

Name and title under which you would like this response to appear:

Anonymous 13

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

I dont see the major coompetition being in the DTT area mainly due to the limits on bandwidth.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

None whatsoever

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

There could only be competition on DTT if sky arnt allowed to provide pay services.

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Eventually SKY would have all the premium programs to show and others operators wont have the programming that will attract subscribers.

Not everybody wants premium sports or movies and as DTT will become the main TV platform I dont think it should be diluted by this argument. I suspect the majority of the people who want these already subscribe via cable or satellite.

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

I dont think that one company should be the ONLY provider on any platform

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Yes I do and personally I always thought that Sky have always tried to make things look confusing to the public whenever it comes to freeview.

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

If the technology changes and that requires new boxes for everyone then fine. It should not be forced on people by one company. Who wants a box per supplier !

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

I do not think SKY should ever be allowed to be the sole provider. They already have the satellite market sown up.

Additional comments:

As sky want to now charge for all their channels I think they should lose all their bandwidth, bid for it again with any other interested broadcasters and also not be allowed to have any future say in the development of Freeview.

They shouldnt expect to keep what they have.