

Name and title under which you would like this response to appear:

Anonymous 80

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

No

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

I don't consider DTT much competition for pay tv services until analogue is switched off and more channels are available.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

Only to those consumers who cannot have a dish or cable and can only receive digital through an aerial

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

I don't consider DTT much competition for pay tv services until analogue is switched off and more channels are available.

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

More bandwidth for full sky sports package.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Yes Sky has pay tv by dsat they don't need dtt.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

The fact that skys dtt service will not be compatible with the existing freeview boxes/recorders and idtv's, Setanta/top up tv boxes?

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Very important.

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Sky have to keep sky news free so there is an alternative to news 24. Sky can then use their advertising to sell Sky pay tv.

Additional comments:

I don't object to sky having pay tv on dtt for sport/movies but not replacing free tv (news,sports news,sky3) with pay tv. When there is more space available.

