

5th October 2007

Dear Ofcom,

I am writing in response to the consultation over plans by BSkyB to launch a pay service on DTT. I feel Ofcom should step in and stop the move, it's confusing for consumers, reduces choice, gives Sky an unfair advantage,

Sky is using this as an opportunity to launch pay service on terrestrial via the back door. If allowed, Sky would have a monopoly over pay television in the UK.

The situation for consumers is made more confusing because of Top Up TV. They already have a subscription service. **It does not make sense to have two different types of subscription services on DTT, delivered by different methods.**

If BSkyB no longer want to be part of Freeview, then their **channel space should be re-auctioned by the multiplex owner National Grid Wireless**. Bids for newly created capacity attracted widespread interest.

DTT needs to remain Free to view. Some people do not want pay television, if they do, satellite and cable services are widely available. **If allowed, this move confuses the situation for the consumer especially with Digital Switchover beginning.**

Ofcom should reject the proposals for now and reconsider after 2012.

Steven Saul