Title:

Mr

Forename:

john

Surname:

callas

Name and title under which you would like this response to appear:

Proposed BSkyB digital terrestrial television services

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Of com should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1:To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

Looks that the competition is good now.

Question 2:To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

Question 3:To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

We don't want any more pay service on DTT. We need the space for Broadcasters to use the Bandwidth to provide HD services now and in the future. NO MORE PAY SERVICES ON...FREEVIEW, or STOP CALL IT ""FREEVIEW"" ANYMORE

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

We don't want any more pay service on DTT. We need the space for Broadcasters to use the Bandwidth to provide HD services now and in the future. NO MORE PAY SERVICES ON...FREEVIEW, or STOP CALL IT ""FREEVIEW"" ANYMORE

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

We don't want any more pay service on DTT. We need the space for Broadcasters to use the Bandwidth to provide HD services now and in the future. NO MORE PAY SERVICES ON...FREEVIEW, or STOP CALL IT ""FREEVIEW"" ANYMORE

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

We don't want any more pay service on DTT. We need the space for Broadcasters to use the Bandwidth to provide HD services now and in the future. NO MORE PAY SERVICES ON...FREEVIEW, or STOP CALL IT ""FREEVIEW"" ANYMORE

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

We don't want any more pay service on DTT. We need the space for Broadcasters to use the Bandwidth to provide HD services now and in the future. NO MORE PAY SERVICES ON...FREEVIEW, or STOP CALL IT ""FREEVIEW"" ANYMORE

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

We don't want any more pay service on DTT. We need the space for Broadcasters to use the Bandwidth to provide HD services now and in the future. NO MORE PAY SERVICES ON...FREEVIEW, or STOP CALL IT ""FREEVIEW"" ANYMORE

Additional comments:

NOT TO SKY OR ANYONE ELSE FROM THE PAY TV TO KILL FREEVIEW. WE NEED ALL THE BANDWIDTH ON FREEVIEW FOR HD SERVICES. DURING IBC 2007 BBC INTRODUCE A WAY TO ADD HD TO DTT. PLEASE LET DO THAT AND STOP SKY OR ANYONE ELSE.

NO PAY TV ON FREEVIEW NOW OR EVER