

Name and title under which you would like this response to appear:

Anonymous 77

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

competition via cable / sat

DTT has limited competition as the spectrum being freed up by analogue shut down should be shared out for new services ie HD . not auctioned of by ofcom / gov to make more money

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

none what so ever pay tv via DTT is only using broadcasting spectrum that the traditional terestial broadcasters could use for more or better services.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

No pay tv on DTT it didnt work withondigital it barelty working with topup /setanna . leave it as FREEVIEW its that easy.

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

if premium sports etc re wanted then go to sky not DTT

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

sky should have NO place on DTT this company are trying to drown the uk in its out put.

keep sky off DTT

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

some customers in light of trying to buy ITV would think that you would have to have some form of sky to have uk TV

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

none keep DTT and Sat (sky) seperate

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

yes market domination

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

no if sky had the control of pay tv via DTT and Sat then it would have achived complete market domination, next step buy itv ,...oops sorry already done some of that.... market dominastion, sky does not want any competition

Additional comments:

keep sky of DTT

freed broadcast spectrum from the analogue switch off to be made available for extra channels and HD via DTT