

Name and title under which you would like this response to appear:

Anonymous 37

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Name and contact details

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

I feel DTT, DSat, cable and IPTV are all in direct competition with each other. While to Household, they can complement each other such as having DTT and DSat in same household

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

Because of the lost of three free to air channels I think the proposal will have an adverse effect on Freeview.

If the DTT recieved more space, and Sky where to bid for the channels as Pay channels I would not object. But I do object to lost of three tv channels.

Also the change to the frequency would harm the current switch over when people are buying current boxes and tv, and would have to buy another box to recieve it.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

With the Failure of OnDigital I feel that Sustainable competition in pay TV on the DTT is unlikely. The success of freeview has been due to the fact the majority of the channels are free to view.

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

With BBC and ITV level of sport coverage on TV and Senatanta there is enough Sport on DTT. If people want more sport and are prepared to pay for sport, they can access it through DSat, cable and IPTV, which one of those options should be available to all.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

If Sky were to become the only provider of pay TV on DTT Sky, would have a dominance that would make it impossible for anyone else to enter the market

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

It would damage freeview, as it would limit amount of free to view channels on DTT which will be largest audience of Digital TV. Most people choose Freeview because it Free. If Sky want to launch pay services it should be on current Topup space not on Current Free to Air Space.

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Customers are currently getting use to Freeview and current frequency, and over 11million boxes/tv have been bought, it would cause extreme confusion amongst the less educate and would cause more unnecessary financial cost to those on low incomes.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

I think those that want Sky Sports and Movies would be quite happy to have both. I do not consider it to be much beneficial, as those that want it already have it

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

Because of the loss of three free to air channels I think the proposal will have an adverse effect on Freeview.

If the DTT received more space, and Sky were to bid for the channels as Pay channels I would not object. But I do object to the loss of three TV channels.

Also the change to the frequency would harm the current switch over when people are buying current boxes and TV, and would have to buy another box to receive it.

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

I do not think it would be possible to stop it

Additional comments:

The loss of three free to view channels would not be good