

Forename:

Doug

Surname:

Kimber

Name and title under which you would like this response to appear:

D Kimber

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

Sky have a monopoly in the broadcast of Television services. Tghe competiotion bettween the formats is ok as it is.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

I see no benefits for Freeview customers. DTT should be Free and not PAY TV.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

I do not consider there any scope as Sky are too big and powerful.

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

The aspects of the competition are likely to increase the cost to customers as to get what you want you will need to subscribe to more than one provider.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Yes if Sky does become the only provider this will be detrimental. My personal opinion is that Top-up TV is already operating and as such any sky channels should be made available via this provider

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Sky has a monopoly in other areas, this is of great concern

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

DTT is known by most people as Freeview. People know of Top up TV also, to add a third provider would be very confusing. It also means a variety of set top boxes are needed and many existing boxes would not be able to receive the sky packages - many of these boxes have been purchased in the last few months.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

This is very important. If Sky have their own box this limits customer choice and you are limited to the functions sky provide. Many people now have PVR's which is not what Sky is offering.

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

Yes

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

The content from Sky should be provided Free of Charge or for a nominal subscription of no more than £3 per month. If Ofcom decide on allowing sky to provide a Pay TV service then they have to regulate the charges and fix them for a number of years. Sky should not be able to charge for individual channels, but supply them as a complete package for a low cost.

Additional comments:

I feel there are already sufficient PAY TV options on DTT. The number of free to air channels should be increased not decreased. People who want the sky channels have the option of an existing SKy satellite system.

I am strongly opposed to SKY taking up bandwidth in order to make excessive profits. If Sky are unwilling to provide free content on DTT the channels should be reallocated to another company prepared to offer free content.