

**Name and title under which you would like this response to appear:**

Anonymous 23

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep name/contact details/job title confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

As all platforms have different amounts of softwares and space for channels.  
No real fair competition can be until all are at the size.

DTT is the poor side of digital.

It has been held back with the owners/offcom not giving it more power by its transmitters, so not all can pick up all six Mux's. Also there is no room to give a fully amount of channels like Dsat and cable. Also BskyB held it back in the past with not allowing it's channels in contacts to be put on Ondigital / ITVdigital, also sky spend big amounts at the time on adverts, DTT could not match that costs.

DCABLE has made up alot after being last to be digital, and renaming etc has held it back. As you must pay monthly to get even to get free to air channels, it is only pay tv

DSAT is again pay tv only at this time until a price £50 can be done for dish, box & fixings. for the public to take the free channels.

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

There is no benefits for the public at all with taking free channels away and adding pay channels.

To push digital we must have a low costs to:-  
Box/TV's/PVR must cheap and fully up gradedable with new software etc.  
Big choices in channels that are free.

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

DTT has not the power in it's transmitters for all to have all six muxes in there homes. It also has no space for new free of pay channels at this time so there is no competition from the other two platfroms.

Untill this long delayed to the switch off of the old system and all space given for public television (HD TV) and other channels to bring it near to other it just can not be in competitions with other two platforms.

**Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

As I have already said untill DTT has all the space for all channels that can be seen here in the UK. it can not have the same amount of pay services as the others platforms.

We all need to get people go digital by DTT with low costs to them by low priced boxes/TV's and no other cost to get mutli digital channels.

**Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

Yes with DTT given a name of freeview it should be kept as free as possible.

Sky can buy a muxes when we are fully digital and have pay channel then. BUT not now as it would be unfair to poeple that got DTT for free Sky news or it's other channels give free.

BSkyB had given it's channels free to DTT, so it could get into another platform with pay TV, has not all UK can have a dish on there homes and pay sky, this way it can get more from the public.

It would make it unfair to D cable.

**Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

lots

**Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

Yes big time with a lost of three FREE channels.

With linked names of Freeveiw, Top up TV and then another name from BskyB on one platform that has no real space.

DTT would have to be renamed half freeveiw.

**Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

It was done at the start of digital tv that all boxes had to have space for another platform to use.

Yes all DTT should be made for cards and able to take up grade of softwares.

**Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:**

YES it would mean that you are going with money side and not public tv.

**Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

Yes it would unfair for the public pay tv cost would go up for all.

**Additional comments:**

Give DTT more transmitter power for all to view it and give room for 1000s of channels

SD and HD types.

as well as a return path software, phone line.

BskyB can then have some pay channels then.

