**Title:**

Mr

**Forename:**

Ewan

**Surname:**

Stern

**Representing:**

Self

**Organisation (if applicable):**

**Email:**

helloimrolex@hotmail.com

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Additional comments:**


I have never and would never engaged in copyright violations.

**Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :**

No - I strongly believe that while it may encourage very short-term adoption, in the long run it will negatively affect the range of HD content available, as it will feed into the false conclusion that content can be protected from a team of technical experts in the field of content decryption, encouraging ever greater levels of content encryption and pushing up hardware and software costs.

**Question 2: Do you agree that the BBC?s proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :**

No. I feel that the BBC is in a unique position in the industry to prove that content is not devalued by being available. Since they are backed up by public money, I believe they can afford the possible loss of some sales by broadcasting in HD without the proposed restrictions and monitoring the effects. Every other time this has been tried the effects of allowing relatively open access to the data streams to anyone with a few hundred pounds and a few years of technical expertise has been negligible at most.

**Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :**

No. No, no, a thousand times no. I am a n00b, and I can hack any DRM. In the world. British passports were hacked in less than 48 hours. Blu-Ray encryption was hacked before the first commercial disc was released. Anyone who wants to can hack absolutely any media stream. The issue here is that I have often had to hack my own software, DVDs, etc, simply to be able to get to the content I paid for. I don't usually bother opening the boxes of DVDs any more, since there are around thirty industry standards for DVD encryption - I just download them, since that's guaranteed to work. Digital rights management in any form never hurts the pirates - it hurts the legitimate end-users.

**Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :**

No. As I explained above, DRM hurts the people who pay money and expect a service - it does not hurt the people who genuinely want to pirate the material.

**Question 5: Do you agree that the BBC?s proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :**

No. If the BBC has paid for the right to use HD content, and I have paid them for the right to view the content that they have paid for, I see no legitimate reason to implement any content management at all. I would argue that a guarantee not to make my brand new set-top box significantly more expensive by banning the use of the free software that almost every

commercial set-top box uses and then adding additional hardware costs. If I don't pay my license fee but I watch TV, I'm breaking the law - now it should be illegal if I pay my license fee but don't buy an unnecessarily expensive bit of electronics?

## Question 6: Do you agree that the BBC?s proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :

No. If they have a negligible impact on interoperability with other consumer equipment then I will still be able to record all of these HD content streams, copy them in whatever way I feel appropriate, and move them between computers at my leisure? Legally, of course, that is allowed. Currently, that is allowed. Why should it not be? If encryption is added, that will add to the processing requirements of the data stream, since decrypting a significant level of encryption in real time on a high definition data stream is a computationally difficult task, thus meaning a significantly more expensive processing unit, added to which is the cost of certification, which - if implemented properly - would obviously cost millions of pounds, and if not done properly is pointless anyway.

## Question 7: Do stakeholders agree that the BBC?s proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

No. I certainly wouldn't buy one. I would also stop purchasing a TV license, since I do so now only as a courtesy. I would encourage everyone I know not to buy one. However, since they already don't like paying more money to receive less content, I doubt any of them would purchase one anyway.

## Question 8: Do the BBC?s proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . :

## Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC?s proposal, that have not been addressed by this consultation?:

According to the BBC's terms of service (ToS) I can watch, download, save, share, stream, but not edit or profit from the shows that they provide for me in exchange for my donations. I don't see any proposal to prevent people from getting at the content that they paid for, so will that appended to the final draft? Since the proposal would stop me doing all but one of these things, I would assume the license agreement will be changing significantly.
I pay for my license, and I watch BBC shows. I use open source software. This proposal would stop me from doing one of these things. Not using open source software would cost me hundreds of pounds. Not paying for my license and 'pirating' these shows would be cheaper, easier, and smarter, given the lower cost in power and storage space. Without significant changes to the license agreement it isn't pirating, of course, even if I don't pay it - it is still covered as legitimate use.