

Name and title under which you would like this response to appear:

ian193

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

Competition is minimal at the moment but the growth of Setanta and Virgin bodes well for the future.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

This seems to have no benefit at all to the consumer.

When I first purchased my Freeview receiver I expected all channels to be free as the name suggested. I felt somewhat cheated to discover that this was not the case. If I had wanted to pay for extra channels I would have subscribed to Sky.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

I am against pay TV on the DTT platform.

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

I am not interested in Premium sport or Movies and have no opinion on this matter.

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Monopolies are never good for the consumer.

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

I agree strongly that the concerns regarding the proposal are justified.

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Unless there is widespread publicity via the media I think confusion will be inevitable.

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Purely cosmetic benefits.

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

No.

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

I think legislation should be put in place to prevent such a detrimental situation arising.

Additional comments:

Remove all pay TV channels from Freeview.
Keep Freeview free.