

4<sup>th</sup> May 2017

I am a member of the public. My bottom line is that when you review the BBC's trading activities that you do so in the BEST interests of the BBC not other commercial organizations. This is because the BBC is unique, having lived and worked abroad it is respected in many parts of the world for it's quality and neutrality. Do not under any circumstances, especially commercial pressure, tie the BBC's hands so that it can't retain it's fantastic quality. Help it to make money so that it can keep the licence fee low. To have no commercials every 15 minutes etc is a privilege which it should always maintain, even if some commercial companies, especially from abroad e.g America cannot compete in this country in a fair way. Britain has a public funded broadcasting company and anyone who wants to trade in this country as a broadcaster knows this and should not be calling out for equal treatment. To preserve the BBC help it to make money, even if that means it has an unfair advantage.