

**Name and title under which you would like this response to appear:**

Anonymous 28

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep name/contact details/job title confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

DTT should not carry pay TV at all in my opinion so should not be in competition. Pay TV should be on satellite and cable only. UHF spectrum is too scarce a resource to exclude some viewers from its use by price.

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

It will give no benefit to the consumer at all. The proposed services are already available on satellite so it is merely duplicating an established offering. Also the new incompatible set-top boxes will cause chaos and confusion at a time most consumers are still struggling with what's already available.

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

As a matter of principle I believe UHF spectrum should all be free-to-air. The existing pay-TV services on DTT should be removed and replaced in due course with free-to-air High Definition channels. If people want pay-TV they can already get dozens of channels on satellite.

**Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

ALL PREMIUM CONTENT SHOULD BE ON SATELLITE AND CABLE ONLY - DTT SHOULD BE USED ONLY FOR FREE-TO-AIR SERVICES, INCLUDING FTA HD CHANNELS WHEN THAT BECOMES TECHNICALLY FEASIBLE.

**Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

I don't want ANY pay TV on DTT!

**Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

I don't want ANY pay TV on DTT!

**Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

I don't want ANY pay TV on DTT! But having two incompatible standards (three when HD comes in) is clearly bonkers.

**Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

I don't want ANY pay TV on DTT! They can get it on satellite. Keep DTT for FreeView.

**Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:**

I don't want ANY pay TV on DTT! Sky has already got a stranglehold on satellite and you they want to do the same with DTT. No!

**Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

I don't want ANY pay TV on DTT!

**Additional comments:**

In case you missed my main point - I don't want ANY pay TV on DTT!