

Name and title under which you would like this response to appear:

Individual

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

I believe that DTT should not be set aside for pay tv.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

It doesn't. It only benefits Sky. DTT should be kept with its limited bandwidth for standard definition freeview services.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

There is simply not enough bandwidth on DTT to waste it on subscription tv.

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Sport and films are more likely to be supported on DTT freeview without competition from pay tv.

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Yes - and sky are likely to try to do this. They should never have been allowed to be gatekeeper to the satellite system let alone be given access to pay tv on DTT.

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

IT would lead to confusion over rival pay tv systems and receivers.

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Any encoding system should be CAM based, and not owned by Sky.

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Sky would be the eventual winner of any competition. They should NOT be allowed to have pay tv on DTT.

Additional comments:

As usual Sky want to destroy any competition and deplete the Freeview platform. As this is paid for by taxpayers in large part, Sky should be required to provide free to air

programming or be removed from Freeview completely.

Freeview should be just that. Free viewing. Pay tv other than downloads overnight, isn't compatible with efficient use of the limited bandwidth.