

Question 1:Do you agree with the new proposed procedure? If not, why not? Please suggest any alternative wording where appropriate:

Yes

Question 2:In particular do you believe it is appropriate, in normal cases where a sanction is being considered, for broadcasters to have two opportunities to make representations to Ofcom (once on the seriousness of the case and once on the nature and level of any recommended sanction)?:

Yes

Question 3:Do you agree that it is appropriate for Ofcom to introduce the new proposed fast-track sanctions procedure in the circumstances suggested?:

Yes

Question 4:Do you have any other proposals for making the procedure more effective and/or appropriate?:

No

Additional comments:

Sanctions where a financial penalty results are ineffective for the BBC as it is the viewers who suffer by getting a reduced service. Legislation changes are needed to permit fines directly against the BBC executive board salaries starting at 10% of gross income.