
Community Digital Sound Programme (C-DSP) licence

Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

In2beats

Proposed service name:

In2beats

Radio multiplex service(s) on which the proposed C-DSP service is to be provided (note this must be a small-scale multiplex area either previously advertised or currently being advertised by Ofcom as shown in the multiplex licence advertisement)

In2DAB Bedford

Public contact details (i.e. Contact name and/or company name, company address, telephone number(s) and email):

Publication date: 1 June 2021

Contents

Section

1. Overview	3
2. Applicant's details	6
3. The proposed service	16
4. Compliance of the service	23
5. Declaration	28

1. Overview

You should complete this form if you are applying for a community digital sound programme licence (“C-DSP”). You can find further information about C-DSP services in the [guidance notes for licensees and applicants](#).

This application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be kept confidential). This document constitutes Part A; [Part B of the application form](#) is available on our website.

If you encounter any issues using these forms, please contact broadcast.licensing@ofcom.org.uk.

The purpose of this form

- 1.1 You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.
- 1.2 A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom’s published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.
- 1.3 A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.
- 1.4 As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.
- 1.5 An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).
- 1.6 You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the [guidance notes for applicants and licensees](#).

Provision of information

- 1.7 Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are 'fit and proper' to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.
- 1.8 It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

Publication of information about applications and licensed services

- 1.9 Information provided in **Part A** of the application form will typically be published by Ofcom in our Monthly Radio Update publication the month following the submission of your application. This may take longer if the application is received late in the month. Information provided in **Part B** will not be published.
- 1.10 In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email (broadcast.licensing@ofcom.org.uk).
- 1.11 Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.
- 1.12 Ofcom publishes a [monthly radio licensing update](#) which lists new services licensed, new applications, licences revoked, licence transfers, and changes to licensed services during the past month.

Data protection

- 1.13 We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's [General Privacy Statement](#) for further information about how Ofcom handles your personal information and your corresponding rights.

Keeping up to date with broadcasting matters

- 1.14 We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.
- 1.15 To sign up to receive these communications, you must visit [the email updates area of our website](#) and select 'Broadcasting.'

2. Applicant's details

About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and propriety to hold a C-DSP licence.

Before completing this section of the form, you should read [Ofcom's guidance on the definition of 'control' of media companies](#). Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

Applicant information and contact details

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

In2beats

2.2 Company registration number stated on Companies House:

07364350

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

In2beats unit 1 RE-Nu Works Murdock Road Manton lane industrial estate MK41 7PE

- 2.4 If a UK registered company, is the **current** Memorandum and Articles of Association document available on the Companies House website?

Yes

If no, please submit the up to date document and indicate you have done so in the checklist in Section 4 of Part B.

- 2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the [guidance notes](#)).

Full name	Mark Davis
Job title	director
Address	In2beats Re-Nu Works unit 1 Manton lane industrial estate estate Murdock road bedford mk41 7pe
Telephone	01234 352244
Mobile phone	07887867114
Email	markd@in2beats.com

- 2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

www.in2beats.com

- 2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

In2beats is funding the cost of the cdsp licence ,all our costs are covered by our everyday running of the station ,with our cdsp licence we should reach a larger audience and in turn increase our available funds

Ownership and control of the company which will hold the licence

Details of officers, participants and shareholders of the applicant

- 2.8 Complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individual	Correspondence address ¹	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
Mark Davis	In2beats unit 1 RE-Nu Works Murdock Road Manton lane industrial estate MK41 7PE	uk	In2DAB , Bedford's local multiplex Musical seeds Training in music and broadcasting	Builder

- 2.9 Complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the applicant (“participants”). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

¹ This should be the same address as is held and published by Companies House.

Full name of >5% participant (existing and proposed)	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
na				
Comments				
na				

2.10 Complete the following table, expanding if necessary, to identify any entities with which the applicant is affiliated. By affiliated, we mean companies that are related through ownership, either with one company being a minority shareholder in the other, or through multiple companies being owned by a third party.

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of the entity	Address
In2DAB	In2DAB unit 1 RE-Nu Works Murdock Road Manton lane industrial estate MK41 7PE

2.11 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled by the applicant, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of entity	Address	Affiliates
na		

Details of persons who control the applicant

2.12 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant jointly because they act together in concert (e.g. because of a shareholder's agreement), each such person must be identified here:

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of individual or body	Address	Affiliates
na		

- 2.13 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.12, and any affiliates of those bodies. An “officership” refers to being a director of a body corporate, designated member of a limited liability partnership, or member of the governing body of an unincorporated association:

(If this question is not applicable to the applicant please respond “N/A” in the table)

Full name of individual	Name of body in which officership held	Affiliates of that body

- 2.14 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.12, and their affiliates:

(If this question is not applicable to the applicant please respond “N/A” in the table)

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
na		

- 2.15 In relation to each body corporate identified in response to question 2.12, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (i.e. “participants”). You may, but are not required to, exclude from this table any bodies listed in response to question 2.12. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond “N/A” in the table)

Name of body corporate identified in response to question 2.11				
Full name of >5% participant	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
NA				
Comments				

Involvement of the applicant in specified activities

2.16 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes or No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
A local authority	no	
A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	no	
A body whose objects are wholly or mainly of a religious nature; ²	no	
An individual who is an officer of a body falling within (b) or (c);	no	

² Please refer to Sections 3 to 5 of [Ofcom's religious guidance note](#) for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	no	
An advertising agency or an associate of an advertising agency	no	

Details of applications, licences and sanctions

2.17 Is the applicant (i.e. the body corporate that will hold the licence) a current licensee of Ofcom?

Yes / (delete as appropriate).

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of multiplex
Cr200	In2beats
	In2DAB
M7GUV	Amature radio licence

2.18 Has the applicant (i.e. the body corporate that will hold the licence) held an Ofcom broadcasting licence before?

Yes / (delete as appropriate).

If yes, please provide the details expanding the table if necessary:

Licence number	Name of service or multiplex
Cr200	In2beats
	In2DAB
M7GUV	Amature radio licence

2.19 Has anyone involved in the proposed service held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

Yes / (delete as appropriate).

If yes, please provide the details expanding the table if necessary:

Dates licence was held or dates of involvement	Licence number (if known)	Name of service or multiplex

2.20 Does the applicant (i.e. the body corporate that will hold the licence) control an existing Ofcom licensee?

Yes (delete as appropriate).

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of service or multiplex
Cr200	In2beats 106.5
	In2DAB multiplex

2.21 Is the applicant (i.e. the body corporate that will hold the licence) controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a “participant”)?

Yes (delete as appropriate).

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex
	In2DAB

2.22 Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

/ No (delete as appropriate).

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

- 2.23 Is the applicant – or any person(s) controlling the applicant - subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

No (delete as appropriate).

If yes, please provide the following details expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Details of the investigation

- 2.24 Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

No (delete as appropriate).

If yes, please provide the following details relating to each sanction expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Nature of the breach	Sanction imposed	Date sanction imposed

- 2.25 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

No (delete as appropriate).

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty

2.26 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom’s consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we do consider to be relevant to the applicant’s eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond “N/A”.

NA

3. The proposed service

About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. Holders of an existing analogue community radio licence to be a simulcast on the proposed C-DSP service can replicate the existing analogue key commitments as it is our expectation that the key commitments for simulcast services are to be in keeping with one another. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences. **The information provided in this section is also the basis on which decisions are made.**

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

Your proposed service and target community

3.1 What is the proposed service name?

In2beats

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

In2DAB Bedford

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 5.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).³

³ If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

In2beats unit 1 RE-Nu Works Murdock Road Manton lane industrial estate MK41 7PE

“same address as the multiplex “

- 3.4 If the proposed service is a simulcast or corresponding service of an existing licensed radio service, please list that below and provide the licence number.

In2beats 106.5 licence number Cr200

- 3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the coverage area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words.**

In2Beats 106.5 FM in Bedford primarily serves the Bedford and surrounding areas within the coverage area of its FM radio service. The target community for In2Beats 106.5 FM can be defined by both geographical and interest-based characteristics.

Geographically, the station aims to cater to the diverse population of Bedford, which is a historic town in Bedfordshire, England. Bedford is known for its rich cultural heritage, diverse demographics, and a thriving local community. The station's primary geographical focus is on this town and the immediate surrounding areas to ensure that it effectively connects with the local residents.

In terms of the characteristics and interests that define the target community, In2Beats 106.5 FM caters to a broad and inclusive audience. The station's programming is designed to be eclectic, offering a mix of music, and community-based content that appeals to various tastes and age groups. This inclusivity is reflective of the diverse and multicultural nature of Bedford.

The station's target community includes music enthusiasts, particularly those interested in urban and contemporary music genres such as R&B, hip-hop, dancehall, and electronic music. In2Beats 106.5 FM aims to provide a platform for local artists and DJs to showcase their talents and contribute to the vibrant music scene in Bedford.

In addition to music, the station focuses on community engagement. It serves as a source of local news, information, and event updates for residents of Bedford and its

surroundings. In2Beats 106.5 FM is committed to promoting events, initiatives, and discussions relevant to the community, making it a vital hub for civic engagement.

Overall, the target community of In2Beats 106.5 FM in Bedford is defined by its commitment to serving the diverse and culturally rich population of Bedford and the surrounding areas. By offering a wide range of music and community-focused content, the station aims to foster a sense of belonging and connectivity among its listeners, enriching the cultural fabric of the region.

- 3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.**

1. Legal Structure: In2beats is a registered non-profit organization, legally bound to operate for the benefit of the community and not for private gain.

2. our not-for-profit status and the commitment to reinvest any surplus into the service's improvement is what has allowed us to grow and continue to broadcast

These measures collectively guarantee that our C-DSP operates on a not-for-profit basis and any surplus is solely dedicated to securing and improving the service or delivering social benefits to our community.as does our FM broadcasts

Social gain

- 3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than 500 words. Please do not provide names of individuals in your answer.**

Our C-DSP service aims to bring several significant community benefits to our target community and the general public:

Increased Access to Information: We provide local news, events, and information, improving access to essential updates, educational content, and resources for all community members.

Cultural Enrichment: By promoting local art, culture, and heritage, we will contribute to the preservation and enrichment of our community's cultural identity.

Community Engagement: Our service will facilitate dialogue, awareness, and civic engagement through public service announcements, forums, and interactive programs.

Support for Local Businesses: We collaborate with local businesses and entrepreneurs, offering them a platform to advertise and reach a wider customer base, thereby stimulating economic growth.

Youth and Education Initiatives: We partner with schools and educational institutions to support educational programs, internships, and youth-driven content, fostering the development of local talent. We currently run DJ lessons in a large number of schools

Health and Safety Awareness: Through partnerships with healthcare organizations, we provide health and safety information, promoting overall well-being in the community.

We have a number of professionals in the NHS, and also mental health workers “who are current presenters “

Collaboration with Nonprofits: Our service works closely with local nonprofits to raise awareness of their causes, mobilize volunteers, and support charitable efforts.

Local Arts and Music Promotion: We feature local artists, musicians, and cultural events to enhance the arts scene and offer exposure to emerging talents.

Emergency Information: We provide updates in case of emergencies, such as natural disasters or public safety concerns, ensuring the community's safety.

Public Events and Initiatives: We actively participate in and promote community events and initiatives, strengthening the bonds within our community. We have established partnerships with local schools, nonprofit organizations, healthcare providers, and local businesses to deliver on these promises and maximize the positive impact on our community. These partnerships enable us to reach a broader audience and enhance the services and resources we can offer to our target community and the general public.

- 3.8 Please summarise how your service will facilitate discussion and the expression of opinion. Answer **in fewer than 200 words**.

Our service facilitates discussion and the expression of opinions through interactive programming, open forums, voice note shows where community members can voice their views on various topics. We also maintain an online platform for feedback, enabling listeners to contribute ideas and share opinions. Furthermore, we host local debates and interviews that encourage diverse perspectives and promote constructive dialogue, fostering an environment where the community can express their opinions freely and respectfully.

- 3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. **Answer in fewer than 400 words.**

To ensure that members of our target community can access our facilities and receive training, we have established practical, formal, and informal mechanisms:

Formal Training Workshops: We organize formal training workshops on how to use our broadcasting equipment, software, and studio facilities. These workshops are led by experienced staff and trainers and are critical for good radio programming

Online Tutorials: We have developed online tutorials and resources for self-guided learning, allowing our members to access information at their convenience.

Community Partnerships: Collaborating with local educational institutions, we extend training opportunities to these locations to reach a wider audience.

Peer Mentorship: Encouraging experienced members to mentor newcomers creates an informal support network where community members can learn from their peers.

Feedback Mechanisms: We actively seek feedback from users to improve our training programs and ensure they are meeting the needs of the community.

By combining these practical, formal, and informal approaches, we will make our facilities and training accessible to our members of our target community, enabling them to utilize our resources and engage with our service effectively.

- 3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words.**

Our service fosters a better understanding of our target community and strengthen links within it through the following strategies:

Local Content: We focus on producing content that reflects the unique cultural, social, and historical aspects of our community, promoting a deeper understanding of our shared identity.

Community Engagement: Our interactive programs and open forums encourage community members to express their opinions, concerns, and ideas, facilitating dialogue and a better grasp of community sentiments.

Partnerships: Collaborating with local organizations, businesses, and schools allows us to showcase the diverse talents, initiatives, and innovations within our community, further connecting individuals and groups.

Promotion of Local Arts: Featuring local artists, musicians, and cultural events supports the local arts scene, strengthening connections and appreciation for artistic endeavors.

Community Events: By actively participating in and promoting community events, we provide a platform for residents to learn about and engage in various local activities, strengthening community ties.

Local History and Stories: Sharing local history and personal stories of community members foster a sense of belonging and shared heritage.

Through these approaches, our service contributes to a better understanding of our target community's dynamics, history, and diversity, while simultaneously nurturing connections and bonds within the community itself.

- 3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words.**

The group and its members possess extensive experience in activities related to the provision of social gain and relevant non-broadcast areas, including the third sector, training, and education. This experience includes:

Community Engagement: Several members have been actively involved in local community organizations, volunteering, and coordinating community events to address social issues, encourage civic participation, and promote social well-being.

Nonprofit Sector: The group includes individuals with backgrounds in nonprofit organizations, with experience in managing and operating charitable initiatives, fundraising, and grant writing to support various social causes.

Education and Training: Members have experience in curriculum development and educational program management, particularly in areas related to media literacy, broadcasting, and technology training.

Public Service Initiatives: The group has initiated and participated in public service projects aimed at improving community services, enhancing access to resources, and addressing local challenges.

Collaboration with Local Schools: Some members have established partnerships with local educational institutions to provide training, mentorship, and educational support to students.

Collectively, the group's experience demonstrates a commitment to enhancing the well-being of the community through various social and educational activities, making us well-prepared to provide a C-DSP service with a strong focus on social gain and community development.

Participation

- 3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words.**

We are committed to ensuring active community participation in the operation and management of our service. Here are our key strategies:

Volunteer Programs: Will encourage community members to volunteer in various capacities, such as content creation, program hosting, technical support, and marketing. Volunteers actively participate in service operations.

Open Calls for Content: We regularly put out open calls for members to contribute content, ideas, ensuring that their voices and perspectives are integral to our programming.

Local Talent Showcase: Our service dedicates segments to feature local artists, musicians, and cultural events, providing opportunities for community talent to gain exposure and actively participate in the service.

Regular Feedback Mechanisms: We establish feedback channels, members can provide input, suggestions, and critiques, allowing them to shape the service's direction.

Local School Partnerships: Collaborations with local educational institutions provides opportunities for students to engage with our service through internships, educational programs, and hands-on experience.

By implementing these strategies, we ensure that members of our target community are not only consumers of the service but active participants in its operation, creating a sense of ownership and empowerment among community members.

Accountability

- 3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words.**

Members of our target community will have multiple channels to contact our service and influence its operation:

WhatsApp: our studio has a dedicated WhatsApp number making it easy to contact our studio

Telegram: we have a telegram channel allowing people to message there thoughts direct to the studio

Dedicated Hotline: We have a dedicated phone line for community members to call in and provide feedback, share ideas, or report issues.

Email: An official email address is provided for written communication, allowing community members to share suggestions or concerns.

Social Media: Active social media profiles enable direct messaging and commenting, offering an accessible platform for engagement.

Online Messaging Forms: We offer online messaging forms on our website, making it easy for members to submit their thoughts and ideas at their convenience.

Calls for Content: We invite community members to contribute content, ensuring their perspectives and creativity are integral to our service.

By offering diverse communication channels and actively seeking input, we aim to ensure that our target community has the means to contact our service and directly influence its operation, content, and community impact.

- 3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words.**

Suggestions and criticisms from members of our target community is valued and carefully considered as an integral part of our service improvement process. Here's how we handle them:

Feedback Collection: We collect feedback through multiple channels, including phone calls, emails, social media, ensuring that community members can provide input through their preferred means.

Review and Analysis: Our team systematically review and analyse the feedback to identify recurring themes, common concerns, and potential opportunities for improvement.

Feedback Prioritization: We prioritize feedback based on its relevance, impact, and feasibility. High-priority items will be addressed promptly.

Response and Acknowledgment: We acknowledge the receipt of feedback and inform community members about how it will be considered. Constructive criticism and valuable suggestions will be given specific responses.

Incorporation into Planning: Feedback is integrated into our planning processes. Suggestions for new programming, content improvements, or service enhancements are considered during our planning cycles.

Community Engagement: Feedback that relates to programming or community issues, community members may be invited to participate in discussions and decision-making processes.

Continuous Improvement: We continuously monitor feedback and make iterative improvements to the service based on ongoing input from the community.

By following this structured approach, we aim to ensure that suggestions and criticisms from our target community are actively considered, leading to tangible improvements in our service, content, and community engagement.

Draft Key Commitments

Below is an example of the licence annex where the Key Commitments appear. Should a licence be awarded, the entries you provide below will form the Key Commitments section of your licence. Holders of a community radio analogue licence that is to be simulcast, or a corresponding service, are expected to provide key commitments that are in line with their existing service(s). As such, applicants may refer to the existing key commitments of the relevant simulcast or corresponding service(s) to ensure that the draft below is in line with those of the existing service(s).

Please provide entries where specified in **BOLD** below. The information you enter here should reflect your answers to Sections 3 and 4 of the Part A of your completed Application Form. This will form the basis of your Key Commitments alongside the mandatory text in italics. Do not amend the text in italics as every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

ANNEX TO LICENCE

LICENSED SERVICE NO tbc

Licensed Service	Service Description	Transmission Schedule	Multiplex
In2beats (the on-air name of the programme service as in question 3.1 of this application)>	<i>In2beats is a radio service intended to serve .</i> In2beats FM is for those aged 14 to 35 in Bedford and surrounding areas with an interest in urban music. It provides programming of direct relevance to this specific target audience as well as serving the wider community with the occasional mixed genre show. It involves the target community in producing output and gives training in media and life skills		In2DAB

	<p>The service broadcasts:</p> <ul style="list-style-type: none"> ☑ Music. The main types of music broadcast over the course of each week are urban music genres. ☑ Speech. The main types of speech output broadcast over the course of each week are local and community news and information of interest and relevance to the target community, and what's on information. ☑ The service provides original output¹ for a minimum of 10 hours per day. ☑ The service provides locally-produced output² for a minimum of 13 hours per day. <p>The studio is located within the licensed coverage area.</p> <p>The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:</p> <ul style="list-style-type: none"> ☑ the facilitation of discussion and the expression of opinion, ☑ the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and 		
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C-DSP licence: Application form (Part A)

	<p><input checked="" type="checkbox"/> the better understanding of the particular community and the strengthening of links within it.</p> <p>Members of the target community contribute to the operation and management of the service.</p> <p>The service has mechanisms in place to ensure it is accountable to its target community.</p>		
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4. Compliance of the service

About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e., the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Phone-paid Services Authority Code of Practice

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the [C-DSP guidance notes](#), where you will also find links to the codes and rules listed above.

- 4.1 Please give details of all compliance training (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e., the individual who holds overall responsibility for compliance of the service) has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

Mark Davis received all the relevant training in the broadcast code in 2010 when in2beats launched

- 4.2 Please give details of any practical compliance experience (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e the individual who holds overall responsibility for compliance of the service) has with respect to the relevant codes and rules.

Mark Davis is responsible for the compliance of the station; our FM service has been on air for 13 years currently over this time he has gained knowledge and experience in compliance and regularly checks on any updates or changes , he is also responsible for The BCAP Code, any adverts that have been produced he is responsible for checking they are compliant ,our adverts are produced by a highly experienced well known advert production company who state all there adverts comply to the BCAP Code, they are still checked before going to air,

The Phone-paid Services Authority Code of Practice, we do not operate any premium rate numbers or subscriptions, we do not advertise them, if this situation arose Mark Davis is responsible for checking and making sure they are compliant

- 4.3 For each role within your compliance team please provide job title and a brief description of the functions of the role specific to ensuring compliance of the proposed service. Please do not give names of individual members of staff – this question relates to job roles rather than currently employed individuals.

Broadcast Compliance Officer

Key Responsibilities:

Content Review Officer: Carefully review broadcast content, including live and pre-recorded programs, scripts, advertisements, and promotional materials to ensure compliance with the Ofcom Broadcasting Code and related regulations.

Policy Implementation Officer: Develop and implement policies and procedures to ensure consistent compliance with regulatory requirements. Provide guidance and support to content creators to meet these standards.

Monitoring and Documentation Officer: Continuously monitor broadcasts to identify any potential breaches of the code. Maintain detailed records of compliance checks and any corrective actions taken.

Training and Education Officer: Organize and conduct compliance training and workshops for staff, content producers, and presenters to raise awareness of regulatory guidelines and best practices.

Investigations and Reporting Officer: Investigate complaints and breaches of the code. Prepare comprehensive reports and recommend corrective actions to management.

Regulatory Updates: Stay current with changes and updates to the Ofcom Broadcasting Code and other relevant regulations, and ensure organizational compliance with any new requirements.

Collaboration Officer: Collaborate with legal and content creation teams to address compliance issues, provide solutions, and support the development of compliant content.

In-depth knowledge of the Ofcom Broadcasting Code and other relevant broadcasting regulations.

Excellent attention to detail and strong analytical skills.

Effective communication and interpersonal skills for working with different teams.

Ability to handle sensitive and confidential information.

- 4.4 How does the applicant intend to formally train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

1: When any new member joins in2beats they are required to read the broadcast code and sign our members pack to say they have read and understand the document

The broadcast code and any changes or new requirements i.e., election time is announced on our telegram channel, called "legal requirements" meaning the message is instantly available to our members, they are also given a members pack which has a breakdown of the broadcast rules and also the station rules,

We have a qualified member who is our trainer, in the broadcast code, presenting and general broadcasting procedures, these sessions are regularly held with individual and groups to ensure our members understand the importance to stay compliant and also sound professional

This also has the effect that our members feel a duty to advise staff/ management of any issues they feel need addressing in regards to compliance, we also have a members group on telegram where our 49 members are able to report any issues so they can be fixed

Our members also understand that if they have a particular speciality, they should focus their efforts with what they do best I.E if they are a DJs, they are best to concentrate on the music and not get involved in world affairs, they are trained not to talk about things they do not know about, leave that for people that do

4.5 Will the training described in response to question 4.5 be mandatory for all staff and volunteers? If not, outline who will receive it.

Training is mandatory for staff and volunteers, and they have all received it before going on air

4.6 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public).

- a) Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules when the service is broadcasting live content. Your response should include details of what you will do to prepare presenters and guests pre-broadcast and the process for ensuring that any non-complaint content is dealt with swiftly during the broadcast.

All our presenters are already trained as above

We have guest rule sheets, when a guest enters the studio, they have to read the rules, this is a breakdown of the broadcast code i.e., language they use, do not discriminate, don't be offensive, don't make claims you can't back up etc,

If we feel there will be any issue with someone not understanding the rules or they appear to be at risk of breaking the code we remove them off air asap and advise them to why we feel we had to

In 13 years, we have not had 1 person swear on air, or say something that's deemed as inflammatory,

- b) Set out in detail below how the applicant intends to ensure that pre-recorded material will comply with Ofcom's codes and rules. Pre-recorded content could include, for example, material obtained from, or streamed from, third party sources as well as content produced by the licensee.

Any Pre recorded content HAS to be listened to before it is aired , our members pre listen to any shows that are sent to the station before they are aired , our digital music database only contains clean music , our members are trained and understand the code

- 4.7 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to what you will broadcast on the station, including how you will monitor that these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

The station manager is responsible for managing compliance of our key commitments, Information about what is required to meet our key commitments is communicated through our communication channels direct to our presenters, volunteers, and staff and members and visitors, this is monitored by all our members, we encourage all members to communicate with management and other members to advise on any shortfalls that may need fixing, all visitors are required to “sign in “, all key commitment information is published on our telegram channel

- 4.8 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to the station’s off-air social gain activities, including how you will monitor that these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

The station manager is responsible for overseeing the compliance of our key commitments. With 13 years of experience, they possess a deep understanding of our operations, communicate effectively, and efficiently organize the necessary measures to fulfill our key commitments.

Given that we are a community radio station, the fulfilment of key commitments is intrinsic to our mission. A significant portion of our members are professionals and esteemed members of the community. Off the air, they represent the station, ensuring that In2Beats is dedicated to delivering valuable service to the community.

Information regarding the requirements to meet our key commitments is disseminated through our communication channels, reaching our presenters, volunteers, staff, members, and visitors. This communication process is closely monitored by all our members. We actively encourage all members to engage in open communication with management and fellow members, providing valuable input to address any potential shortcomings.

In our unwavering commitment to transparency, we ensure that key commitment information is readily accessible on our Telegram channel. This robust communication system ensures that we are fully informed about both positive and negative aspects related to our key commitments.

4.9 What language(s) does the applicant intend to broadcast in?

English

4.10 For each language listed in response to question 4.9 please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules.
Please do not give names of individual members of staff.

54 members are fluent in English

5. Declaration

About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign **the form**.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following :

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
- a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
 - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
 - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
 - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- 5.3 I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influ-

ence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:

MARK DAVIS

Date of application:

02/11/2023

I am authorised to make this application on behalf of the applicant in my capacity as **(delete as appropriate)**:

company director

You also need to complete the confidential section (Part B) of the application form