

**Name and title under which you would like this response to appear:**

Anonymous 54

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep name/contact details/job title confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

The question is not relevant to the consultation that the public want.  
The consultation should be about whether the resource held by Sky remains with Freeview or is handed over to a pay TV service.

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

Freeview viewers will have capacity in the current DTT spectrum removed. This will reduce the number of channels that would be available via Freeview or reduce the picture quality of any channels that might replace the ones Sky remove. I don't see how this would be beneficial to consumers.

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

The question is not relevant to the consultation that the public want.  
The consultation should be about whether the resource held by Sky remains with Freeview or is handed over to a pay TV service.

**Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

The question is not relevant to the consultation that the public want.  
The consultation should be about whether the resource held by Sky remains with Freeview or is handed over to a pay TV service.

**Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

The question is not relevant to the consultation that the public want.  
The consultation should be about whether the resource held by Sky remains with Freeview or is handed over to a pay TV service.

**Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

Section 4.3: The assumption in section 4.3 is flawed because it implies that ofcom is willing to see Freeview be reduced to PSB channels.

The public using Freeview do not expect their services to be de-rated like this whilst ofcom encourage pay TV services.

Ofcom should ask why Sky is unable to operate FTA channels when it is clear other companies can. If Sky can not, then the space should be used by companies that can.

Section 4.5: I think Sky's proposals would affect Freeview during DSO. It is likely to add confusion.

Sections 4.7, 4.8 , 4.9, 4.10 and 4.11: More choice in technology does add to confusion. Also the need for a different box increases the risk of added electronic waste, since if people want to change a service they need a different box even if their existing box is working. Ofcom need to apply joined up thinking, as any decision made can have an environmental impact as well.

**Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

The main confusion is with those that have not switched to any digital system. They are accustomed to a simple system that has been around for decades. They are now confronted with half a dozen or so different systems and variants offering IPTV, DTT,

satellite and cable. As i have said previously the incompatibility issue raises environmental issues as well as consumer confusion issues.

**Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

Any requirement that results in a consumer needing to buy equipment of any sort is an environmental issue. Two set top boxes consume more energy than one, also you have to factor in the increased amounts of materials and energy used to produce two boxes. All this adds up to un-beneficial results for consumers who will be creating more green house gases and will have higher energy bills etc.

**Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:**

I think it is wrong that Freeview should have capacity taken away from it especially when it is becoming popular and it seems many companies are almost begging for capacity on Freeview to broadcast new channels or want to extend the time their current channels are broadcasted on Freeview.

**Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

**Additional comments:**

If compared to BT's Vision system that technically clearly separates Freeview from the IPTV part of the service, then Sky's system appears to deliberately remove Freeview capacity. Sky's system could be delivered via IPTV without needing the use of space currently allocated to Freeview.

Maybe Ofcom should be challenging Sky to be more compatible with other systems and not take broadcast bandwidth away from Freeview.