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What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Additional comments:

Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :

No, on the contrary, with the constant war that media producers seem intent on waging with pirates to protect their rights by DRM management means, the people who foot the bill are

the public.

Is the public expected to go out and replace their already expensive equipment every time the producers DRM technology is proven to be flawed, and is therefore replaced. The replacement DRM of course couldn't be compatible with existing hardware like TVs,PVRs or set top boxes as that would defeat the object.

So in the long term the public will not have equipment or appetite to replace the obsolete equipment spawned by the usage of DRM and opinion of the platform will be irreparably damaged, such that it loses public support.

Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :

Not at all, as the cost of the content will be disproportionate to the number of viewers who can afford to keep abreast of the constantly changing DRM protection, such that HD DTT will be a constant loss making venture, and therefore eventually pulled as a project.

Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

I don't agree with a multiplex licence.

Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :

I don't agree with a multiplex licence.

Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :

No even fewer people will bother to watch TV, and the steady drain of viewers to the internet will be accelerated.

Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :

The cost and confusion will be huge and the market will die in its infancy if the BBC adopts content management.

Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

No one in their right mind will want to buy an HD DTT receiver, as it will become obsolete at the whim of content providers, when the first spotty teenager rips holes in the content management system just for fun.

Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

If HD content providers don't want their content on the BBC with out content management then they don't want their product aired on the biggest media outlet in the UK.

That's the content providers decision, let them keep their content. After all they're determined to make it excruciatingly difficult for the public, and why should the public purse fund their desires. Aren't these people making enough money already? Why should their market place be so heavily subsidised out of what is the public purse. The BBC is after all a publicly funded body.

Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:

The whole concept of content management flies in the face of protecting the environment. How many landfill sites will be filled with perfectly good equipment which because of the caprice and whim of content providers is no longer able to deliver the HD content that the members of the public are paying for.

True the cost per member of the public will only be measured in hundreds of wasted pounds, and may be a few early adopters will waste a few thousand pounds each. However the total cost of content management systems like DRM will add up to billions of pounds of environmentally damaging waste.

If DRM and content management were dropped, true some providers wouldn't want their content seen by the largest market for their products, let them keep it.

The carbon footprint of content management is an unnecessary and unacceptable cost.