

**Name and title under which you would like this response to appear:**

Anonymous 65

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep name/contact details/job title confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

DTT must stay non subscription only

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

Not at all

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

There is no scope. Keep DTT free.

**Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

If people want to watch pay tv they must get satellite or cable. Keep DTT free.

**Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

Yes.

There should be no development of pay TV on DTT.  
Banwidth has been wasted on porn channels and TUTV.

**Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

Sky would restrict available channels on DTT

**Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

These questions are badly written and confusing. There is great confusion between; Freeview, DTT, Satellite and cable not to mention connection via broadband.

Consumers will be more confused.

**Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

Sky provide a free box for satellite TV. What more could consumers want?

**Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:**

Yes. Keep DTT freeview.

**Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

NO

**Additional comments:**

These questions are badly written and confusing. There is great confusion between; Freeview, DTT, Satellite and cable not to mention connection via broadband.

A multichoice would be better.

Keep DTT free from SKY, Virgin and other Pay TV providers.