a space where open discussion and the expression of opinions are valued and encouraged. We believe that this will foster a sense of community and connection among our listeners, and will help to promote a healthy and engaged society.

- 3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. **Answer in fewer than 400 words.**



To ensure members of our target community can gain access to our facilities and receive training, we will establish an open-door policy for anyone interested in getting involved with our radio station. We will make our studio and equipment available for use by community members, including those who are interested in hosting their own shows or contributing to our programming in other ways.

We will offer training sessions for community members interested in learning about radio production, including training in the use of our studio equipment and software. These training sessions will be offered on a regular basis, and will be free of charge. We will also offer ongoing support and guidance to community members who are interested in producing their own content for our radio station.

We will use a combination of formal and informal approaches to ensure that members of our target community can gain access to our facilities and receive training. Formal training sessions will be advertised on our website and through our social media channels, and will be open to anyone who is interested in learning about radio production. Informal training and support will be provided on an ongoing basis through regular communication with our community members, and through our open-door policy.

We will work closely with local community organisations, schools, and religious institutions to ensure that members of our target community are aware of our radio station and the opportunities that it provides. We will offer tailored training sessions to these organisations, to ensure that they are equipped with the skills and knowledge necessary to produce their own content for our radio station.

Overall, we are committed to ensuring that our facilities and training are accessible to all members of our target community, and that we provide the necessary support to help them produce high-quality content for our radio station.

- 3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words.**

Through our programming, our service will provide a platform for members of the Jewish community in North London to share their experiences, views, and ideas, which will promote better understanding within the community. Our programming will feature news updates, talk shows, and community events that showcase the diversity of the community and highlight important issues affecting it. We will also feature cultural and religious programming that celebrates the Jewish heritage, promoting an appreciation for the community's values and traditions.

In addition to our programming, we will actively engage with community members through phone-ins, social media, and community events. We will encourage community involvement in the radio station by providing opportunities for community members to host their own shows, share their stories, and engage with each other through the station. By doing so, we will strengthen the links within the community and create a sense of shared ownership and involvement in the radio station.

- 3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words.**

The group or its members possess a diverse range of experiences that demonstrate their commitment to social gain and non-broadcast areas, including the third sector, training, and education. Some key members within the group have notable involvement in these areas:

**Youth Training Projects:** Members of the group have extensive experience in the delivery of youth training projects (including in radio/media). Their involvement in such initiatives reflects their dedication to empowering young individuals with essential skills and knowledge necessary for personal and professional growth.

**Third Sector Involvement:** Members of the group have been actively involved in the third sector, working on projects related to social welfare, charitable activities, and community development. Russel White is a council member at a local synagogue, whilst Dean Kavanagh is a member of a number of CICs and non-profits. This experience underscores their dedication to making a positive impact on society.

**Social Gain Initiatives:** The group have experience in the working towards social gain initiatives. Stations they have been involved with have actively participated in projects aimed at addressing social issues, promoting community development, and empowering vulnerable populations.

## Participation

- 3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words.**

We propose to provide opportunities for members of the Jewish community to participate in the operation and management of the service. This will be done through regular community meetings, open to all members, where they can contribute ideas and suggestions for the service. We will also establish a community advisory board, comprised of representatives from different segments of the community, who will work closely with our management team to ensure that the service reflects the needs and interests of the community.

In addition, we will offer training programs to members of the Jewish community who are interested in acquiring skills related to broadcasting, such as hosting radio shows, audio editing, and interview techniques. These programs will be designed to empower members of the community to take an active role in the operation of the service, and will be offered at no cost.

We will also encourage members of the Jewish community to submit content for broadcast, such as news articles, community updates, and interviews with local leaders. We believe that involving members of the community in the production and dissemination of content will foster a sense of ownership and pride in the service, and will ultimately contribute to its success.

Finally, we will ensure that our management team is accessible and responsive to feedback and concerns from members of the Jewish community. We will establish multiple channels of communication, such as email, social media, and phone lines, to enable community members to share their thoughts and opinions with us. We will also regularly review our programming and outreach efforts to ensure that we are meeting the needs of the Jewish community.

## Accountability

- 3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words.**

Members of the Jewish community will be able to contact the service in a variety of ways. They will be able to call the station's telephone number, send an email, or reach out via social media platforms such as Twitter, Facebook and Instagram. The station will have a dedicated email address and phone number, which will be prominently displayed on the website and social media pages.

The station will also have a presence at local Jewish community events, where members of the public can meet the station team and provide feedback in person. Additionally, the station will encourage members of the Jewish community to provide feedback through surveys and focus groups, which will help to shape the station's programming and operation.

To ensure the Jewish community has a say in the operation of the service, the station will establish a community advisory board. This board will be composed of members of the Jewish community and will meet regularly to provide input on programming, events and outreach efforts. The board will also serve as a liaison between the station and the Jewish community, ensuring that the station remains responsive to the needs and interests of its listeners.

- 3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words.**

The Jewish community's suggestions and criticisms will be highly valued, and we will establish various channels to collect and address them promptly. We will actively encourage feedback from our audience, including through online forums, social media, email, and phone calls. In addition, we will organize regular community meetings to engage with listeners and hear their views on the programming and services provided.

All suggestions and criticisms will be logged and reviewed by the management team. Our programming team will consider the feedback received to enhance the content and delivery of our programs, while our technical team will address any concerns related to the service's quality and accessibility. The management team will also respond to all feedback received, providing explanations of any decisions taken and addressing any concerns raised.

We will keep members of the Jewish community informed of any changes made in response to their suggestions or criticisms through our regular programming and website updates. By involving our audience in the operation of the service and actively responding to their feedback, we aim to build a stronger relationship with the Jewish community and create a sense of ownership of the service among its members.

## C-DSP licence: Application form (Part A)

**Draft Key Commitments**

Below is an example of the licence annex where the Key Commitments appear. Should a licence be awarded, the entries you provide below will form the Key Commitments section of your licence. Holders of a community radio analogue licence that is to be simulcast, or a corresponding service, are expected to provide key commitments that are in line with their existing service(s). As such, applicants may refer to the existing key commitments of the relevant simulcast or corresponding service(s) to ensure that the draft below is in line with those of the existing service(s).

Please provide entries where specified in **BOLD** below. The information you enter here should reflect your answers to Sections 3 and 4 of the Part A of your completed Application Form. This will form the basis of your Key Commitments alongside the mandatory text in italics. Do not amend the text in italics as every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

**ANNEX TO LICENCE****LICENSED SERVICE NO**            tbc

Licensed Service	Service Description	Transmission Schedule	Multiplex
<b>Kol Radio</b>	<p><i>Kol Radio is a radio service intended to serve the Jewish Community of North London by providing a platform for the Jewish community to express themselves, share their culture, and connect with others through informative and engaging programming on a community radio station.</i></p> <p><i>The studio of the Licensed Service is located within the coverage area of the Small-Scale Radio Multiplex Service identified above (n.b. the Licensee will not be in breach of this requirement if an existing studio ceases to fall within the coverage area merely</i></p>	<b>24 hours a day, seven days a week</b>	<b>North London</b>

C-DSP licence: Application form (Part A)

	<p><i>as a result of technical changes to the Small-Scale Radio Multiplex Service outside the control of the Licensee).</i></p> <p><i>The Licensed Service shall have the characteristics of a Community Digital Sound Programme Service as set out in the 2019 Order and, in so doing, shall achieve the following objectives:</i></p> <ul style="list-style-type: none"><li><i>• the facilitation of discussion and the expression of opinion,</i></li><li><i>• the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and</i></li><li><i>• the better understanding of the particular community and the strengthening of links within it.</i></li></ul> <p><i>Members of the target community shall contribute to the operation and management of the service.</i></p> <p><i>The service shall have mechanisms in place to ensure it is accountable to its target community in the specific area or locality.</i></p>		
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## 4. Compliance of the service

### About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Phone-paid Services Authority Code of Practice

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the [C-DSP guidance notes](#), where you will also find links to the codes and rules listed above.

- 4.1 Please give details of all compliance training (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

The station manager, Russell White, is ultimately responsible for compliance, but will be supported by other members of the board and management team. The other directors have significant experience (more than 30 years) in the management of radio stations and operation within the boundary of the Broadcasting Code and BCAP. The directors will continue to keep their knowledge refreshed and up-to-date and carry out refresher training in conjunction with the UK Community Radio Network.

We do not envisage that the station will ever deliver any activity that would fall within the boundaries of the PRS Code of Practice.

- 4.2 Please give details of any practical compliance experience (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has with respect to the relevant codes and rules.



C-DSP licence: Application form (Part A)

Dean Kavanagh is the station manager at Switch Radio, and has been in position for ten years and has presided over a period which has seen no compliance failures. In addition, the station manager has been responsible for the design and creation of Ofcom compliance tests which all of our volunteers/members have to complete before they are able to broadcast on air or contribute to programmes. This has allowed the station to ensure that it stays practically up-to-date with changes in the code.

Anthony Psillou is the station manager of London Greek Radio and Delite Radio. Both of these stations have significant experience in administration of compliance procedures and management of presenter training in regard to compliance.

- 4.3 For each role within your compliance team please provide job title and a brief description of the functions of the role specific to ensuring compliance of the proposed service. Please do not give names of individual members of staff – this question relates to job roles rather than currently employed individuals.

**Compliance Manager: Station Manager**

The station manager is ultimately the compliance manager for the station. They will deal with all complaints about compliance issues or any items raised to them by the compliance monitors. They are the first point-of-contact for Ofcom or the public in relation to content compliance or complaints. They will provide support in both monitoring of the output, but advice and support for presenters and others across the station in relation to compliance.

**Compliance Assistants**

In addition to the station manager, we propose to also implement Compliance Assistants, who will help with the practical process of pre-, live- and post-screening of content produced by the station. Compliance assistants will listen to the station at specific points in time and report back any potential compliance issues or incidents. These compliance assistants will receive additional training from other established stations via our involvement with the UKCRN. In addition, the compliance monitors will also review our 'listen again' content, allowing us to identify potential compliance issues quickly.

- 4.4 How does the applicant intend to formally train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

C-DSP licence: Application form (Part A)

The applicant intends to provide formal compliance training to all staff involved in live programming, including compliance staff, presenters, and producers. The training will cover legal and regulatory requirements, ethical and editorial standards, and the use of technology to ensure compliance. The training will be ongoing and will be regularly updated to reflect changes in laws and regulations. The compliance team will be responsible for overseeing compliance procedures and providing guidance and support to staff.

This training will be delivered by both internal members of the team, as well as with external support where required. Through our contacts at the UKCRN, we have access to training packages from other community radio stations which we will adapt for delivery in our station.

4.5 Will the training described in response to question 4.5 be mandatory for all staff and volunteers? If not, outline who will receive it.

All of the compliance training will be mandatory, and a prerequisite for involvement with the station. In line with other stations who operate similar controls, compliance training and assessment will be the first step in a volunteers journey with the station and will be required for continued progression through the volunteering 'pipeline'.

4.6 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public).

- a) Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules when the service is broadcasting live content. Your response should include details of what you will do to prepare presenters and guests pre-broadcast and the process for ensuring that any non-complaint content is dealt with swiftly during the broadcast.

C-DSP licence: Application form (Part A)

During training, it is made clear to all presenters that they are ultimately responsible for ensuring that their content and that of their guests comply with the relevant codes and regulations. The importance of compliance is emphasized to volunteers and presenters, and they are taught what it entails, how to maintain it, and what to do if there are compliance failures. Our training covers all aspects of compliance, and our studios have printed and documented procedures that presenters can refer to when needed. If there are any non-compliance incidents, presenters/volunteers are asked to report them to the Compliance Manager, who will determine any necessary action.

To mitigate the risks of non-compliance in live content, we will adopt a risk-based approach. For instance, in potentially contentious situations such as debates or discussions which have the potential to become heated, we will advise presenters to consider pre-recording the content. Additionally, we are working on incorporating a software-based “dump” feature that can apply a time-delay to our output, allowing us to remove any non-compliant content. Presenters also have access to an emergency “shut off” switch that will switch the station to back-up until a senior member of staff/management restores it to air.

- b) Set out in detail below how the applicant intends to ensure that pre-recorded material will comply with Ofcom’s codes and rules. Pre-recorded content could include, for example, material obtained from, or streamed from, third party sources as well as content produced by the licensee.

To ensure that pre-recorded material complies with Ofcom's codes and rules, the applicant will take the following steps:

**External Pre-approval:** Any pre-recorded material that is obtained from third-party sources will be reviewed and approved by the licensee before it is broadcast. The licensee will ensure that all material complies with Ofcom's codes and rules before it is scheduled for broadcast.

**Internal Compliance checks:** The licensee will conduct compliance checks on all pre-recorded material produced in-house before it is broadcast. This will involve a review of the content to ensure that it meets the standards defined in the Broadcast Code and is suitable for broadcast.

- 4.7 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to what you will broadcast on the station, including how you will monitor that these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

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Compliance with Broadcast Key Commitments will remain the responsibility of the station's Board of Directors. Practically, compliance with any measurable metrics will be measured on a weekly basis by the station manager and this compliance reported to the board at periodic meetings.

Results of our compliance analysis will be made available on our website as part of our annual report.

- 4.8 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to the station's off-air social gain activities, including how you will monitor that these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

Similarly, compliance with off-air Key Commitments will remain the responsibility of the station's Board of Directors. It is more practical to measure this across a larger time-frame, so we will make monthly assessments on our delivery against metrically measurable off-air commitments. This assessment will be made by the station manager and this compliance reported to the board at periodic meetings.

Results of our compliance analysis will also be made available on our website as part of our annual report.

- 4.9 What language(s) does the applicant intend to broadcast in?

English, Hebrew, Yiddish

- 4.10 For each language listed in response to question 4.9 please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules. **Please do not give names of individual members of staff.**

English: 3

Hebrew: 0

Yiddish: 0

*These numbers represent our current position; we will recruit further volunteers as the station develops. No broadcasts in any language will be permitted whilst/if there are no members of the compliance team fluent in that language.*

## 5. Declaration

### About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign **the form**.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following :

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
- a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
  - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
  - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
  - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- 5.3 I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and any other

C-DSP licence: Application form (Part A)

individuals and/or bodies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

**Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:**

Russell John White

**Date of application:**

19/07/2023

I am authorised to make this application on behalf of the applicant in my capacity as Company director.

**You also need to complete the [confidential section \(Part B\) of the application form](#)**