

Title:

Mr

Forename:

Alan

Surname:

Lord

Representing:

Self

Organisation (if applicable):

Email:

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Additional comments:

Question 1: Do you agree that copy management would broaden the range of HD content available on DTT and help secure its long term viability as a platform? :

No I do not. How on earth does one expect copy management to broaden the range? It will stifle innovation and creativity. Where is the consensus to show that explicitly excluding part of the audience can lead to a larger audience? I have seen no examples, ever, to prove or support this argument.

Question 2: Do you agree that the BBC's proposed multiplex licence amendment represents the most appropriate means for securing an effective content management system on HD DTT? :

Implementing some kind of DRM is totally against what the BBC has represented for the last [near] century. The BBC is paid for, *loved*, and respected by the public because of its open and creative content.

Question 3: Do you agree with the proposed change to Condition 6 in the Multiplex B Licence? :

If this means what I think, then no. It is bloody stupid. Restricting access to programme data will hinder the development of, and existing use by, innovative and open platforms that do not rely on the user's ability to purchase expensive and proprietary equipment. As I said previously, the BBC is funded by the UK tax payer. Access to its programmes and information about scheduling should be "freely" available to all of us. Not just those who can afford expensive devices.

Question 4: Do you agree that Multiplexes C and D should be granted a similar amendment to their Licences as Multiplex B?. :

Huh?

Question 5: Do you agree that the BBC's proposed approach for implementing content management would safeguard citizens and consumers legitimate use of HD content, and if not, what additional guarantees would be appropriate? :

What? The question is an oxymoron. This proposal will absolutely *prevent* me from accessing content that I have already paid for with my TV license fee.

Question 6: Do you agree that the BBC's proposed choice of content management technologies will have only a negligible impact on the cost of HD DTT receivers and their interoperability with other HD consumer equipment? . :

How can this be a sane question? I must purchase new equipment from vendors who have signed "secret" deals to access content that I have already paid with technology that I bought in good faith recently. This will render current technology obsolete, and only help to support ancient and flawed business practices of monopolies trying desperately to maintain their dominance and power.

Question 7: Do stakeholders agree that the BBC's proposed Huffman Code licensing arrangements would have a negligible effect on the market for HD DTT receivers? :

I do not know.

Question 8: Do the BBC's proposed content management states and their permitted use for different categories of HD content meet the requirements of other HD broadcasters on DTT? . . :

I do not know

Question 9: Are there any issues that you consider Ofcom should take into account in assessing the BBC's proposal, that have not been addressed by this consultation?:

Yes. Lots. The BBC is a publicly funded organisation respected the world over. Being bullied and beaten by commercial entities to adopt their old, irrelevant and tired models will only serve to hasten the demise of the World's "reference" for quality, unbiased, and creative output.