

In its' submission to Ofcom Durham FM described itself as a 'friendly, locally involved radio station.' A move to Sunderland negates the crux of this statement. If the move is approved the station should be required to re-name itself for 'Durham FM' it will certainly no longer be.

**Question 1: Should Ofcom accept that the level of exceptional circumstances as outlined by The Local Radio Company is such that we should agree to the co-location of Durham FM in Sunderland? (Financial information has been forwarded in confidence to Ofcom):**

If they want to go, let them go, but with the condition that they can no longer use the name 'Durham FM'.