

Name and title under which you would like this response to appear:

Anonymous 25

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

You should not allow Sky to take their channels off Freeview to form this new "Picnic" company.

That would be abusing their privilege as part of the Freeview group. They have enjoyed Free Carriage all this time, and this in effect would turn out to be free advertising for their new pay system. Also it would be reducing the bandwidth for existing DTT. Also because they already have a powerful position with Satellite it would be allowing them to control the DTT market and stifle any competition. It would lead to problems with Digital Switchover by confusing people with having to buy new equipment to receive Sky news. It would leave Freeview with only 1 news channel. NO. Don't let Sky get away with this.

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

Sky has the monopoly. It also has a majority share in ITV. There is no competition on Satellite.

There is not much IPTV service. Sky controls everything and is unfair on competition.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

None. Don't let Sky do it.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

There is not enough bandwidth. Let Freeview have the majority of it.

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

This should use the existing technology. There might be a place for it, but Sky should not control it all.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Very detrimental.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Lots.

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Very much. They would have to buy new equipment.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

The customer should not have to buy new equipment to continue to receive Sky news. Sky was a freeview partner and has received free privileged position. To leave now would be an abuse of that privilege and unfair on the consumer.

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

Yes.

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

No. Don't let them do it. They have too much power as it is.

Additional comments: