

Name and title under which you would like this response to appear:

Anonymous 119

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

Only cable and satellite, subscribed freeview services are complementary as a lower cost than other sources.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

no benefits with the info as it stands at the moment. a FREE factual (ie history) channel in the would go some way to offset that, especially with the short sides removal of uk history (pushing more people towards cable or sky).

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

If there should be any pay services then it shouldn't be sky. That seems more like creating a monopoly than a competition.

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

The key aspect should be to make sure a monopoly does not exist. By providing differing broadcasters on differing mediums prices can be kept lower than if one company dominates. I think a precedent has already happened with the premier league tv rights, I see no difference from a broadcast point of view regardless of the subject.

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Yes, at present with limited number of channels it can only keep prices held high.

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Depends on whether existing technology is used for encryption. Another system would mean potentially 3 different systems in use.

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

I would have thought essential.

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Conditions should include providing some non pay channels, a news channel as competition to bbc, and also some factual channel such a national geographic history/geography. Another condition should be to use existing encryption so another stb is not needed.

Additional comments: