

Title:

Mr

Forename:

Robert

Surname:

George

Name and title under which you would like this response to appear:

freeviewviewer

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

Currently there is no competition. Sky is a monopoly and too powerful. Not everyone has cable tv in there area or has access to a fast internet connection for IPTV services. The channel selection on Top Up TV is poor as are the set top boxes. On cable tv people subscribe for Sky channels. Virgin media have channels yes but nothing on what Sky tv offers channel wise for sports and movies.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

I do not see any benefits to the consumer.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

There should not be any pay tv on the DTT platform hence the name "freeview" As with SKY digital and the EPG Sky once again are too powerful.

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

If SKY are allowed this Picnic service on Freeview then its going to kill Setanta Sports over the showing of what little premierships games they show. Sky still own the monopoly regarding the premierships games. As for movies there is no competition regarding movies on any platform apart from Film Four as Sky shows all the latest movies and sport.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

There is limited channel space on freeview as it is. I think this going to kill the potential of more free to air channels available to the public. Sky want their hands on ITV, and now want to interfere with DTT.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Sky have too much influence on all tv platforms.

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

More set top boxes needed for customers. Many have purchased HDTV televisions with integrated freeview.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Very important. I do not want a set top box when I have an IDTV.

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

SKY is too powerful.

Not enough choice of same channels SKY offers from other providers.

SKY want to destroy Freeview.

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

SKY should not be allowed to provide DTT on freeview.

Additional comments:

Sky should not be allowed to remove there FTA channels on Freeview.

They should be forced to sell there shares in ITV.

They should give up there part ownership of Freeview.

Instead of SKY pay TV on Freeview we need to be having HDTV.