

Name and title under which you would like this response to appear:

Anonymous 140

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1:To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

Very Much

Question 2:To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

None

Question 3:To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

None

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

I cannot understand why, when SKY have their own sat system that they need any space, PAYTV or FTA on DTT at all. Every house in the country can get SKY, on a good deal direct from SKY. I think that the space should be given to channels wanting to provide FTA services only, and especially Local TV services, which a SAT service (which is National) cannot supply, and is expensive, with the SKY platform and the Freesat proposals, much use of the DTT platform could be made for FTA only, Local services, AND especially for HDTV without any bandwidth compromises.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

YES, as I have said already, with SKY's own SAT service, they do not need to take up valuable space on DTT.

DTT should be free to air only.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Considerably

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Very Much

I have already had to buy a second box because my original ONDIGITAL dosnt work with the new EPG

Then I would buy a Third on for Sky ?

Than a FOURTH for HDTV

multiplied by 4 Tvs around the house and 2 Recorders

NO NO NO NO

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Very, but this should not even be an issue if SKY didnt get DTT Space

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

Yes

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Simply make all channels on DTT FTA

Additional comments:

I am NOT anti Sky, or PAY TV.

I have had a SKY HD Box since it first came out and am very satisfied with the service.

Its a pity Ofcom cant apply the sort of attention they pay to Technical & Policy matters to CONTENT quality, which is getting worse and worse.

Thanks