

Name and title under which you would like this response to appear:

Anonymous 57

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

Sky has too much of the share of the market already, relatively recent additions of topuptv and BTvision are helpful but do not have enough access at present due to costs. Hence it is important the as much space as possible is reserved for FREE TV services for those who cant afford to pay SKY or other payTV services

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

NONE what so ever

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

DDT should be free, there is not enough space on the platform already with Topuptv taking a chunk of the space. If people wish to pay for SKY they can using DSat. DDT

is successful only because the country must go digital and people cant afford to pay for more

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Just look at the sat market before freeview came along and look at the monthly cost for the whole SKY package, the same would happen on DTT if Sky where to be given the chance to put on PayTV on this platform

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

enough confusion out ther already!!!

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Additional comments: