

**Name and title under which you would like this response to appear:**

Anonymous 29

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep name/contact details/job title confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

I believe that all service providers of Pay TV services are in competition with one another

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

None at all. If people wish to pay to watch television then let them do so by using an existing pay TV provider.

Secondly it's confusing, for the majority who have already bought a freeview box, you take it home plug it in and there are channels you can't receive, but the box is marketed as a freeview box. Try making my 85 year old gran understand this!

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

I feel that if dtt is returned to dtt then then point of freeview will be wasted, and sky and other providers will buy up any excess space in order to try and increase their monopoly on Dtt.

**Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

to charge people for things that they used to get for free.

**Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

Yes. Its an increase in their monopoly and a decrease in channels and output on freeview.

**Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

**Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

As previously mentioned great confusion. Channels you cant recieve, more boxes for Dtt, less quality and range of channels on freeview.

**Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

Very. More boxes=more confusion.

**Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:**

I Hope So

**Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

No.

Keep freeview free

**Additional comments:**

Why do sky need to charge for channels on freeview. If people wish to play, there is every opportunity for them to get Sky tv installed.

Why waste freeview space with a subscription service that may only be subscribed to by a small minority.

The success of freeview is due to the fact that what it offers is Free!  
Surely the previous attempts, at pay Dtt must be viewed as an important lesson which didn't work, and why the service and channels must remain free.

If sky no longer wish to support free dtt then they should withdraw and let other broadcasters use the space.