

**Name and title under which you would like this response to appear:**

Anonymous 16

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep name/contact details/job title confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

they are all at competition with each other but dtt is free so it is more popular

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

it wont we who dont have enough money to pay for satellite will loose 3 free channels and they will be replaced by a pay system makin it a loss for us.

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

pay tv is not acceptable on dtt especially if they are to replace already free channels. other platforms have more space for this. freeview doesnt

**Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

they are for people who can afford them. they can be implemented if there is free space not to replace others.

**Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

it may be bad for virgin as they have no scope on dtt and this is unfair. sky already own a considerable amount of itv. sky are too big and it is not fair on other companies providing services.

**Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

Section 4 would be contravened as it would be unfair to loose channels to a pay platform.

**Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

it would confuse people as they would not know why they would have to buy new set-top boxes and would mean that there idtvs would have obsolete tuners.

**Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

it is hard. i would have to buy a new set top box as my idtv would probably not work with their pay system.

**Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:**

it would anger the public as we would loose channels to a subscription service.

**Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

i would restrict them to only being able to launch a pay system if they could find extra capacity not affecting the quantity of channels provided on freeview

**Additional comments:**