

Title:

Mr

Forename:

Warren

Surname:

Jarvis

Name and title under which you would like this response to appear:

Warren Jarvis

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

DTT should not compete with Pay TV broadcasters the spectrum should only be used for Free To Air services.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

The proposed channels offer little benefit to DTT consumers, the channels proposed do not offer any unique content and are already available on other platforms. If BskyB only want pay tv channels then they should relinquish their freeview channels.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

With the limited bandwidth currently available pay tv would be a disaster for the Freeview service.

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

If consumers want pay tv they should subscribe directly to SKY which is available to Everybody in the UK should they so choose.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

SKY would strangle any other pay tv broadcasters within a few months, fair competition is not their strong point.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

People are confused enough as it is, telling consumers that their new DVTB TV's and boxes will soon be redundant as the network is now switching to MPEG4 would undermine consumer confidence.

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

It would undermine peoples confidence in DTT just as the switchover is taking place, disastrous!ide

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

None, Sky give the satellite boxes for free anyway?

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Any market dominated by one broadcaster would produce bias. Do NOT allow them to dominate DTT as well.

Additional comments: