

Comments:

Virgin Radio International is pleased Ofcom is to commence the process for re-awarding the INRs under existing legislation.

Given the slow uptake of DAB in the UK, we believe the auction process will be an important part in re-igniting interest in the UK commercial radio sector.

Question 1: What are your views on the continued relevance of Ofcom's three-year strategic framework for the proposed work programme in 2009/10?:

Question 2: What are your views on Ofcom's proposed policy work programme and top priority areas for 2009/10?:

Question 3: What are your views on the elements which should be contained within Ofcom's new strategic framework?: