| Name and title under which you would like this response to appear: |  |
|--|--|
| Anonymous 93   |  |
| Representing:  |  |
| Self   |  |

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Of com should only publish this response after the consultation has ended:

Yes

Question 1:To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services? either at present or in the future?:

To the extent that consumers are suffering as they all clamour for maximum share.

Question 2:To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

None. How can removing these FREEVIEW channels be of benefit to anyone especially when they are to be replaced by pay channels watched by a small minority.

Question 3:To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

Simply put digital terrestrial TV should be 100% free within the current UK bandwidth.

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

To make money for the big-boys and to give BSB total control of UK TV.

There is no beneficial role at all.

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

This to me is obvious as no other provider can realistically complete with Sky given that it has been allowed to grow out of control.

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Lack of adequate control.

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

No particular confusion simply the public being ripped-off by being done out of what should be free.

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

The boxes should be separate so as to keep more competition in STB manufacture.

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

Yes, the whole matter of control.

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

This is laughable, just keep pay tv away from Freeview.

## **Additional comments:**

Keep FREEVIEW FREE