

Name and title under which you would like this response to appear:

Anonymous 32

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1:To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

sky is kind of afraid of dtt,because of taking customers of its dsat services,i dont know why this is even been considered,taking 3 free channels and replacing them with pay channels,the name of the service is FREEVIEW and it should stay this way

Question 2:To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

none at all just give sky more money,and a bigger hold of the tv market

Question 3:To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

if this proposal is granted sky should be made to use the same encryption as tutv

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

sports and movies would be a good addition to dtt platform,but not caving in to what sky want.

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

yes,i believe sky would want to use there own encryption service so hence rendering many current freeview boxes useless,this would have an effect on the enviroment,sky should be made to use the current encryption service that tutv is using,and if not should be made to release a cam for ci enabled products(like setanta have)

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

very likely

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

this is my sticking point,it should all be availble on 1 box only,hence using the same encryption as tutv and not giving into sky's bully tactics

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

same encryption as tutv,if sky take of there 3 free channels they should be made to leave the platform,they were in it from the start when it was FREEview,if succeeding it should be a reasonably priced because nearly all the people who watch FREEVIEW,either cannot afford sky or do not want anything to do with the

company. How about this 25 A MONTH for TUTV INCLUDING SKY AND SETANTA using the 1 box, I think personally that if sky pull this off there will be many people upset who would want sky, having to get a new box for it, maybe if sky were to do a trade in on your old box for 2/3 of the value of the new box they might get away with it (new box 150-trade old box 100=50 to pay)

Additional comments: