

Title:

Mr

Forename:

Alex

Surname:

Wardle

Representing:

Self

Organisation (if applicable):

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Additional comments:

Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :

No. Currently colour TV, one step up from black and white, like HD is one step up from SD, has survived without copy protection. If copy protection is really needed color TV wouldn't of survived. Viewers of programs will come to expect HD content in the future as it already exists now, therefore content producers that did not produce HD content would not as likely to be viewed and therefore not paid, this would mean that they would have to produce HD content in order to survive.

Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :

No because this content management system would prevent the use of open-source software such as MythTV which people use to watch DTT. Part of the point of open-source software is that the user is allowed to modify the software for their own purposes. The licensing requirements made the BBC would stop this from being able to work, this would remove a lot of freedoms from the users of the DTT service.

Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

No

Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B? . :

No

Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :

No as the approach limits what devices are allowed to view the content and will stifle innovation because product can not be altered and improved by their owners without passing multiple and likely expensive tests. The BBC should allow people to be able to modify the software running on their devices and still be able to receive full HD broadcasts.

Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :

No the content management will stop all choice on devices because they may not be able to afford to pay to be licensed or may not be allowed to release software code for watching DTT because of the content management. The cost of HD DTT receivers will also increase in the UK because manufacturers know that users cannot use products from other countries. The content management will also stop users being able to use new technology that is only available in other countries and using it in the UK.

Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?: