

Name and title under which you would like this response to appear:

MJI

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep part of the response confidential

If you want part of your response kept confidential, which parts?:

Email address

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

I feel that there is some competition but that a lot of people do not want to spend lots of money on TV and are VERY happy with Freeview, I also think that if anything it will get viewers from Sky rather than cable.

IPTV though is growing and attracting a different audience to the traditional pay TV customer.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

I think there will be no benefits, less FTA channels, the risk of losing more channels and the threat of being forced to use a restricted design box.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

Pay TV failed before, it is struggling now and it will fail again on DTTV as there is not the capacity and any spare capacity is required for the big PSBs to go high definition.

The market for pay TV is now saturated.

BT have a good idea with their Netgem based internet system - this does appeal to me as it is pay per view.

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Getting support for it all on one box is essential, to be honest I don't care about Topup TV nor Setanta, I would rather the capacity was used for FTA TV. But I see no point on new boxes unless using a different standard - but they MUST support SECA CAMS as well

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

I feel it would be very harmful, it could start Sky buying up FTA channels and turning them into pay channels, also their proposal for not supporting standard DTTV boxes with CAM support must be stopped at all costs, I have three devices, 1 with card reader one with CAM slot, why should I have to have a 4th box?

I think it is not much of a threat to digital cable as it is.

IPTV is not so much under threat as the market is totally different.

Skys monopoly behaviour on digital satellite, already proves them as unfit to run a pay TV system on DTTV.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Topup TV may shut down - but who actually cares?

More worrying is that Freeview would be adversely effected.

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Complete confusion, it will confuse the Freeview message and IF they do dedicated boxes confuse purchasers more.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Absolutely essential, if you have a box or IDTV with support for a CAM or SECA card you WILL be able to use these channels.

If this basic premise is not supported they must not be allowed to proceed.

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

Yes - mainly over the drop in the number of Freeview channels, and buying up channel space the PSBs could use better with HDYV.

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Yes, conditions are as below.

- 1) They MUST release a CAM
- 2) They MUST support the early boxes with pay support such as the Pace DTVA
- 3) They MUST NOT force you to use Sky branded JUNK to watch the channels
- 4) They MUST NOT be allowed to buy more capacity than the three they have now.
- 5) Existing channels MUST NOT be allowed to jump from Freeview to this system

Additional comments:

I think it should not be allowed, but if it does get approval it MUST NOT be allowed to proceed unless a CAM is released and any ideas for forcing dedicated boxes (like Sky satellite) is COMPLETELY blocked.