

Name and title under which you would like this response to appear:

Anonymous 11

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Name and Contact details.

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

I consider Sat & cable in competition. But not DTT as the lack of bandwidth make realistic competition between DTT & sat and cable unrealistic.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

There will be no benefits to the consumer as some channels will be time-shared and some consumers simply don't want any pay offerings on DTT.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

There is no basics for competition on DTT alone. Its simply wasted bandwidth.

There is a healthy competition between Sat & cable.

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

There is no roll for further pay services on DTT.

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

IF SKY BECOME A Pay tv service on it would be a disaister for Freeview and DTT in general.

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

I belive it would be bad for the public who most expect all the DTT lineup to be free to view channels.

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

To a huge extent as consumers would be expecting channels to be free to air and to see they have to pay for services plus upgrade their box if they wish to receive them would be frustrating. It could only cause confusion and slow down prgress towards digital switchover.

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

This is very important as users can take it as a option if they wish.

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

A lot as users my buy a current generation box expecting to receive skys services and then find they would need to upgrade creating extra expense and confusion.

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

i dont belive addition conditions can fix this. Only keep sky off DTT pay platform is the answer.

Additional comments:

Please dont aoprove skys proposal. It would be damaging for DTT, Freeview & most importantly Digital Switchover.

I value skys current free channels on freeview and wish them to remain at all costs!