

**Name and title under which you would like this response to appear:**

Anonymous 192

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep name/contact details/job title confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

Yes

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

It seems they may be working together.

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

Free channels should be free.

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

Sky should not be allowed to dominate as they now do.

**Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

DTT should be given more matches to cover.

**Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

Football is the national sport and Sky should never have been permitted the monopoly they continue to hold.

**Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

Competition is healthy but it is not a level playfield at the moment. It should be equally shared.

**Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

Customers should always be given a free choice.

**Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

It is 100% beneficial for customers to be able to obtain these without separate STBS.

**Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:**

Yes, Sky should be told that their Freeview channels should remain as at present - Free should mean Free.

**Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

Make it a law that no company should have a monopoly in any field.

**Additional comments:**

Please don't say yes to Sky's idea and keep Freeview just free.

