

Name and title under which you would like this response to appear:

Anonymous 53

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

There is no true competition just the illusion of such created by SKY, Virgin and Top-Up TV. DTT should not be involved in such manipulations and I oppose any existing and planned pay TV services on the DTT platform.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

There are no benefits to the consumer. The proposal provides nothing but a removal of bandwidth in the free TV sector.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

It is not sustainable as proven by the ITV digital debacle. The consumer will be left with nothing but a lack of true choice.

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Premium sports and movies along with all pay TV belong on other platforms rather than the DTT spectrum.

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Sky's monopoly on the British media would be very close to complete domination. Everything would stagnate and we would be stuck in a pay TV world with encryption forced upon all broadcasters and charges for platform inclusion becoming more prevalent.

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

All of the concerns are valid, consumers are already confused with the existence of pay tv on a DTT service that has been marketed as Freeview. MPEG4 would be a good step if it were to be more widely adopted and not separately so by one pay tv broadcaster with a requirement to use proprietry equipment in order to receive such broadcasts.

Also as previously stated a UK wide monopoly would be more closer to reality in these circumstances.

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

I can't state just how extreme many consumers confusion would be in my opinion. Very, a lot or huge should just about describe it.

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

I don't believe it is beneficial to anyone to have any Pay TV on DTT at all. MPEG2 and MPEG4 use is irrelevant and secondary to concerns regarding proprietry receiving equipment and overuse of forced encryption.

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

I believe the proposal to be completely and utterly to the detriment of any public policy and potentially harmful to the public perception of our regulatory bodies.

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

No, it should be avoided at all costs as if there was a true competitive spirit in this field each pay TV services would be available to every non terrestrial platform, Satellite, Cable and IPTV. This does not exist due to propriety systems and conflict of interest. If these practices were allowed to spread to the DTT spectrum then no conditions would be enough to stop the spread of anti-consumer practices.

Additional comments:

DTT should be completely free.