

Name and title under which you would like this response to appear:

Anonymous 184

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

No

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

I do not consider dtt to be in competition for subscription services , topup tv is not any real competition for dsat (sky) cable (virgin) iptv (bt/tiscali/orange) If the customer requires subscription services there are many choices available not least dsat with over 90% coverage. Terrestrial tv should be as it has in the past free for the masses that have no desire to subscribe. This proposal is nothing more than an attempt to reduce the choice of the non subscribing public, its purely a spoiling tactic to weaken freesat much the same as the buying of itv shares to stop others from doing so (also being investigated)

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

None what so ever !, if the customer wants pay tv then dsat is the obvious choice with cable & iptv providers giving back up coverage, there cant be many (any) homes in the uk that cant get at least one of the following , dsat/cable/iptv ? There is far more benefit for the the customer to either have a greater choice of free entertainment channels or use the space for hd services . Dtt has very limited bandwidth available &

to waste it on pay services & shopping channels that the public does not want or need is insulting the people whose interest of com is there to protect, not least because these services are available on dsat & cable

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

There can be no true competition while one company has such a monopoly on UK pay broadcasting.

no one can compete with bskyb, bsb could not & nor can virgin / topup / or any iptv company they simply do not have the funds.

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Due to the limited bandwidth available, I cannot see any company providing a large enough package for there to be any. unless we were to lose more slots from freeview.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Without a doubt, by default the stronger bskyb get the weaker other providers become over all platforms.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Most people regard dtt as freeview, there was more than enough confusion with topup tv, it would be confusing the issue during the digital switchover if this was allowed to proceed.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

The public resent having to buy any new equipment, as this proposal stands they would have to have one stb for sky's dtt another for topup/satanta & none of their existing freeview stb's would work with either

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

I think it would be hard to justify to the public letting a dominant company have even more control of uk pay tv services.

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

No i do not consider any conditions will tame bskyb , just look at the state of dsat & the amount of complaints & investigations not to mention legal cases that are outstanding against bskyb, abuse of granting epg positions, closing the epg to new broadcasters, itv shares issue, overcharging other platforms for their content.

Additional comments:

I truly believe that ddt should be for freeview with psbs getting first choice on available bandwidth. purely commercial companies cannot be trusted to have the publics interest above their own , a fine example of this is the fact that no new transmitters will get the full choice of freeview channels because the commercial channels will not fund it due to the returns not being enough, this means large parts of the country will have to put up with half a freeview service or cough up for a new aerial pointing at a distant main transmitter (& even this is not allways possible to do) please do not reduce the choice further.