

I feel that a community radio should be based within and run as part of the local community it serves. I feel that Durham FM have lacked imagination and experienced effort in achieving the above and now seek to renege on its' efforts to provide its' contractual obligation. I feel that had Durham FM made better choices originally of location ie possibly at a local college where awareness and listnership could have been faster captured leading to commercial viability. They appear to have failed on a number of fronts and I can see no reason for them to hold on to their agreement for a Durham based FM radio station.

I feel this opportunity should be made available to new broadcasters and advertising sales people to take up the service for our community. I am aware of the recession and the downturn of advertising revenue but all radio stations must face this problem with strong leadership and creativity.