

**Name and title under which you would like this response to appear:**

Anonymous 50

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep name/contact details/job title confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

Freeview channels should remain a free-viewing platform. If Sky and other want to charge for their own platforms so be it.

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

None. It will only deny space on the Freeview platform for free-to-air channels. Which Freeview was set up to deliver.

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

None. It will only deny space on the Freeview platform for free-to-air channels. Which Freeview was set up to deliver.

**Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

I don't care. The Freeview platform was set up to deliver free-to-air channels.

**Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

Yes. Sky would be cornering the market on all platforms, you only have to look at what happened between Virgin and Sky this year, so see their attitude towards competition.

**Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

I don't care. The Freeview platform was set up to deliver free-to-air channels.

**Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

A lot. But not only confusion, it will deny Freeview viewers valuable free-viewing channels and diminish the service.

**Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

I don't care. The Freeview platform was set up to deliver free-to-air channels and all channels to be received using one set-top box only!

**Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:**

Obviously yes.

**Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

A lot. But not only confusion, it will deny Freeview viewers valuable free-viewing channels and diminish the service.

**Additional comments:**

KEEP SKY "PAY" CHANNELS OFF FREEVIEW (PLEASE)!