

Name and title under which you would like this response to appear:

Anonymous 8

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

They are all in for themselves there should be more regulation to give the best to the viewer. All should show the same on each platform to allow the viewer to choose there should be just one Pay tv service on each that is allows you to pick and choose the channels and not have to have different hardware. The same should apply for IPTV but this could be difficult...

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

It wont, it will fragment DTT and allow sky into an area where it can reduce the choice for the viewer and allow them to market their own satellite packages.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

DTT is limited and should be the only one that allows more free channels than pay. If paytv is allowed it should be a showcase of what the channels have Sky3, Virgin 1 but on a free basis. If analogue tv is going to be switched off then DTT needs to be allowed the biggest choice for the views. Some PayTV should be available but limited and available to all through the hardware and not a different card for each pay vendor.

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

there should be these different areas but should be one card/hardware is used by all.

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Yes. Pay TV on DTT should be done by a none interested party who can oversee the regulation, payment and payment to supplier. One company one extra card but choice of viewing. Live sport, films, download overnight of programmes in HD or normal you can pick and choose.

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Not sure

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Complete confusion...One piece of hardware for Sky, One for Topup tv. Bt vision does not add any freeview choices so this will not be effected. If a company wants to add more they can through IPTV. IN an ideal world there the library would be available to all for all vendors and the cost goes back to the supplier.

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Very important. A freeview box should be able to pick up freeview and any paytv content if required and to further any IPTV (or at least the vendors) we should not have a box for each and allowing this happen in the first place was very wrong.

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

Yes Sky having a platform and say in freeview/sky and cable.

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Yes it can be done but Sky should not be the one to control both satellite and freeview full stop.

Additional comments:

One piece of hardware to pick up freeview, paytv and iptv with a company running the paytv for the viewer and not for the vendor. This is the oppotunity to shape TV going forward dont let sky railroad this process and open the door. Make a decision for the viewer...