

OF COM  
LONDON SW1 9HA  
MR STEVEN BALL  
"PICNIC"

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DEAR SIR,  
I'M WRITING TO OFCOM WITH REGARDS TO "PICNIC" FROM SKY TV.  
PLEASE DO NOT ALLOW SKY TV TO THROW A SPANNER IN THE WORKS AND  
SPOIL THE ONLY ALTERNATIVE TO GOOD VIEWING, I.E. FREEVIEW AND SETANTA  
SPORTS VIA AN ARIEL.

SKY TV DO NOT LIKE COMPETITION IN ANY SHAPE OR FORM, SO THAT THEY CAN  
CONTROL VIEWING AND COSTS, AND BY ALLOWING THEM TO LAUNCH "PICNIC"  
ON MPEG2 AND THEN MPEG4, WITH VIDEOGAUDED, THE VIEWING PUBLIC WILL  
NEED TWO DTT BOXES, ALLOWING SKY TV, IN MY OPINION TO SQUEEZE  
OUT SETANTA AND THE OTHER CHANNELS.

IF SKY TV USED MEDIAGAUBD ON FREEVIEW, LIKE ALL THE OTHER PROVIDERS  
YOU COULD BUY A BOX OF YOUR CHOICE, WITH A CAM OF YOUR CHOICE, ALSO  
BUY FROM THE SHOP OF YOUR CHOICE, TO OBTAIN THE BEST PRICE. IF SKY  
TV USE VIDEOGAUBD, YOU CANNOT BUY A CAM, YOU CAN ONLY BUY FROM  
THE SHOP SKY TV NOMINATE, YOU CAN ONLY BUY A FULL SET TOP BOX  
BECAUSE THEY WILL NOT RELEASE THE EXCEPTION FOR A CAM, EVEN  
THOUGH WHEN TOLD TO DO BY BRUSSELS (E.E.U.)

FREEVIEW IS GOOD, SO WHY DONT SKY TV REMOVE ALL THEIR CHANNELS  
FROM IT, BECAUSE THE GENERAL PUBLIC WOULD NOT MISS THEM, AS  
SKY TV ONLY USE THEM BASICALLY TO PROMOTE SKY TV ON SATELLITE.  
IF YOU ALLOW SKY TO HAVE THEIR WAY, WE WILL AGAIN END UP WITH  
BLANK SCREENS, LIKE IN THE D SKY DAYS, BECAUSE SKY TV WILL  
NEVER STOP UNTIL IT MONOPOLISES FREEVIEW JUST LIKE SATELLITE.  
IF I LIVED IN FRANCE AND WATCHED SATELLITE ON CANAL SAT, I COULD  
CHANGE TO VIEW T.P.S. OR ABSAT, IF I LIVED IN NORWAY I COULD  
CHANGE FROM CANAL DIGITAL TO TELENOR, HERE IN BRITAIN ITS  
SKY TV OR SKY TV. WHICH IS NOT IN THE PUBLICS INTEREST,  
VERY EXPENSIVE AND POOR VALUE ALL ROUND.

FOR THE FUTURE OF FREEVIEW AND THE VIEWERS, PLEASE  
DONT ENDORSE SKY TV TO REPLACE FREEVIEW MPEG2 MEDIAGAUBD  
WITH MPEG4 VIDEOGAUBD "PICNIC" AS THIS WILL ONLY  
STRENGTHEN SKYS HOLD ON THE MEDIA AND DEMISE FREEVIEW  
IN ITS PERSEUT FORM.

EXCELLENT. AND A CREDIT TO BRITAIN.  
YOURS FAITHFULLY