

Name and title under which you would like this response to appear:

Anonymous 194

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

i think they should all be allowed to show the same channels and compete with each other on the prices also stop sky monopolising the complete structure

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

i believe that the freeview set up should be left and possibly more choice of free content for those that do not wish to become part of the battle between virgin and sky

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

i feel that if i want to pay for premium channels there are platforms for this either cable or satellite

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

there is a demand for premium content and there is a monopoly also with sky !!!!!!!! i feel that this content is over priced

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

if sky control all we watched on tv there will no such thing as free viewing i feel the should do to sky the same as they did to bill gates and split this company up and give the people the choice of tv and the right to watch free tv and if one wants to pay for premium content it should not cost a fortune to do so

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

sky should be stopped from monopolising the tv and should be made to keep content free on the freeview platform also the should also be made to share the channels with other companies ie cable so households can have a choice or that are restricted to building regulations they are enabled to watch the same on both platforms dish or cable

and the freeview should be kept free with more content for those on a budget and are unable to afford the cost of the other services but given the right to watch good quality tv without worrying that channels are pulled off because someone wants to make more money

Additional comments:

sky should be stopped from moplising the way we watch tv i feel that one in the near future we will only be able to watch tv if we pay for it i feel that this situation for many people this now becoming out of reach of many financial situations