

Name and title under which you would like this response to appear:

Anonymous 82

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1:To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

The pay-tv services are in competition with each other, and should remain so.

Question 2:To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

None whatsoever

Question 3:To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

On DTT, very little, but across all platforms, it should be sustainable

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

On DTT the competition for pay-tv services is likely to lead to a significant decrease in quality of programming. I don't believe there is any role for premium content on DTT.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Absolutely. Sky shouldn't be allowed to have any access to DTT at all, they should be restricted to their own satellite delivery system, as should Virgin be restricted to cable delivery system.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

I believe it will be very detrimental to programming and the spirit of DTT.

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

The current status is already confusing, and this will simply get worse. It's already unclear which channels are free and which are subscription. If the proper split were in place between transmission on DTT, Satellite and Cable, then the whole mess would be much improved.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

It would be more convenient, but the amount of lost programming from wastage on DTT to duplication is not worth the slight improvement in convenience.

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

Probably, but I can't think of any right now.

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

As stated before, I believe Sky should not have any of their content on DTT, period.

Additional comments:

It's about time that the TV services in this country were simplified. DTT should remain the realm of licence fee and advertising-funded services. Satellite and cable should be subscription only, with an option to have adverts removed for an not significantly increased fee. The licence fee should apply to DTT, but not to satellite or cable, and any licence fee based channels should be closed down on those transmission methods. Basically the licence fee becomes DTT only, and not associated with the TVs themselves.