

Name and title under which you would like this response to appear:

jaybs

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Just contact details

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

I see DSat and Cable as true competition with each other for those who want unlimited channels and are not concerned as much with cost.

DTT/Freeview should be kept for the free to air services via digital with as much choice as possible.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

No I don't see the Proposal gives benefits, it is one more step for One Broadcaster to have control as they tried to do with ITV which is totally wrong and especially at such a vital stage with DTV and the change over.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

I am firm that I feel the DTT Platform should be kept for free to air channels, if broadcasters wish to use this medium they should finance by commercial advertising or sponsorship, not pay TV

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

The only pay TV I would like to see if any on DTT is one off events such as sport, but that means so many who have bought receivers/stb's will find them out of date already which is completely wrong.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Sky must NOT be allowed to have pay TV on DTT Full Stop! in my opinion, News International try to control too much UK Media.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

As I have said previously this is such an important time in DTT Development with the digital change over during the coming years starting now. Older people are already confused about what "scrambled channels" means.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

To have one STB should have been considered much earlier not now! when so many have converted!

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

It is already creating public concerns about how Sky "call the shots" - the possible decision about ITV Shares has given hope that OFCOM are listening.

If Sky only want to have pay channels let them leave DTT, I am sure someone will take their channel space gladly.

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

NO, Sky are well covered by DSat and Cable, except currently their argument with Virgin Media - Sky must not be given a Monopoly on DTT

Additional comments:

I will miss Sky News if Sky decide to leave DTT, but that is up them, they will also lose audience figures, but their demands for pay services MUST not be given into with DTT space is too limited as it is.

People have been pleased to see the back of Game Channels, they would like to see Shopping Channels cut to two, no increase in Children's TV it is well covered.

If Sky do leave DTT perhaps a national world wide news provider like CNN may show interest that would be good for alternative opinion and coverage.

This is such an important decision for OFCOM and it must not be taken lightly - Many who will use DTT have limited budgets the retired, sick and low salary, it will be wrong to allow and dictate introduction of pay channels, as I have said if they are not happy, then give up their channel space!