

Name and title under which you would like this response to appear:

Anonymous 85

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

With pay TV services on digital terrestrial and satellite platforms, and with the advent of digital changeover there will be intense direct competition over both delivery systems.

The intense competition between cable and DSat has already manifested itself to the public detriment in the Virgin/BskyB spat where services were lost.....how could Ofcom allow this to happen ?

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

Hardly, if at all

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

Very little scope BskyB has a virtual monopoly position.

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Premium content is already covered adequately on the satellite platforms. It has no role in DTT

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Sky would dominate the market completely. If this happens, it would be best to allow the BBC to fund via advertising, to allow a level playing field

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

The Freeview concept would be dead !

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Consumers are not silly...there would be NO confusion..... as stated in 6 Freeview would die.

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Very beneficial....otherwise the choice of payTV or free to air TV would be stifled.

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

Monopoly & loss of free to air.

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

NO. Sky is adequately facilitated with its satellite spectrum business

Additional comments:

Whatever happened to the Freeview concept ?

Sky has a free to air platform on DTT solely to enlarge it's revenues in the future by turning them into paytv.....as they are attempting to do now.

If you allow this proposal, then forget free to air completely. We will end up with payTV FULL STOP, worst still monopoly paytv FULL STOP

Please keep freeview FREE !