Cover sheet for response to an Ofcom consultation

BASIC DETAILS		
Consultation title: The way forward for the future use of the band 872 - 876MHz paired with 917 - 921MHz		
To (Ofcom contact): Austin Mark < mark.austin@ofcom.org.uk >		
Name of respondent: Ian Brooker		
Representing (self or organisation/s): Self and Tyco Sensormatic		
Address (if not received by email):		
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Please tick below what reasons why	at part of your response you consider is confidential, giving your	
Nothing	Name/contact details/job title	
Whole response	Organisation	
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Name Ian Brooker	Signed (if hard copy)	

Responses to OFCOM Consultation

The way forward for the future use of the band 872 - 876MHz paired with 917 - 921MHz

General comments

In recent years, the use of UHF SRD has significantly expanded to meet a wide range of different applications. This has been helped by the provision of spectrum around 866MHz.

Experience has indicated that the bandwidth allowed in the 866MHz band has limited the use, however, in the key area of product item level tracking. At the moment only 200kHz channels are possible and the critical challenge at item level is to read high volumes of tags in a short period of time (in the time taken to move/drive a pallet or box of tagged items through a portal). This is referred to as a dense tag environment. Although technical progress has been made to maximise the tag reading potential within the currently allowed bandwidth, the real improvement on performance is to read the tags faster which means increasing bandwidth. In situations where tags move through a reading area read throughput is absolutely critical.

In the other scenario where tags are essentially stationary on retail shelves, there is more time available to read each tag (relatively speaking). However in this case the challenge is the number of read points needed to provide the reads with maximum positional integrity. In such cases each read point reads less tags bit the combination of the number of read points and the number of total tags is still a major challenge which stretches the available spectrum to its limits and beyond. Again having increased bandwidth available will enable faster reading at any one location and thus faster reading over the whole area covered by the read points. This is important when "real time" product movement is needed, such as when products are removed from shelves and don't make it to the point of sale (i.e. for EAS/antitheft style applications). It's not sufficient in this application to make inventory style counts with mobile read points a few times a day.

In theory doubling the bandwidth doubles the read throughput. This is not generally achievable in practice but a 1.5x, or more,

improvement is possible at double the bandwidth so with the potential in the 917 -921 MHz band on 4 channels, considerable improvement is potentially possible even with low output sub sections between the 4 channels for tag data return and to allow general SRDs and other applications to coexist. The other major benefit of moving applications from the 866MHz band to the possible 917 - 921 MHz band is that it matches better with other allocated bands in other parts of the world where there is already good utilisation of UHF RFID. Currently this is not the case and the tag does not operate at peak performance or has additional costs to improve the performance. This is important as tag construction means either you have one sub-optimized tag, which means the tag must be larger, or you need different tags for the different regions. The larger tag costs about 1-2 pence per tag more. The different tag solution is a similar, or greater, cost since it requires suppliers of tags and of tagged products to keep two inventories, which costs them more money, probably more than 2 pence per tag. The other issue is it is not possible to divert product shipments or redeploy inventories without retagging, which is not cost effective. It costs more to tag the product than it does to purchase the tag in most cases when replacing tags. Question 1: Do you believe that the uses There are different possible uses for the listed in this section (Section 3) are possible bands, and it is appreciated that an auction is candidates of the 872/917 MHz bands? a possible scenario. The use of the 917 - 921 MHz band for SRDs and RFID would provide a wider and more effective use-base than auctioning to a single user. Question 2: Are there additional Please see ETSI SRDoc TR 102 649-2 applications/services (not listed above (from Section 3) that could make viable use of the 872/917 MHz bands that Ofcom should be aware of? Question 3: What services do you believe ETSI made some co-existence tests and should be authorised to use this band? these should be taken into account in the Could you supply relevant information technical parameters. Please see the supporting your preference and include any general comments in this document for some economic data relating to the value of the not technical benefits. spectrum in providing these services? Question 4: Do you agree with the methods

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used to assess the potential to interfere with adjacent band services in a full licensed approach?	
Question 5: Do you consider that the	The most appropriate conditions should be
proposed technical licence conditions would	the minimum necessary to ensure effective
be justified and appropriate?	use of the spectrum. For RFID/SRD use a light licensing approach or licence exempt
	approach should be all that is needed.
Question 6: Do you agree with the methods	There are many different mitigation
used to asses the likelihood of services	techniques possible and again a "minimum
interfering with adjacent band services	necessary" approach should be taken which
under the light regulatory approach?	could be different for different use
	applications in the band.
	ETCI has made foosibility studies which
	ETSI has made feasibility studies which demonstrate that coexistence between GSM
	(-R) and SRD, for example, is possible with duty cycle mitigation.
Question 7: We would like stakeholder	daty byolo imagadori.
views on the cost and performance impact	
of the UMTS900 filters described above.	
Question 8: Are there are any other	
methods that would give the same	
protection as the filters? What costs and	
performance impacts would these have?	
Question 9: What are your views on the	
need for and justification of such mitigation	
measures and how their cost should be	
borne?	The two beauty and the allocated assessed to
Question 10: Stakeholders views are	The two bands could be allocated separately.
sought on whether the spectrum should be	Availability of the 917 - 921 MHz band on its
awarded as a single lot by frequency, or whether it should be split in to smaller	own would provide the described benefit for RFID applications.
frequency lots.	TO applications.
Question 11: We would like stakeholder's	It should be a UK wide package.
views on whether the packaging should be	
split GB/NI or if we should proceed with UK	
wide packages.	
Question 12: Would it be practical for RFID	The ETSI tests showed that some distance
users and adjacent operators (e.g. GSM,	protection was needed near GSM-R base
UMTS, GSM-R) to co-ordinate locally on a	stations and this type of coordination should
case by case basis? The answers to this will	be perfectly feasible, together with localised
help Ofcom develop its views on whether a	shielding etc in RFID applications.
database would be required.	Michigan and Marking and Control of the Line
Question 13: Do you agree with Ofcom's	If there are effective mitigation techniques
preliminary proposal that the separation	used then frequency protection bands and
distances suggest a light licensing regime if	separation distances can be minimised and
SRD/RFID use in this band were to be supported? If not, how should the	even eliminated in many cases.
interference into adjacent bands be	
managed?	
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