

Name and title under which you would like this response to appear:

Anonymous 35

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

Cable and Satellite (Sky & Virgin Media), are in competition with each other. It is not fair competition, as Sky has tried to crush Virgin Media by putting up the sky basics channels to an unacceptable price.

DTT is supposed to be a freeview service. The whole concept was you buy a box and that's it no contract. Top-up TV and Setanta Sports offer a pay TV option for those that want it..although even this is a move away from the original concept.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

I do not believe that the proposal will deliver benefits to the consumer. Sky will charge what the hell they like and will try and crush any opposition.

For those who want Pay TV, people can choose cable or satellite, but even here Sky has tried its best to make cable unattractive by withdrawing the sky basic channels.

Freeview was set up for those who want free TV

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

There is only limited scope for competition across Pay TV platforms as long as sky has a stranglehold. Sky charges what the hell it likes and tries to crush the competition. It buys up all nearly all the movies and nearly all the sports. So even if you don't want Sky's package, you are forced to subscribe to its channels if you want sport or movies.

Sky has three channels on freeview (Three, Sky Sports News and Sky News) (The last two of these withdrawn from Virgin Media) So, at the moment if you want to watch these last two channels you can only do so on freeview, if you don't want or have sky. Why should freeview viewers lose sky sports news?

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

There are very few movies on DTT at present. Sports are available via Setanta at present only.

The question misses the point. Freeview was designed to be FREE. For those who want PAY TV services they have other options to choose from.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Sky would crush any competition on the DTT platform as it did when it swallowed up BSB on satellite, and has done it's best to crush Virgin Media on cable.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

It would kill freeview stone dead. As mentioned, freeview was set up as one payment for the box and no contract.

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

As mentioned freeview would no longer be free

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Under Sky's proposals people would have to purchase new set top boxes. Until the next upgrade, then another box..etc

If people want sky they can buy sky or cable to a lesser extent.

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

Yes, Sky will dominate even more..they have to be stopped.

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

NO, Sky must not be allowed to go ahead with their plans.

Additional comments:

Support option 3 - Throw it out!